

## **Anders Axel Wallace**

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<http://andersaxelwallace.com/>

<https://github.com/andersNYC>

### **EDUCATION**

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*City University of New York, Graduate Center* New York, NY

Ph.D. May 2019

M.Phil Spring 2015

Department of Anthropology

Dissertation Title: “War and Peace in American Seduction: Seduction Communities, Heterosexual Masculinity, and Mediated Intimacy in New York City”

Academic Advisor: Dr. Michael Blim, Professor of Anthropology

*Columbia University* New York, NY

Bachelor of Arts; Spring 2008

Major: Cultural Anthropology; Arabic and Middle-East Studies

*American University in Cairo*. Cairo, Egypt

Non-degree; Fall 2006

### **ACADEMIC APPOINTMENTS**

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Visiting Assistant Professor. School of Information, Pratt Institute. 2024.

Instructor. UX Design Certificate Program, Fashion Institute of Technology (FIT), SUNY. 2020.

Lecturer. Department of Anthropology, Brooklyn College, CUNY. 2010-2013.

### **GRANTS, FELLOWSHIPS AND AWARDS**

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Wenner-Gren Foundation for Anthropological Research, Dissertation Fieldwork Grant (2015-2016)

Presidential Research Fellowship, Graduate Center CUNY (2016-2017, 2017-2018, 2018-2019)

Provost's Digital Innovation Grant, Graduate Center CUNY (2016)

Dissertation Writing Fellowship (competitively awarded), Graduate Center CUNY (2015-2016)

Enhanced Chancellor's Fellowship, Graduate Center CUNY (2009 through 2014)

Interactive Technology and Pedagogy Program micro-grant, Graduate Center CUNY (2018)

Association for Computers in the Humanities (ACH) bursary award (2015)

New Media Lab Fellowship, Graduate Center CUNY (2015, 2016, 2017)

New Media Lab Conference Travel Award (Fall 2015)

CUNY Doctoral Student Research Grant (2014, 2012)

CUNY GC Conference Presentation Support award (2015, 2014)

CUNY-PSC Grant (Summer 2010)  
Columbia College Dean's List (2004-2008)

## PUBLICATIONS

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### Peer-Reviewed Academic Journals

Wallace, Anders. 2017. "Working at Play: Masculinity: Affective Labor, and the Inequalities of Self-Fashioning in Seduction Communities." In *NORMA: International Journal for Masculinity Studies*. Retrieved from: <http://www.tandfonline.com/doi/full/10.1080/18902138.2017.1312952>.

Wallace, Anders. 2017. "Swagger and Flow: Fashion, Masculinity, and Redressing Gender Failure in Seduction Communities." In *The Fashion Studies Journal* (3). Retrieved from: <http://www.fashionstudiesjournal.org/3-essays-3/2017/3/31/swagger-and-flow-fashion-masculinity-and-redressing-gender-failure-in-seduction-communities>.

Wallace, Anders. 2016. "Hacking 'The Natural': Seduction Skills, Self-Help, and the Ethics of Crafting Heterosexual Masculine Embodiment in Seduction Communities" (Polish/English). *Etyka: Ethics of Relationships, Ethics of Emotions* (52). Retrieved from: [http://etyka.uw.edu.pl/wp-content/uploads/2016/07/5-Hacking-the-Natural\\_AWallace.pdf](http://etyka.uw.edu.pl/wp-content/uploads/2016/07/5-Hacking-the-Natural_AWallace.pdf).

### Public Scholarship

Wallace, Anders. 2020. "Connection, Inc.: Fast Times for Online Dating in the Age of Quarantine." In *Platypus: the CASTAC blog*. Retrieved from: <http://blog.castac.org/>.

Wallace, Anders and Julia DeCook. 2018. "The Gods and Monsters of 'Incelistan': Toxic Masculinity is an Inadequate Theory to Understand Incels." In *The Good Men Project*, retrieved from: <https://goodmenproject.com/featured-content/the-gods-and-monsters-of-incelistan-phtz/>.

Wallace, Anders. 2018. "The Incel Rebellion? Virgin Terrorism and the World of Men's Seduction Training." *The Good Men Project*. 5/29/2018. Retrieved from: <https://goodmenproject.com/featured-content/the-incel-rebellion-phtz/>.

Wallace, Anders. 2018. "Incels, Pickup Artists, and the World of Men's Seduction Training." *3QuarksDaily*. 5/21/2018. Retrieved from: <https://www.3quarksdaily.com/3quarksdaily/2018/05/incels-pickup-artists-and-the-world-of-mens-seduction-training.html>.

Wallace, Anders. 2018. "The Beta Rebellion? Incels and the World of Men's Seduction Training." *Medium*. 5/4/2018. Retrieved from: <https://medium.com/@anders.a.wallace/the-beta-rebellion-incels-and-the-world-of-mens-seduction-training-ca6db0406043>.

Wallace, Anders. 2016. "Digital Don Juans: Online 'Seduction Communities' Offer a New Take on Masculinity." *Psychology Today, In The Life: Virtual Sexualities*. 3/21/2016. Retrieved from: <https://www.psychologytoday.com/blog/in-the-life/201603/digital-don-juans>.

Wallace, Anders. 2014. "Seduction by Design: Pickup Artists, Virtual Intimacies, and the Reconstruction of White Heterosexual Masculinity." *Berkeley Journal of Sociology Blog*. 10/16/2014. Retrieved from: <http://berkeleyjournal.org/2014/10/seduction-by-design/>.

Wallace, Anders. 2014. "Seduction Games: Inside the Mind of a Pickup Artist." *The Good Men Project*. July 07/07/2014. Retrieved from: <http://goodmenproject.com/ethics-values/seduction-games-pickup-artist-jvinc/>.

