

CURRICULUM VITAE

CHRISTIE SHIN

PROFESSOR OF CREATIVE TECHNOLOGY & DESIGN, SUNY FIT

Christie Shin is a professor of Creative Technology & Design at the Fashion Institute of Technology (SUNY) whose work explores the intersection of AI, creativity, and digital product design. With more than three decades of experience as an educator, creative consultant, and design director, she focuses on AI-assisted design, UX/UI and product design, branding, and creative workflows with generative and agentic AI.

At FIT, Shin leads initiatives integrating AI into design education, including introducing AI-Assisted Design courses in 2025 and developing curricula that help designers collaborate with intelligent systems in ideation, storytelling, prototyping, and product development. Her research explores creative intelligence at the intersection of AI, design, and creativity.

She has curated initiatives such as The Age of CI (Creative Intelligence) and organized an AI Hackathon at FIT, bringing together students, educators, and industry partners to explore emerging AI workflows. Shin also presented her research on “Agentic Design: Architecting the Future of Creative Intelligence.”

She serves as Curriculum Committee Chair and Co-Coordinator of Creative Technology & Design at FIT and received the SUNY Chancellor’s Award for Excellence in Scholarship and Creative Activities (2023–2024). She is also Partner and Design Director at Cynda Media Lab, leading award-winning work recognized with more than 60 international design awards.

