

Quick Facts 2023-24

Pratt Institute stands at the forefront of creative disciplines, offering an extensive array of majors and programs across five distinct schools. The information in this brochure addresses some of the most commonly asked statistical questions about Pratt Institute.

For more detailed statistics or further inquiries beyond the scope of this brochure, please feel free to reach out to the Office of Institutional Research and Assessment. Contact details are available at the end of this brochure.

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Admissions

Fall 2024	First-year Undergraduate	New Transfer	New Graduate	Total
Applicants*	7,176	565	3,076	10,817
Accepted*	5,031	215	2,208	7,454
Enrolled*	1,029	49	596	1,674

*Excludes Munson (MWP)

First-time Undergraduate Applicants *Top 3 Programs	Total Applicants	% of Total Applicants
Architecture	1,154	16%
Fashion Design	747	10%
Communications Design	633	9%

*Excludes Munson (MWP). Based on application counts as of Fall Census date.

First-time Graduate Applicants *Top 3 Programs	Total Applicants	% of Total Applicants
Information Experience Design	545	18%
Architecture	422	14%
Communications Design	220	7%

*Excludes Munson (MWP). Based on application counts as of Fall Census date.

Study Abroad (Fall 2024)

*Top 5 Undergraduate Study Abroad Sites	Total Students	% of Total
South Africa (Art Education)	51	22%
Rome (UG)	47	20%
Istanbul	26	11%
Copenhagen - SU	22	9%
Venice	19	8%

*Based on highest enrollment as of Fall Census date.

Study abroad program sites: Berlin, Copenhagen, Florence, Istanbul, London, Paris, Rome, South Africa, Venice

Student-Faculty Ratio (Fall 2024)

8.7 to 1

*Ratio based on 5,021 FTE students and 577 FTE faculty

*Excludes MWP

Enrollment (Fall 2024)

New/Continuing		Full-time	Part-time	Total
New	First-time Undergraduate	1,132	3	1,135
	Transfer-In Undergraduate	51	-	51
	First-time Graduate	587	9	596
Continuing		3330	183	3,513
Non-Matriculated		28	33	61
Total		5,128	228	5,356

Gender	Female	Male	Other	Total
Full-time	3,401	1,326	401	5,128
Part-time	137	67	24	228
Total	3,538	1,393	425	5,356

Ethnicity//Race	Full-time	Part-time	Total
American Indian or Alaskan Native	7	-	7
Asian	776	21	797
Black or African American	246	15	261
Hispanic Latinx	580	29	609
Native Hawaiian or Pacific Islander	2	-	2
Non-Resident Alien	1,691	43	1,734
Two or More Races	196	7	203
Unknown	57	30	87
White	1,573	83	1,656
Total	5,128	228	5,356

First Generation	Full-time	Part-time	Total
First-Generation	965	21	986
Non-First Generation	2,852	43	2,895
Unknown/Unreported	1,311	164	1,475
Total	5,128	228	5,356

Enrollment (Fall 2024)

Locations	First-time UG	Transfer-In UG	First-time GR	Continuing	Total
Pratt-Main	1,085	49	596	3,443	5,173
Munson (MWP)	106	2	-	75	183
Total	1,191	51	596	3,518	5,356

*Top Schools	Full-time	Part-time	Total
School of Design	1,824	37	1,861
School of Art	1,708	73	1,781
School of Architecture	1,085	30	1,115
School of Information	292	44	336
School of Liberal Arts and Sciences	151	7	158
Administration/Undecided	31	1	32

*Top 6 schools with highest enrollment. Includes graduate and undergraduate.

*Top Programs by Enrollment	Full-time	Part-time	Total
Architecture (UG/GR)	752	11	763
Communications Design (UG)	654	10	664
Fine Arts	503	15	518
Digital Arts	413	15	428
Industrial Design	357	4	361
Interior Design	343	12	355

*Top 6 Programs based on highest enrollment as of Fall Census date.

Housing

(On-campus dorm/housing residents)

First-time UG	Transfer-In UG	First-time GR	Continuing	Total
872	9	3	1,244	2,128

On-campus residence halls and townhouses. Off-campus rental resources available.

Athletics/Varsity Teams

62% continuing 38% first-time/transfer-in
(Based on 156 enrolled undergraduate/graduate students w/athlete flag.)

Men's/Women's: Basketball, Cross Country, Soccer, Tennis, Track & Field, Volleyball, Equestrian (Co-Ed)

Affiliations: NCAA Division III, Coast-to-Coast, ECAC, IHSA

Retention Rate

First-time undergraduate bachelors degree-seeking **88.3%**
(Brooklyn 89% / Munson (MWP) 83%)

Degrees Awarded

(Between July 1, 2023 and June 30, 2024)

Degree	Completers	Programs
Associates	49	6
Bachelors	792	26
Masters	611	41

Graduation Rates

Undergraduate Bachelors at 6th Year (150% for 4 year programs)

Adjusted Cohort (N)*	Graduates	Graduation Rate (%)
2018 (810)	2024 (600)	74%
2017 (791)	2023 (575)	73%
2016 (800)	2022 (608)	76%
2015 (789)	2021 (564)	72%
2014 (713)	2020 (513)	72%

*Adjusted cohort (N) excludes students withdrawn due to medical, deceased, military or religious service.

Highlights/Outcomes

- Placement rates for Class of 2023: 91% undergraduates and 89% graduates reported employed or continued education. (Source: First Destination Survey as of October 23, 2024).
- Pratt provided reports for 122 faculty applying for promotion and tenure. (Source: Watermark Course Evaluations & Survey)

Discount Rates 2024

7.5% ↑ (FT FT Undergrad - 40.2%) 3.7% ↑ (All Undergrad - 34.5%)

*Based on Fall 2024 Census Data.

Financial Aid

Undergraduate Need based	Full-time, First-time First Year	Full-time Undergrad (Incl. Fresh)	Less than Full-time Undergrad
Average % of need met for students with need.	58.3%	56.1%	30.1%
Average financial aid package for students with need.	\$38,070	\$37,759	\$22,364
Average need-based scholarship or grant awarded for those students in need.	\$7,771	\$7,255	\$5,646

(Source: 2023-2024 CDS (Common Data Set))

Faculty and Staff

Minority Status		Full-time	Part-time	Total
Faculty	Underrep Minority	27	165	192
	Other Minority	22	129	151
	Not Minority	149	843	992
Staff	Underrep Minority	310	17	327
	Other Minority	70	1	71
	Not Minority	353	13	366
Total	931	1,168	2,099	

Cost of Attendance/Tuition and Fees

Tuition UG:

Full-time (12-18 credits): \$59,821 | Part-time (per credit): \$1,930

Full-time Required *Fees (UG): \$2,024

Housing and Food Range: \$17,336 - \$23,764

Other Estimated Expenses:

Books/Supplies: \$2,100

Transportation: \$1,500

Personal Expenses: \$ 2,259

*Academic Activity Fees, Technology Fees, and Health Service Fees

(Source: Undergraduate Cost of Attendance 2024-25)

Library

Collections/Circulations	Physical	Digital/Electronic
Books	149,113	11,323
Databases	-	303
Media	134,680	131,998
Serials	1,319	52,225
Total Collection	285,112	195,849
Total Circulation	14,064	208,200

Additional Information:

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