

Quick Facts 2023-24

Pratt Institute stands at the forefront of creative disciplines, offering an extensive array of majors and programs across five distinct schools. The information in this brochure addresses some of the most commonly asked statistical questions about Pratt Institute.

For more detailed statistics or further inquiries beyond the scope of this brochure, please feel free to reach out to the Office of Institutional Research and Assessment. Contact details are available at the end of this brochure.

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Admissions

Fall 2023	First-year Undergraduate	New Transfer	New Graduate	Total
Applicants*	6,576	458	2,955	9,989
Accepted*	3,581	195	2,067	5,843
Enrolled*	693	54	525	1,272

*Excludes Munson (MWP)

Undergraduate Applicants *Top 3 Programs	Total Applicants	% of Total Applicants
Architecture	1,105	14%
Fashion Design	799	11%
Communications Design	600	8%

*Based on highest enrollment as of Fall Census date.

Graduate Applicants *Top 3 Programs	Total Applicants	% of Total Applicants
Information Experience Design	578	20%
Architecture	428	15%
Communications Design	239	8%

*Based on highest enrollment as of Fall Census date.

Study Abroad (Fall 2023)

*Top 5 Undergraduate Study Abroad Sites	Total Students	% of Total
Rome	50	22%
Copenhagen	38	17%
South Africa (Art Education)	37	16%
Paris (Writing)	25	11%
Istanbul	25	11%
Venice	23	10%

*Based on highest enrollment as of Fall Census date.

Study abroad program sites: Berlin, Copenhagen, Florence, Istanbul, London, Paris, Rome, South Africa, Venice

Student-Faculty Ratio (Fall 2023)

9.1 to 1

*Ratio based on 4,895 FTE students and 537 FTE faculty
*Excludes MWP

Enrollment (Fall 2023)

New/Continuing		Full-time	Part-time	Total
New	First-time Undergraduate	779	2	781
	Transfer-In Undergraduate	55	-	55
	First-time Graduate	513	12	525
Continuing		3,631	178	3,809
Non-Matriculated		33	29	62
Total		5,011	221	5,232

Gender	Female	Male	Other	Total
Full-time	3,387	1,293	331	5,011
Part-time	151	57	13	221
Total	3,538	1,350	344	5,232

Ethnicity//Race	Full-time	Part-time	Total
American Indian or Alaskan Native	5	-	5
Asian	712	32	744
Black or African American	187	17	204
Hispanic Latinx	512	28	540
Native Hawaiian or Pacific Islander	1	-	1
Non-Resident Alien	1,829	37	1,866
Two or More Races	171	9	180
Unknown	40	3	43
White	1,554	95	1,649
Total	5,011	221	5,232

First Generation	Full-time	Part-time	Total
First-Generation	865	22	887
Non-First Generation	2,758	40	2,798
Unknown/Unreported	1,388	159	1,547
Total	5,011	221	5,232

Enrollment (Fall 2023)

Locations	First-time UG	Transfer-In UG	First-time GR	Continuing	Total
Pratt-Main	738	54	525	3,725	5,042
Munson (MWP)	88	1	-	101	190
Total	826	55	525	3,826	5,232

Schools*	Full-time	Part-time	Total
School of Design	1,759	45	1,804
School of Art	1,654	66	1,720
School of Architecture	1,107	29	1,136
School of Information	254	41	295
School of Liberal Arts and Sciences	158	9	167
Administration/Undecided	34	-	34

*Total enrollment by school. Includes graduate and undergraduate.

Top Programs by Enrollment	Full-time	Part-time	Total
Architecture	974	5	979
Communications Design (UG)	580	11	591
Fine Arts	444	12	456
Interior Design	389	17	406
Digital Arts	373	10	383
Industrial Design	338	9	347

* Programs based on highest enrollment as of Fall Census date.

Housing

(On-campus dorm/housing residents)

First-time UG	Transfer-In UG	First-time GR	Continuing	Total
623	19	29	1,204	1,875

On-campus residence halls and townhouses. Off-campus rental resources available.

Athletics/Varsity Teams

73% continuing 27% first-time/transfer-in
(Based on 150 enrolled undergraduate students.)

Men's/Women's: Basketball, Cross Country, Soccer, Tennis, Track & Field, Volleyball, Equestrian (Co-Ed)

Affiliations: NCAA Division III, Coast-to-Coast, ECAC, IHSA

Retention Rate

First-time undergraduate bachelors degree-seeking **89%**

Degrees Awarded

(Between July 1, 2022 and June 30, 2023)

Degree	Completers	Programs
Associates	37	6
Bachelors	756	28
Masters	628	39

Graduation Rates

(Undergraduate Bachelors 150% of normal time)

6-Year Graduation Cohort (N)*	Graduates Year Cohort (N)*	Graduation Rate (%)
2017 (798)	2023 (478)	73%
2016 (800)	2022 (524)	76%
2015 (790)	2021 (473)	71%
2014 (714)	2020 (511)	72%
2013 (680)	2019 (477)	71%

*Cohort(N) based on revised cohort exclusions.

Highlights/Outcomes

- Placement rates for Class of 2022: 94% undergraduates and 93% graduates reported employed or continued education. (Source: *First Destination Survey*).
- Pratt provided reports for 109 faculty applying for promotion and tenure. (Source: *Watermark Course Evaluations & Survey*)

Discount Rates 2023

2.3% ↑ (FT FT Undergrad - 32.7%) 0.4% ↑ (All Undergrad - 30.8%)

*Based on NACUBO methodology, Munson (MWP) included, Approximate % of total tuition and fee revenue calculated as # of students * published tuition cost.

Financial Aid

Undergraduate Need based	Full-time, First-time First Year	Full-time Undergrad (Incl. Fresh)	Less than Full-time Undergrad
Average % of need met for students with need.	62%	60%	39%
Average financial aid package for students with need.	\$35,380	\$36,701	\$20,479
Average need-based scholarship or grant awarded for those students in need.	\$8,765	\$7,298	\$4,748

(Source: 2022-2023 CDS (Common Data Set))

Faculty and Staff

Minority Status		Full-time	Part-time	Total
Faculty	Underrep Minority	22	161	183
	Other Minority	18	123	141
	Not Minority	144	776	920
Staff	Underrep Minority	299	18	317
	Other Minority	76	2	78
	Not Minority	321	6	327
Total	880	1,086	1,966	

Cost of Attendance/Tuition and Fees

Tuition UG:

Full-time (12-18 credits): \$57,659 | Part-time (per credit): \$1,860

*Full-time (UG/MAT) *Fees:* \$2,024

Housing and Food Range: \$16,710 - \$22,905

Other Estimated Expenses:

Books/Supplies: \$2,100

Transportation: \$1,500

Personal Expenses: \$ 2,259

*Academic Activity Fees, Technology Fees, and Health Service Fees

(Source: [Undergraduate Cost of Attendance 23-24](#))

Library

Collections/Circulations	Physical	Digital/Electronic
Books	149,298	7,447
Databases	-	344
Media	134,704	130,522
Serials	1,688	63,548
Total Collection	285,690	201,861
Total Circulation	1,502	343,197

Additional Information:

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