PROFESSIONAL EXPERIENCE

2013–Present

Partner/Design Director, Cynda Media Lab, NY

2024–Present

Co-Founder/Program Director, DesignPortfolio.Center, NY

November 2021–Present

Founding member, Figma Educator Advisory Board, NY

October 2008–Aug. 2014

Design Consultant, MediaA, NY

May 2006–April 2008

Web Design Consultant for Hearst Corporation, Ives Advertising, NY

November 2001–July 2005

Lead Web Designer, Kaplan Inc. Corporate headquarters design team, NY

July 2000–April 2001

Web Designer, Context Studio, NY

June 1999–July 2000

Graphic Designer, Storm Design LLC, NY

September 1998–May 1999

Graphic Designer, PM & Co Inc., NY

PERMANENT COLLECTION

June 2019

Poster House Museum, New York

DESIGN AWARDS

2023 NYX Design Awards, Gold Marcom

Category: Logo Design

2023 NYX Design Awards, Gold Marcom

Category: Packaging Design

2023 NYX Design Awards, Gold Marcom

Category: Brand Promotion

2023 Communication Arts Typography Awards Shortlist

Category: Logo Design

2023 Communication Arts Typography Awards Shortlist

Category: Packaging Design

2023 Paris Design Awards, Honorable Mention
Category: Graphic Design / Packaging

2023 Paris Design Awards, Honorable Mention
Category: Branding

2023 UCDA Design Awards, Honorable Mention
Category: Logo Design

2022 MUSE Creative Awards by Clio
Category: Website Design

2022 MUSE Creative Awards by Clio
Category: Publication Design

2022 MUSE Creative Awards by Clio
Category: Identity System Design

2021 UCDA Design Award, Silver
Category: Publication Design

2021 UCDA Design Excellence Award
Category: Website Design

2020 PRINT Design Awards, First Place
Category: Invitation Design

2020 UCDA Design Award, Silver
Category: Identity System Design

2020 UCDA Design Excellence Award
Category: Poster Design

2020 UCDA Design Award, Honorable Mention
Category: Animation and Motion Graphics

2020 The Internet Advertising Competition (ICA)
Category: Outstanding Online Video

2019 Communication Arts Design Awards
Category: Poster Series

2019 UCDA Design Excellence Award
Category: Exhibition Graphics

2019 UCDA Design Excellence Award
Category: Mobile App Design

2019 iF Design Awards
Category: Campaign and Advertising

2019 Communicator Awards, Gold
Category: User Experience Design

2019 Communicator Awards, Gold
Category: User Interface Design

2019 Communicator Awards, Silver
Category: Invitation Design

2018 HOW International Design Awards
Category: Invitations

2018 HOW International Design Awards
Category: Posters

2018 A'Design Awards, Silver
Category: Exhibition Design

2018 Telly Awards, Bronze
Category: Video for Live Event

2017 Communication Arts Typography Awards
Category: Invitations

2017 Communication Arts Typography Awards
Category: Trademarks

2017 Communication Arts Design Shortlist
Category: Environmental Graphics

2017 Communication Arts Design Shortlist
Category: Posters

2017 A'Design Awards, Silver
Category: Branding

2017 A'Design Awards, Bronze

Category: Branding

2017 W3 Awards, Silver
Category: Arts Websites

2017 W3 Awards, Silver
Category: Sports Websites

2017 W3 Awards, Silver
Category: Education Websites

2017 Communicator Awards, Gold
Category: Branding

2017 Communicator Awards, Silver
Category: App Designs

2017 Telly Awards, Bronze
Category: Online Video

2017 HOW International Design Awards
Category: Invitations

2017 HOW Logo Design Awards
Category: Trademarks

2017 HOW Logo Design Awards
Category: People's Choice

2017 iF Design Awards
Category: Branding

2016 Print Regional Design Awards
Category: Experiential Graphics

2016 Communication Arts Design Awards
Category: Trademarks

2016 HOW International Design Awards
Category: Invitations

2016 IDA Design Awards, Bronze
Category: Experiential Graphics

2016 Silver W3 Awards
Category: Online Marketing

2016 Communicator Awards, Gold
Category: Online Marketing

2016 Communicator Awards, Gold
Category: Branding

2016 Communicator Awards Gold
Category: Invitations

2016 Communicator Awards, Silver
Category: App Design

2016 Telly Awards, Silver Telly (highest honor)
Category: Online Videos

2015 Telly Awards, Bronze
Category: Videos for Live Event

2015 HOW In-house Design Awards
Category: App Design

2015 W3 Awards, Silver
Category: Personal Websites

2015 W3 Awards, Silver
Category: Website Visual Design

2015 Communicator Awards, Silver
Category: Interactive Multimedia

2015 Communicator Awards, Silver
Category: Content Marketing Image/Infographic

2014 Communicator Awards, Gold
Category: Interactive Multimedia in Education

2014 Communicator Awards, Gold
Category: Interactive Multimedia in Children's Audience

2013 HOW Interactive Design Awards
Category: App Design

HONORS: EDUCATION

2022-Present

Judge, Creative Technology & Design Kinetic Typeface Design Scholarship Award

2020-Present

Judge, The One Club For Creativity: Young Ones Student Awards

2019-2021

Judge, Adobe Design Achievement Award (ADAA)

08/20/2018

Mentor and Judge, The One Club Creative Boot Camp for Inclusion and Diversity

2016-2018

Preselection panel judge, Adobe Design Achievement Award (ADAA)

2016-2017

FIT Faculty Excellence Award
Category: Curriculum Innovations

2015

Member, Advisory Committee, SanSaeng, Asia-Pacific Center of Education for International Understanding, UNESCO

CONFERENCE PRESENTATIONS

11/07/23-11/09/23

Presenter, The Future is Multi-sensory: Brand Storytelling in the Age of Experience Design
Event: USFIA Trade and Transportation Conference
Venue: SUNY FIT

07/27/23-07/28/23

Presenter, Redesign Design Education for Digital Product Designers
Event: Educators Summit
Venue: One Club NYC Headquarters

05/24/23-05/26/23

Presenter, Re-Design Design Education in the Age of Multi-sensory Brand Experience
Event: 2023 SUNY CIT Conference
Venue: SUNY Oswego

05/22/23–05/23/23

Paper Accepted, Design Education in the Age of Multi-sensory Brand Experience

Event: UCDA Design Education Summit

Venue: Bowling Green University

** I was unable to present due to budget constraints.*

03/29/23–03/31/23

Presenter, Redesigning Design Education

Event: Seventeenth International Conference on Design Principles & Practices

Venue: Polytechnic Institute of Lisbon

03/20/23–03/24/23

Panelist, GDC Educator Summit

Event: 2023 Game Design Conference

Venue: Intercontinental Hotel, San Francisco, CA

10/01/22–10/03/22

Presenter, Design Education In The Age of NFT and Metaverse

Event: Korean Society of Fashion Business Conference

Venue: virtual conference

08/16/22–08/17/22

Presenter, How To Set Up A Virtual Collaboration Environment

Event: Figma for Education Conference: COMMONS

Venue: virtual conference

05/23/22–05/24/22

Presenter, Design Education in the Age of Metaverse

Event: UCDA Design Education Summit

Venue: East Tennessee State University

06/19/21–06/21/21

Presenter, Cross-cultural Collaboration for Online and Remote Learning

Event: MODE: Motion Design Education Summit

Venue: virtual conference

05/25/21–05/27/21

Presenter, SC·REL™: Synchronous and Collaborative Remote Experiential Learning

Event: SUNY CIT

Venue: virtual conference

05/11/21

Presenter, Teaching Systems Thinking In The Design Classroom

Event: Figma In The File Lecture Series

Venue: virtual conference

03/26/21

Presenter, The End of Creativity? The Good, the Bad, and the Ugly of SSOT

Event: +inspire by Havas Health, NYC

Venue: virtual conference

03/03/21–03/05/21

Presenter, Synchronous and Collaborative Remote Experiential Learning (SC-REL™)

Event: Fifteenth International Conference on Design Principles & Practices

Venue: virtual conference

06/01/20

Presenter, The Future is Inclusive

Event: UCDA Design Education Summit

Venue: virtual conference

05/08/19–05/10/19

Panelist, Design Leaders and Future Collaborations

Event: Adobe Annual Conference, 99U

Venue: Lincoln Center

05/28/19–05/31/19

Presenter, Pedagogy for Inclusive Digital Product Design

Event: 2019 SUNY Conference on Instruction & Technology (CIT)

Venue: SUNY Purchase

05/02/19–05/03/19

Presenter, The Future is Inclusive

Event: e-Learning and Innovative Pedagogies Annual Conference

Venue: Hotel Grand Chancellor Hobart

03/26/19–03/29/19

Presenter, Content Design for Digital Displays

Event: 2019 Digital Signage Expo

Venue: Las Vegas Convention Center

05/22/18–05/25/18

Presenter, #EXPERIENCE: Education for Future Design Innovators

Event: 27th Annual Conference on Instruction & Technology (CIT)

Venue: SUNY Cortland, NY

03/02/18–03/10/18

Presenter, The So-Called Death of Design Education

Event: International Conference on Design Principles and Practices

Venue: Elisava Barcelona School of Design and Engineering, Barcelona, Spain

02/21/18–02/25/18

Presenter, Rethink Typography Education for Digital Content Design

Event: 2018 CAA Annual Conference

Venue: LA Convention Center, CA

03/02/17–03/04/17

Presenter, Rethinking Design Education for the Age of Creative Visionaries

Event: International Conference on Design Principles & Practices

Venue: George Brown College, Toronto, Canada

02/16/17–02/17/17

Presenter, Dreamer, Thinker, Screwdriver: Lecture and Workshop on Design Thinking

