

Anselm Dästner

Graphic Designer/Educator

www.dastner.com



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TEACHING/MENTORSHIPS

Graphic Design Intensives
Pre-College Summer Intensives
Process and Production
Fashion Marketing Graphics
Digital Prototyping
UX and User Interface design
Graphic Design Portfolio
Introduction to Graphic Design
Typography
Typography on Screen
Emerging Digital Platforms
Animation/Processing
Design Management

SKILLS

User Experience Design (Ux&I)
User Interfaces - Typography
Marketing Campaign Concepts
Social Media & Brand Identities
HTML5, WordPress Theme Dev.
HTML + CSS + php - Typography
Record Covers & Vinyl Decals
Promotional Flyers & Brochures
Logos - Fashion Marketing
Teaching and Mentorships

EDUCATION

- 2022 – 2026 **The New School** NYC
MFA in Creative Publishing & Critical Journalism CPCJ
- 1994 – 1998 **School of Visual Arts** NYC
BFA in Graphic Design and Computer Graphics

EXPERIENCE

- 2022 – Present **Studio Anselm Dästner** NYC
Pop-up store space for fashion labels & gallery shows
www.dastner.com/studio
- 2018 – Present **Pratt Institute** NYC
Visiting Instructor - Communication Design
- 2019 – Present **Parsons, The New School** NYC
Visiting Instructor - Certificate Program, Fashion Design & Pre-College Intensives
- 2022 – 2024 **UArts** Philadelphia
Visiting Instructor - Typography and Ux&I
- 2017 – Present **MTG** NYC
Senior Art Director, Commercial Real Estate Marketing
www.marketingthrugraphics.com
- 2015 – 2023 **Juice Pharma & Flywheel** NYC
Freelance Art Director, Pharmaceutical Advertising
www.juicepharma.com, www.flywheelpartners.com
- 2016 – 2017 **Scholastic** NYC
Freelance User Interface Designer
www.scholastic.com/teachers
- 1998 – Present **Luminous 7, Giant Interactive, Sony DADC Criterion Collection & Oscilloscope Labs** NYC LA
Freelance User Interface Designer, DVD and Blu-ray discs
- 1998 – 2010 **MTV Viacom** NYC - Tokyo
Freelance Art Director, Web Design
- 1999 – 2003 **Cream01, D'Office Munich** Munich
Partner, Art Director
K2, Adidas, Pash, Berlinale Film Festival Event Design
- 2016 – 2017 **The Limited** NYC
Brand Designer, Victoria's Secret, NY & Company
- 1998 – 1999 **Flyer Magazine** NYC - LA - Tokyo
Co-founder of printed monthly Urban Culture Guide
Distribution 100.000 in NYC, SF, LA, Tokyo
- 1997 – Present **BOYZandGIRLS design** NYC - Tokyo
Founder, Club Flyer Design, Genderfluid Fashion label
www.boyzandgirls.com
- 1996 – 1997 **i/o 360°** NYC
Web Designer: Sotheby's, Delta Airlines

AWARDS

- 2022 – 2024 **TypeThursday Chapter Lead**
a monthly meet-up for people that love letterforms
www.dastner.com/typethursday
- 2017 **Chicago Society of Typographic Arts**
US Top 100: Silkscreened Typography Posters
- 1996 **Young Guns One**
Art Directors Club's Annual Award for designers under 30

time
2026

Freelance Employment

humanfusions.org
cognoa.com factorylic.com
doklab.ch
qantaahmed.com
zentox.com shyamagolden.com

Studio Anselm Dästner

Pop-up shop for up and coming fashion labels, gallery shows, and book openings

Flywheel Pharma

Website Design & Brochures

MTG (marketingthrugraphics.com)

Commercial Real Estate Marketing

Rapp Advertising

User Interface Design for Pfizer & Gilead Web and E-blasts

Scholastic

Account pages for new website & Digital Content Manager Tool

Juice Pharma

Graphic Design for Singulair

MTV, Viacom

User Interface Website Design for MTV/CMT/Nickelodeon

LANGUAGES



Tokyo, Japan

The Limited

Victoria's Secret, NY & Company

flyer

Co-Founder & Creative Director A club Magazine w/ 50k Copies/mo extended to SF, LA, and Tokyo

io/360°

Early '90s Websites for Sotheby's & Nortel



New York City



born in Freiburg, Germany

2024

2023

2022

2018

2016

2015

2012

2010

2009

2009

2010

2009

2009

2009

2009

2009

2009

2009

2002

2000

2000

1999

1999

1997

UArts Philadelphia

Parsons School of Art

Pratt Institute

Assistant Professor for Ux&I Graphic Design, Portfolio, Typography

Luminous 7

DVD and Blu-ray, Video Editing NatGeo/Zeitgeist/Acorn/Milestone

Criterion Collection

DVD & Blu-ray Motion Menu Design

Oscilloscope

DVD & Blu-ray Motion Menu Design

Sony DADC

BD Reel, DVDs, VOD BD Link Logo, movieIQ App

Giant Interactive

DVD & Blu-ray User Interfaces for Games

moniquebingham.com
mtv.com
tunjidada.com

Blink Digital

DVD & Blu-ray New Video/MTV/WWE/NatGeo



Munich/NYC

Brand & Event Design for Adidas, Pash, K2

Crush Digital Video

First DVD 1997 Samsung/Wellspring/Palm Pictures/Manga



BoyzandGirls

Ibadan Records, Spiritual Life SonicNet, Stim, MTV, rave flyers Konkrete Jungle/Tunnel/Limelight/Roxy...

School of Visual Arts

Computer Graphic Design BFA

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PUBLICATIONS & EXHIBITIONS

upcoming *If a Tree Falls* - a graphic design handbook

2025 *Love Injection* zine feature about my studio

2025 *Sentences I Never Said* 5 short stories - self-published

2025 YouTube episode by @maketypos about my studio

2023 Revival of BOYZandGIRLS - pop-up Shop, NYC

2017 Typography posters with *Type Thursday* at Farmingdale State College

2017 *Type Thursday* Yearbook: feature on silkscreening typographic posters

2017 Paintings and drawings from the LES - 9th st Espresso

2014 Maas Context magazine #24 (Spain)- Tokyo edition

2014 Paintings and drawings from Tokyo and New York - Kamakura Coffee Shop, NYC

2012 Pecha Kucha presentation - Cafe Deluxe, Tokyo

2003 Transforming Found Objects - Spencer Drate

2001 *Extreme Design* - Jutka Salavetz, Spencer Drate

2000 *Searching for the Perfect Beat* - The Earth Program, Joel T.

1999 *Extreme Fonts* - Spencer Drate

1997 *Cool Type* - Spencer Drate

LANGUAGES

German, English, French, & Geek intermediate Japanese