Event: ITASA East Coast Conference

Venue: New York University, New York, NY

05/19/16–05/20/16

Panelist, Rethinking Brand Identity Design in the Age of Digital Media

Event: 10th World Summit on Innovation and Entrepreneurship

Venue: United Nations, New York, NY

05/31/16–06/03/16

Presenter, #TYPE: Redesigning Typography Education for the Age of Screen-based Media

Event: 25th Annual Conference on Instruction & Technology (CIT)

Venue: SUNY Potsdam, Potsdam, NY

03/05/16

Presenter, Research-Based Design Education for the Digital Natives

Venue: Bergen Community College

04/07/15

Presenter, Paperless Tenure & Promotion: A Mentoring and Evaluation Platform for Faculty of the Future

Event: 9th Annual Sustainable Business and Design Conference

Venue: FIT, New York, NY

03/05/15

Presenter, Research-Based Design Education for the Digital Natives
Event: 5th Annual Tri-State Best Practices Conference
Venue: Bergen Community College, Bergen County, NJ

12/13/14

Coordinator and Panelist, Art and the City Panel Discussion
Event: Cultural Spheres International Art and Design Exhibition
Venue: Jamaica Center for Arts and Learning, Jamaica, NY

10/16/14–10/17/14

Presenter, Powerful Approaches to Digital Storytelling in Visual Communication
Event: 2014 Taipei International Conference on Animation and New Media
Venue: National Taiwan University of Arts, Taipei, Taiwan

05/30/14

Presenter, The Unicorn Designer Dilemma: Rethinking Graphic Design Education in the Age of Creative Visionaries
Event: SUNY Conference on Instructional Technology Conference (CIT)
Venue: Cornell University

05/09/14

Participant/Presenter, Strategic Planning Think Tank Presentation and Discussion
Participated in the brainstorming session and presented ideas for ensuring Academic and Creative Excellence with becoming an innovation center

05/02/14

Participant/Presenter, IDEO: Activating Creative Confidence
Practiced Design Thinking approach for the innovative solution in everyday lifestyle. Group activity, including field research, and presented ideas during the workshop.

03/01/14

Presenter, Teaching Old Tricks to New Dogs: Rethinking Typography Education in the Age of Social Media
Event: 3rd Annual 2014 Tri-State Best Practices Conference
Venue: Bergen Community College

11/14/13

Panelist, Flipped! Redefining The Classroom in the Age of Social Media
Event: 2013 EduTech Conference
Organizer: The Technology Development Team (TDT) and The Center for Excellence in Teaching (CET)

Venue: Fashion Institute of Technology

10/09/13–10/11/13

Assistant Coordinator, The Tone of Classic Fears and the Color of Youthful Optimism (video installation)

Organizer: World Summit on Innovation and Entrepreneurship

Venue: Museum of Moving Image, Queens, New York

11/11/11–11/12/11

Presenter, Digital Media and Cognitive Learning in Preschool Education: A New Playful Learning Experience

Event: 2011 Fourth International Conference on Ubiquitous Learning

Venue: University of California Berkeley, CA

GUEST LECTURES & PRESENTATIONS

11/07/23–11/09/23

Panelist, Thinking & Designing Beyond the Ramp: The Creative Process of Inclusive Design

Event: Civility Week

Venue: SUNY FIT

06/23/23

Presenter, Dynamic Branding: Personality, Identity, and Engagement In The Age of Digital Media

Event: Kukbo Design Speakers Program

Venue: Kubo Design, Seoul, South Korea

06/19/23

Presenter, Interactive Design Education at FIT

Event: R&D Center Outreach Program

Venue: Samsung R&D Center, Seoul, South Korea

06/02/23

Presenter, UX/UI Design Education at FIT

Event: Protopie Collab

Venue: Virtual

05/20/20

Guest lecturer, Responsive Web Design

Event: Berghs School of Communication Design Leaders Program

Venue: Virtual

07/01/18–07/15/18

Faculty/Author of Curriculum, Digital Product Design Summer Program

Venue: H-FARM Education, Treviso, Italy

06/18/18–06/29/18

Faculty Advisor, Workshop for Inclusive Design

Venue: Fabrica Research Center, Benetton Group, Treviso, Italy

11/19/17–11/25/17

Faculty/Author of Curriculum, User Experience and User Interface Design Workshop

Venue: Kun Shan University, Taiwan

08/07/17

Faculty/Author of Curriculum, User Experience and User Interface Design Workshop

Venue: Chunghwa Telecom, Taiwan

09/26/17

Presenter, What Value Do You Provide? The Future of Content Design

Event: Academic Open Mic

Venue: National Opera Center

09/27/16

Presenter, The Creative Process of Impactful Language

Event: Academic Open Mic

Venue: National Opera Center

04/05/16

Presenter, Research-driven Design Education in Digital Publication

Event: Academic Open Mic

Venue: National Opera Center

03/07/15

Speaker, The Next Wave in Publication Design

Event: Design Incubation Colloquium

Venue: Rhode Island School of Design

06/25/14

Speaker, Big Idea and Immersive Experience with Visual Storytelling

Event: Gabia Digital Design Seminar

Venue: GABIA Inc., Korea

06/18/14

Lecturer, Visual Storytelling and Immersive Experience

Event: The Multi-design Lecture Series

Venue: Kangwon National University, Gangwon-do, Korea

06/11/14

Lecturer, Design and Innovation Through Storytelling

Event: Invisible Cities International Workshop

Venue: Kun Shan University, Tainan, Taiwan

06/5/14

Lecturer, Thinker, Designer, Screwdriver: From Design Heroes to Creative Visionaries

Event: The Design Colloquium Series

Venue: Hongik University, Seoul, Korea

06/4/14

Lecturer, Design and Innovation Through Storytelling

Event: Invisible Cities International Workshop

Venue: Gachon University, Seoul, Korea

01/07/14

Speaker, Creative Uprising: Designing in the Age of Digital Media

Event: Gabia Digital Design Seminar

Venue: GABIA Inc., Korea

06/08/10

Lecturer, Creative Design Leader for the Dynamically Evolving Culture: Understanding of Digital Design & Applying it to Branding Strategies

Event: Design Lecture Series

Venue: Handong Global University, Gyeongbuk, Korea

RESEARCH AND PUBLICATION

October 2022

Co-author, Design Education in the Age of NFT and Metaverse

Publication: Beauty in the Metaverse: Keys for Future Innovation

Conference Proceedings (peer-reviewed)

Publisher: Korean Society of Fashion Business

September 2021

Co-author, Remote Learning Playbook

ISBN: 978-0-9883995-3-2

This playbook was published for the 2020-2021 MIT AND FIT Interdisciplinary Workshop sponsored by MIT and Advanced Functional Fabrics of America (AFFOA). Remote Learning Playbook was honored with a UCDA design award in the special publication category.

June 2021

Co-author, Synchronous and Collaborative Remote Experiential Learning (SC·REL™)

Publication: MODE 2021 Conference Proceedings (peer-reviewed)
Publisher: Motion Design Education Summit

September 2018

Co-author and Designer, Design Innovation and Education

ISBN: 978-0-9883995-9-4

Publisher: Cynda Media Lab

This multi-media digital publication included pedagogy and case studies from FIT's Creative Technology and Design subject area. It also featured interviews and insights from world-renowned design educators such as Ellen Lupton and John Maeda.

May 2014

Author, Digital Media and Cognitive Learning in Preschool Education

ISBN: 978-0-9883995-1-8

Publisher: Self-published

December 2014

Author, Exhibition: Culture Capsules: NYC | 2014 Art & Design

Interdisciplinary Project at FIT

Publication: ArtWIDE: Culture & Arts Information Vol.45 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

November 2014

Author, Design Perspective: Fluid Branding in the Age of Digital Media/page 158

Publication: Art Collection + Design (trade journal)

Publisher: Artists, Taipei, Taiwan

November 2014

Author, New Media Artist: C.J. Yeh – Solo Exhibition at Museum at FIT/page 21

Publication: ArtWIDE: Culture & Arts Information Vol.44 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

August 2014

Author, Invisible Cities: An International Workshop on Design and Innovation Through Storytelling/page 32-23

Publication: ArtWIDE: Culture & Arts Information Vol.41 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

Spring 2014

Author, Author, Producer, Maker – Design Education in the Age of Digital Media/page 62-67

Publication: Art & Criticism Vol.43 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

Spring 2012

Author, Digital Media and Cognitive Learning in Preschool Education (Part III)/page 82-85

Publication: Art & Criticism Vol.36 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

Winter 2012

Author, Digital Media and Cognitive Learning in Preschool Education (Part II)/page 78-81

Publication: Art & Criticism, Vol.35 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

Fall 2011

Author, Digital Media and Cognitive Learning in Preschool Education (Part I)/page 78-81

Publication: Art & Criticism Vol.34 (trade journal)

Publisher: Art & Criticism, Seoul, Korea

**SELECTED INTERVIEWS,
PROFESSIONAL WORKS
AND WRITINGS
FEATURED IN MEDIA
AND PUBLICATIONS**

02/8/23

Rebeca Caritas, From UX Beginners to Award Winners

Publication: ProtoPie

Publisher: Studio XID, Inc.

09/22/21

Sneha Mehta, Fashion's Online Innovators Will Inspire You To Push Your Digital Designs Into The Future

Publication: Shaping Design

Publisher: Editor X

08/25/21

Miguel Cardona, FIT's Principle for Fostering a Collaborative Classroom

Publication: Figma Education

Publisher: Figma

04/29/20

Tara Knight, Why User Experience is "In Vogue" at the Fashion Institute of Technology

Publication: Adobe Education Forum

Publisher: Adobe

October 2019

Design Annual 60

Publication: Communication Arts
Publisher: Coyne & Blanchard, Inc.

Winter 2016/2017

Editor, Regional Design Awards/page 124
Publication: PRINT Magazine
Publisher: F+W Publishing

12/06/17

Stephen Garner, NFL Unveils New Merchandise With Graphics Designed by
FIT Students
Publisher: MR Magazine

11/28/17

Hoda Kotb, Project Superhero
Program: Today Show
Channel: NBC

10/16/17

Editor, Top Ten Designs from A'Design Awards
Publisher: Inkult Magazine

10/16/17

David Airey, HOW Logo Awards Winners
Publisher: Logo Design Love

06/21/17

Amanda Aszman, 23 Creative Design Ideas from the Education Industry
Publisher: HOW Magazine

Summer 2017

Amanda Aszman, Space for Imagination/pages 20 to 21
Publication: HOW Magazine
Publisher: F+W Publishing

Spring 2017

Caleb Kozlowski, Life of the Party/page 65
Publication: HOW Magazine
Publisher: F+W Publishing

05/09/17

Tim Newcomb, Student Designers Create Winning Visual System i n NFL
Collaboration
Publisher: HOW Design

04/28/17

Jiwon Kim, The NFL is Tapping Into Creative Talent of Young Designers
Publisher: PSFK

04/18/17

Seungjae Seo, Winners of the NFL Design Competition
Publisher: Korea Daily

04/13/17

Stephen Garner, NFL Taps Students for New Branding
Publisher: MR Magazine

04/12/17

Marquita Harris, NFL just Drafted FIT Student's Design For Their Uniform
Publisher: Yahoo News

January/February 2017

Patrick Coyne, Communication Arts Typography Annual 7/ page 109 and 118
Publication: Communication Arts
Publisher: Coyne & Blenched

02/15/17

Ilene Strizver, Communication Arts 7th Annual Typography Competition
Publisher: Creative Pro

September/October 2016

Jean Coyne, Communication Arts Design Annual 57/page 112
Publication: Communication Arts
Publisher: Coyne & Blenched

08/30/16

Alexandra Mann, Exhibition Spreads Awareness of the Power of Language
Publisher: FIT Newsroom

02/01/16

Alexandra Mann, Get Excited about Type!
Publisher: FIT Newsroom

Winter 2015

Grant Wenzlau, Innovation from Within/page 61
Publication: HOW Magazine
Publisher: F+W Publishing

November 2014

Rachel Ellner, Art & Design students explore NYC neighborhoods

Publisher: FIT

11/18/10

News Editor, Spotlight on the Artwork of Englewood Cliffs Artist

Publisher: Northern valley Suburbanite

05/10/10

Vanessa Yurkevich, TV Interview

Englewood Library Seeks Artistic Works for 2011

Broadcasting Company: Channel NY1, Time Warner Cable Enterprises LLC., NY

07/28/09

Core Jr, Design project featured on the design and technology website in the Core77.com

TapIt: a water bottle refilling network

Publisher: Core 77.com

**INDUSTRY OUTREACH,
COLLABORATION &
SPONSORED PROJECTS**

August 2023–Present

Coordinator, Canon Wide-format Printing Solutions Division

Established a partnership program that allows IIM department faculty members to experiment with cutting-edge printing technology, such as the new Canon color matching system and advanced graphic cutter technology.

05/22/23

Coordinator and Moderator, FIT x Google Panel Discussion

This field trip and panel discussion focused on the topic of professional development in the field of technology and innovation.

05/04/23

Coordinator and Moderator, FIT x Work & Co. Panel Discussion

This field trip and panel discussion focused on the topic of professional development in the field of digital design.

05/03/23

Coordinator and Moderator, FIT x Figma Panel Discussion

This field trip and panel discussion focused on the topic of professional development in the field of UX/UI design.

03/22/23

Coordinator, Punchcut San Fransisco Headquarters Tour

This visit focused on exploring multi-sensory prototyping using Protopie and Unreal Engine in the industry workflow.

June 2022–June 2023

Design director, MIT AND FIT

In collaboration with MIT, AFFOA, and DTech, a team of FIT students, faculty, and alumni designed and developed a new website and fundraising materials for the 2023 MIT AND FIT Workshop.

July 2021–August 2021

Faculty advisor, NYC Parks Green Roof

A team of FIT faculty and students created a visual system by the Department of NYC Parks to support this sustainability initiative.

July 2021–August 2021

Faculty advisor, PETE Prize for Entrepreneurs

A team of FIT faculty and students created an identity system and a promotional strategy for the FIT's PETE Prize for Entrepreneurs. This award recognizes excellence in developing fresh, insightful, and creative ideas translated into an execution-focused business plan that leverages innovative, design-oriented thinking.

February 2021–July 2021

Faculty advisor, Fringe Assembly

A team of FIT faculty and students created a flexible identity system for the FIT DTech fashion line, which supports emerging fashion designers.

December 2020–January 2021

Design director, MIT AND FIT

In collaboration with MIT and AFFOA, a team of FIT students, faculty, and alumni created a new remote learning platform to facilitate the 2020 to 2021 MIT AND FIT workshop. This teaching/learning platform included a virtual campus utilizing proximity-based video conferencing technology.

July 2020–October 2020

Faculty advisor, FIT x Cotton Inc.

A team of FIT faculty and students developed innovative presentation frameworks to communicate advancements in cotton production technologies to fashion designers utilizing cutting-edge technologies such as a 3D virtual runway in Metaverse.

June 2020–August 2020

Faculty Advisor, FIT x Girl Scouts of the USA

In collaboration with FIT's DTech Lab, a team of faculty and students designed and developed a responsive website for the Girl Scouts of the USA. This website uses cutting-edge technologies such as 3D volumetric photography and WebGL to present 3D merchandise online.

July 2019–May 2020

Faculty advisor, FIT x MLB

A team of FIT faculty and students created products and social media campaign ideas to help Major League Baseball engage with Gen-Z audiences.

PROGRAM DEVELOPMENTS

July 2019

Faculty advisor, FIT x Adidas x Browzwear

This experience design project identified ways to improve digital fashion design workflow by streamlining the user experience of the 3D garment design software, Browzwear.

Spring 2019

Faculty advisor/Author of Curriculum, FIT x Adobe #Inclusive: Digital Product Design Challenge

Partners: Adobe XD Team and FIT Diversity Council

Spring 2023

Author, Digital Typography Minor

School of Art and Design, FIT

Spring 2022

Co-author, Multi-sensory Branding Minor

School of Art and Design, FIT

Fall 2021

Co-author, Advanced Motion Graphics Training Program for the Designer at Fresh, Inc.

Center for Continuing and Professional Studies, FIT

Fall 2021

Co-author, NFT and Digital Product Design Certificate Program

Center for Continuing and Professional Studies, FIT

Fall 2021

Co-author, Fashion Experience for the Metaverse Certificate Program

Center for Continuing and Professional Studies, FIT

Summer 2020

Co-author, Design for Social Impact Certificate Program

Center for Continuing and Professional Studies, FIT

Spring 2020

Co-author, Fundamental Motion Graphics Training Program for the Designers at Fresh, Inc.

Center for Continuing and Professional Studies, FIT

Spring 2020

Co-author, Data-Driven Design for Digital Marketing and Social Media
Certificate Program
Center for Continuing and Professional Studies, FIT

2020

Co-author, Dynamic Branding Certificate Program
Center for Continuing and Professional Studies, FIT

2020

Co-author, Sonic Branding Certificate Program
Center for Continuing and Professional Studies, FIT

2019

Co-author, UX/UI Master Certification Program
Center for Continuing and Professional Studies, FIT

2019

Co-author, User Interface Design Certificate Program
Center for Continuing and Professional Studies, FIT

Summer 2019

Faculty advisor/author of curriculum, FIT75 Summer Apprenticeship
Program
Communications and External Relations, FIT

Spring 2018

Co-Author, Creative Technology Minor (major curriculum revision)
School of Art and Design, FIT

Winter 2017

Faculty advisor/author of curriculum, FITxPentagram Winterm Internship
Program
Communications and External Relations, FIT

Summer 2017

Faculty advisor/author of curriculum, FITxInfor Summer Internship
Program
FIT/Infor DTech Lab

Fall 2016–Spring 2017

Faculty advisor/author of curriculum, FITxNFL Visual System Design
Contest
National Football League (NFL), FIT

CURRICULUM DEVELOPMENTS

Fall 2023

Co-author, Digital Fundamentals for Artists (approved by CT&D program and pending approval for Fine Arts AAS program review)

Fall 2023

Reviewer, CT343 3D Modeling for Artists (approved by CT&D program and pending approval for Fine Arts BFA program review)

Spring 2023

Co-author, AI-assisted Design (blended course)

Fall 2021

Co-author, CT305 Digital Design: Visual Communication (blended course)

Fall 2021

Co-author, CT322 Digital Design: Digital Design: Visual Storytelling (blended course)

Fall 2021

Co-author, CT342 3D Brand Identity Design

Fall 2021

Co-author, CT350 Sonic Branding

Fall 2021

Author, CT460 Brand Experience Design Portfolio

Spring 2019

Co-author, CT304 Design Systems for UX and UI

Spring 2018

Co-author, CT302 Digital Product Design I

Spring 2018

Co-author, CT400 Digital Product Design II

Fall 2017

Author, CT412 Content-Centric App Design (major revision)

Fall 2017

Author, CT372 Typography for Digital Product Design

Fall 2016

Author, CT300 Typography for Digital Content Design

Spring 2016

Co-author, CT200 Content Design and Research for Artists

Spring 2016

Author, CD124 Vector Graphics (major revision)

Spring 2016

Author, CD224 Digital Imaging and Narrative (major revision)

Spring 2016

Author, CD225 Introduction to Digital Layout (major revision)

Spring 2016

Author, CD126 Digital Graphics Intensive I (major revision)

Spring 2016

Author, CD226 Digital Graphics Intensive II (major revision)

Fall 2014

Co-author, CT331 Media Integration for Photography and Video

Fall 2014

Co-author, CT432 Self-promotion Digital Portfolio

Fall 2012

Author, CT231 Digital Production (major revision)

OTHER EDUCATIONAL INITIATIVES

2022–Present

Organizer and moderator, New Creatives Webinar Series

This webinar series invites thought leaders in the creative industry to discuss the future of digital design. Panelists to date include Sallyann Houghton, Industry Manager at Epic Games, Eric S. Ackerman, VP of Commercial Technologies at Perry Ellis, and Ricardo Medina, Senior UX Designer at Fantasy.

2017–2021

Organizer and Coordinator, Digital Design Job & Internship Fair

Unlike traditional portfolio reviews, the twenty best agencies and technology companies with the intent to hire were selected to participate in this technology-focused career fair. Participating agencies/companies include major advertising agencies such as Publicis, Saatchi & Saatchi, and HAVAS, as well as some of the most respected experience design agencies in the world, such as Gensler, Code and Theory, and Anomaly. Infor and Adobe sponsored this event.

Summer 2020

Organizer and moderator, Creative Workforce of the Future Webinar Series

This self-enhancement and learning opportunity for the worldwide design community was created during the pandemic. This webinar covered important and forward-thinking topics ranging from remote collaboration and data-driven design to experiential design. Panelists for this webinar series include thought leaders from major companies, organizations, and agencies such as Verizon, Wikipedia, and R/GA. Over 1,000 people attended this 6-part webinar series.

2019

Designer, Credly Badge System for the Center for Continuing and Professional Studies at FIT

This flexible identity system for the certification badges is used for all non-credit programs.

2013–Present

Curator, Creative Technology & Design Annual Exhibition

9/16/2019

Organizer and moderator, Careers in Digital Design

IBM CIO Design Team visited FIT and discussed career preparations for Visual Designer, UX Designer, Content Designer, Motion Graphic Designer, UI Designer, and UX Researcher.

02/19/2019–03/15/2019

Curator and organizer, #IMPACT: The Future is Inclusive

The theme of this exhibition is “cultural diversity and inclusive society.”

Venue: School of Art and Design Gallery at FIT

GRANTS

2022

Recipient, Release Time for Research Grants, Fashion Institute of Technology

Project Title: Non-Fungible Tokens (NFT) for Social Good

2019

Recipient, FIT Faculty Development Grant

Project Title: International Conference on eLearning & Innovative Pedagogies

2019

Recipient, Diversity Council Grant Project, Fashion Institute of Technology

Project Title: Design Innovations for Civility, Diversity, and Inclusion

2018–2019

Recipient, President’s Diversity Council Grant, Fashion Institute of Technology

Grant Title: #IMPACT: Design Innovations for Civility, Diversity, and Inclusion

2017–2018

Recipient, FIT Faculty Development Grants and Awards

Paper Title: Rethink Typography Education for Digital Content Design

2017–2018

Recipient, FIT Faculty Development Grants and Awards

Paper Title: The So-Called Death of Design Education

2016–2017

Recipient, FIT Faculty Development Grants and Awards

Teaching practicum at a world-renowned digital publication design studio, Mercury, New York

2016–2017

Recipient, President's Diversity Council Grant, Fashion Institute of Technology

Grant Title: Impactful Language

Designed and produced posters, website, digital publication, and coordinated exhibitions.

May 2014

Recipient, 2014-2015 President's Diversity Council Grant, Fashion Institute of Technology

Grant Title: Culture Spheres

Created Digital Publication and coordinated exhibitions

September 2014

Recipient, FIT Teaching Institute Merit Award

Grant Title: The 2014 Taipei International Conference on Animation and New Media

April 2014

Recipient, FIT Teaching Institute Merit Award

CIT, Ithaca, NY, May 27-30, 2014

May 2014

Recipient, FIT Sustainability Grant

Grant Title: Paperless Tenure and Promotion

User Experience (UX) testing and consulting

December 2013

Recipient, School of Art and Design Interdisciplinary Grant 2013-2014

Title: Culture Capsules: NYC, collaboration with the Photography Department

- Participated in 2014 Art and Design Senior show, May 2014
Venue: Museum at FIT, NY
- Showcased in the Media Design Club show, May 2014
Venue: Helen Mills
- 2014 School of Art and Design Interdisciplinary Grant Exhibition, October 2014
Venue: Fred P. Pomerantz Art and Design Center, Fashion Institute of Technology, NY

SOLO EXHIBITIONS

02/01/22 to 02/07/22

Layers of New York

Venue: Museum of Digital Arts

07/4/14–07/31/14

Invited Solo Exhibition: Time. Place. Memory.

Venue: ANC Gallery, Seoul, Korea

06/27/14–07/03/14

Invited Solo Exhibition: Layers of New York

Venue: Gallery AM, Seoul, Korea

11/01/10–11/30/10

Juried Solo Exhibition: Crafted Digital Art

Venue: Leonard Hansen Gallery, Englewood Public Library, Englewood, NJ

SELECTED GROUP EXHIBITIONS

02/01/22 - Present

Sanctuary

Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

10/02/2021 to 10/03/21

51st Annual UCDA Design Conference Exhibition

Venue: East Tennessee State University

10/11/20 to 10/13/20

50th Annual UCDA Design Conference Exhibition

Venue: virtual exhibition

10/12/19 to 10/13/19

49th Annual UCDA Design Conference Exhibition

Venue: Portland Marriott Downtown Waterfront

02/12/19–03/28/19

#IMPACT

Venue: School of Art and Design Gallery at FIT

11/06/19 to 10/07/20

A Wow Moment

Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

11/24/18–11/4/19

Expressions of Civility

Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

10/27/17– 11/20/18

Self-portrait

Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

05/10/18–07/18/18

_NewEXPERIENCE

Venue: Jamaica Center for Arts and Learning

02/24/18–03/11/18

New Views 2018: FIT School of Art and Design Faculty Exhibition

Venue: John R. Reeves Great Hall, Fashion Institute of Technology

10/08/17–10/31/17

40 x 40 Exhibition Budapest

Venue: Budapest Projekt Galeria

09/22/17–09/23/17

Festival of Architecture and Interior Design Conference

Venue: the Lalit Mumbai

06/16/17– 06/26/17

A'Winner Designs 2016-2017 Exhibition

Venue: MOOD Museum of Design, Italy

02/18/17–03/05/17

New Views 2017: FIT School of Art and Design Faculty Exhibition

Venue: John R. Reeves Great Hall, Fashion Institute of Technology

November 2016–October 2017

Monochrome

Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

03/05/16–03/20/16

New Views 2016: FIT School of Art and Design Faculty Exhibition
Venue: John R. Reeves Great Hall, Fashion Institute of Technology

11/23/15–10/20/16

Mechanism of Forgetfulness
Venue: The Lynn and Carl Goldstein Gallery, Fashion Institute of Technology

03/07/15–03/22/15

New Views 2015: FIT School of Art and Design Faculty Exhibition
Venue: John R. Reeves Great Hall, Fashion Institute of Technology

01/24/15–02/07/15

2015 International Exhibition: Celebrating Diversity of Culture and Creativity
Venue: Gallery FIT

12/12/14–01/15/15

Cultural Capsules: An International Art & Design Exhibition
Venue: William P. Miller JR. Gallery Jamaica Center for Art & Learning, NY

11/25/14–10/23/15

Collection: FIT School of Art and Design Faculty and Staff Exhibition
Venue: Lynn and Carl Goldstein Gallery, Fashion Institute of Technology, NY

06/09/14–06/13/14

Invisible Cities: International Traveling Exhibitions
Venue: KunSan University, Tainan, Taiwan

06/02/14–06/06/14

Invisible Cities: International Traveling Exhibitions
Venue: Gochon University Seoul, Korea

05/23/14–05/28/14

Designing for Social Change: Open Type
Best Digital Designer Invited International Exhibition 2014
Venue: Hanyang University's ERICA Campus, Ansan, Korea
Organizer: Korea Digital Design Council and Hanyang University

02/09/14–02/16/14

New Views: FIT School of Art and Design Faculty Exhibition

Venue: John E. Reeves Great Hall, Fashion Institute of Technology

12/27/13–12/31/13

Cutting Edge

Best Digital Designer Invited International Exhibition 2013

Venue: Gallery IANG, Seoul, Korea

Organizer: Korea Digital Design Council

11/25/13–10/23/14

Pairings/Collaborations: FIT School of Art and Design Faculty and Staff
Exhibition

Venue: Lynn and Carl Goldstein Gallery, Fashion Institute of Technology, NY

10/08/13–10/27/12

1st Sunwha Art High School Alumni Art Show: Sense or Nonsense

Venue: Gallery Bennett, NJ

04/08/11–4/22/11

new. An MFA Design Exhibition

Pratt MFA Design Exhibition

Venue: Pratt Manhattan Gallery, NY

**SELECTED LIST OF
RECENT COLLEGE-WIDE
COMMITTEES AND
REPRESENTATION IN
PROFESSIONAL
ORGANIZATIONS**

2023–Present

Member, SUNY FACT2 Task Group for Optimizing Artificial Intelligence for
Teaching and Learning

Representing FIT at this SUNY-wide AI Taskforce. As a part of the
pedagogy subgroup, we develop recommendations on how to use AI
effectively in teaching and learning.

2023–Present

Designer and Contributor, Optimizing AI for Teaching and Learning

This website will serve as a resource hub for faculty to help utilize AI
technologies at SUNY campuses.

2023–Present

Member, Faculty Senate Committee to Evaluate Administrative Personnel

2023–Present

Mentor, Social Justice Center at FIT

I serve as a mentor for the FIT Social Justice Center Scholars Program to
help guide freshmen at FIT adjusting to college life at FIT.

2022–2023

Member, Flexible Learning Committee

A college-wide working group in support of the fulfillment of the Strategic Plan, Goal One.

2018–Present

Member, President's Planning Council for Strategic Planning

The Planning Council is composed of a cross-section of the entire college community, including members of the board of trustees and the FIT Foundation.

Fall 2016–Present

Co-founder and Program Manager, Creative Technology Scholarship

Initiated and contributed financially to this merit scholarship program which awards \$1,000 annually to students pursuing a Creative Technology minor.

2018–2022

Member, Creative Workforce of the Future Steering Committee

The mission of this committee was to develop non-credit certificate programs focusing on the skills needed for the new creative potentials afforded by cutting-edge technologies.

2018–2021

FIT representative, SUNY FACT2 Advisory Group to SUNY Provost

Representing FIT and serving on this advisory group to the SUNY System Provost on technology for teaching matters.

**SELECTED LIST OF
RECENT COMMITTEES,
ADMINISTRATIVE
ROLES, AND OTHER
CONTRIBUTIONS**

2023–Present

Chairperson, Creative Technology & Design curriculum committee

2023–Present

Member, Animation, Interactive Media, and Game Design curriculum committee

October 12th, 2023

Coordinator, The New Trends in UX Research: Presented by Patricia Robinson

October 5th, 2023

Coordinator in collaboration with the Women In Animation Club at FIT, The Disney Revolt: Jake S. Friedman on The Great Labor War of Animation's Golden Age

2022–Present

Member, Integrated Design and Technology AAS Program curriculum committee

2022–2023

Chairperson, Animation, Interactive Media, and Game Design full-time search committee

2021–2023

Co-chair, Creative Technology & Design curriculum committee

Spring 2014–Present

Co-coordinator, Creative Technology Minor

2012–2022

Chairperson, Creative Technology & Design Tenure and Promotion Committee

2021–2022

Member, Liberal Arts and Sciences full-time search committee

Spring 2018–2020

Chairperson, Award, Scholarship, and Competitions Committee

SELECTED MENTORSHIP & OTHER EDUCATIONAL ACTIVITIES IN PROFESSIONAL ORGANIZATIONS

2015–Present

Mentor, The American Institute of Graphic Arts (AIGA) Educational Program

2022–Present

Mentor, Woman Who Create

2020–Present

Mentor, The ANA Educational Foundation Mentorship Program (MADE)

2020–Present

Mentor, ADPList

2022–Present

Community advocator, Friends of Figma Educators

07/30/2019

Reviewer, ACA World Championship Portfolio Review

2015–2017

Mentor, The Adobe Design Achievement Award Mentorship Program
Organizer: International Council of Design

ACADEMIC DEGREES

August 2010–May 2011

Master of Fine Arts (MFA) in Communications Design, Pratt Institute, New York, NY

January 2002–May 2006

Master of Science (MS) in Communications Design, Digital Design Concentration, Pratt Institute, New York, NY

August 1995–May 1998

Bachelor of Fine Arts (BFA) in Communications Design, Graphic Design, Pratt Institute, New York, NY

FACULTY APPOINTMENTS

August 2024–Present

Full-time Full Professor
Fashion Institute of Technology, New York, NY

September 2019–2024

Full-time Associate Professor
Fashion Institute of Technology, New York, NY

September 2012–2019

Full-time Assistant Professor
Fashion Institute of Technology, New York, NY

September 2008–2012

Adjunct Assistant Professor
Fashion Institute of Technology, New York, NY

January 2007–May 2012

Adjunct Assistant Professor
Pratt Institute Graduate School, New York, NY

January 2007–May 2012

Adjunct Assistant Professor
Hofstra University, Hempstead, NY

September 2007–May 2008

Adjunct Assistant Professor
Nassau Community College, Garden City, NY

LICENSES & CERTIFICATIONS

July 2021

Certification, Blended Instructor
Issued By: Fashion Institute of Technology

October 2020

Certification, Design for Social Impact Certified Faculty

Issued By: Fashion Institute of Technology

August 2020

Certification, Experience Design Master Certification Certified Faculty

Issued By: Fashion Institute of Technology

December 2019

Certification, User Experience Design Certified Faculty

Issued By: Fashion Institute of Technology

December 2019

Certification, User Interface Design Certified Faculty

Issued By: Fashion Institute of Technology

July 2019

Panelist, AdobeEDU

Issued By: Adobe