Wallace, Anders. 2014. "Seduction Communities: Calibrating the 'Inner' and 'Outer Game' of Pickup Artists." *Masculinities 101, the Center for Men and Masculinities*. 05/05/2014. Retrieved from: <http://masculinities101.com/2014/05/05/seduction-communities-calibrating-the-inner-and-outer-game-of-pickup-artists/>.

Wallace, Anders. 2017. "How to Market Yourself as a Social Scientist in the Private Sector." *CheekyScientist.com*. 4/30/2017. Retrieved from: <https://cheekyscientist.com/best-industry-transition-articles-of-the-week-for-phds-april-30th-2017/>.

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## TEACHING EXPERIENCE

*Information Architecture & Interaction Design (INFO-643)*. School of Information, Pratt Institute. New York, NY; Fall 2024.  
-Teaching foundational concepts in designing digital interfaces from a user-centered perspective through theory and guided experiential learning.

*User Experience (UX) Design Certificate Program*. Creative Workforce of the Future, Fashion Institute of Technology (FIT). New York, NY; Winter 2021.  
-Guiding students to engage in the user experience design process, while developing the skills and portfolio of a junior practitioner.

*Introduction to Cultural Anthropology*. Department of Anthropology, Brooklyn College. New York, NY; Fall 2010, Spring 2011, Fall 2011  
-Trained students in the analysis and interpretation of social thought, by exploring the cultural construction of meaning and value in world societies

*Ethnography*. Department of Anthropology, Brooklyn College. New York, NY; Fall 2011  
-Trained students in a range of methods for conceptualizing and conducting participatory fieldwork, including perspectives from philosophy and critical theory

*Political Anthropology*. Department of Anthropology, Brooklyn College. New York, NY; Fall 2012

-Introduced students to ways of theorizing politics: from historicizing categories of Western political thought; to exploring the rise of the nation-state in non-Western societies; to discussing contemporary issues of identity politics, economic development, terrorism and security, as well as the role of anthropologists in the political arena

*Introduction to Linguistic Anthropology*. Department of Anthropology, Brooklyn College. New York, NY; Spring 2012, Fall 2012

-Trained students in approaches to understanding the relation between language, culture, and society; including an overview of classical semiotics and linguistic theory

*Ethnography of Latin America*. Department of Anthropology, Brooklyn College. New York, NY; Spring 2013

-An advanced-major course surveying methods, topics, and theoretical approaches to conceptualizing and critiquing Latin America: the region and its people, from the colonial era, through the Republican phase, to present

## ACADEMIC PRESENTATIONS

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### **Annual Association Conferences**

*Seduction by Design: Masculinity, Seduction Communities, and the Artifact of Intimacy*. Panel theme on “Design Matters.” American Anthropological Association Annual Meeting. Washington, DC; Fall 2017

*Working at Play: Failure, Evidence, and the Production of Masculinity in ‘Seduction Communities.’* Panel theme on “Feeling and Faking: Evidence, Accident, and the Production of Expertise in Self-Help.” American Anthropological Association Annual Meeting. Minneapolis, MN; Fall 2016

*Your Best Self: Failure, Self-Help, and Remediating Masculinity in Seduction Communities.* Panel theme on “Cultures of Self-Help: Disordered Selves, Emergent Sociality, and Collective Horizons of Auto-Transformation.” American Ethnological Society Annual Meeting. Washington, DC; Spring 2016

*Uncanny Seduction: Masculinity, Pickup Artists, and The Uses of Social Media in Social Skills Training Communities.* Panel theme on “Alterity, Transformation, and Narrative: Ethnographic Research Utilizing Facebook.” American Anthropological Association, annual meeting. Denver, CO; Fall 2015

*Mad Men: “Seduction Communities,” Synthetic Intimacy, and the Romance of Biological Masculinity.* Panel theme on “Proliferating Identities.” American Anthropological Association, annual meeting. Washington, DC; Fall 2014

*Entrepreneurial States: Ecstatic Governmentality and the Olympics of Rio 2016.* Panel theme on “State Making in Latin America: From Colonial Past to Branding.” American Anthropological Association, annual meeting. San Francisco, CA; Fall 2012

### **Interdisciplinary Social Science**

*Communication Games: Dating Coaches, Abject Masculinity, and Working at Play in ‘Seduction Communities.’* Panel theme on “Time, Gender, and Consciousness.” Extending Play 3 Conference. Rutgers University, School of Communication and Information. New Brunswick, NJ; Fall 2016

*Back from the Field: Academic Capital, Research Ethics, and Poking Holes in the ‘Ethnographic Wingman’.* Back From the Field Colloquium. Department of Anthropology, CUNY Graduate Center. New York, NY; Spring 2016

*Surfer and the Dump Truck: Failure, Self-Help, and Remediating Masculinity in Seduction Communities.* Failure: CUNY Social and Political Theory Student Association Annual Conference. New York, NY; Spring 2016

*Practices of Everyday Seduction: Masculinity, Pickup Artists, and Passing for Heterosexual Men.* Panel theme on “Straight with a Twist: Reflections on Heterosexuality beyond the Heteronormal.” 3<sup>rd</sup> European Geographies of Sexualities Conference, Sapienza University of Rome. Rome, Italy; Fall 2015

*Permeable Selves: Affect, Seduction, and Apprenticing to Heterosexual Masculinity.* Panel theme on “Emotion and Gender.” Emotional Methodologies Conference, Department of Sociology, University of Leicester. Leicester, UK; Spring 2015

*Prosthetic Intimacies: Remaking Masculinity and the Uses of Desire in “Seduction Communities”.* Conference on Love, Lust & Longing: Rethinking Intimacy. Symposium, International Network for Alternative Academia. Barcelona, Spain; Spring 2015

*The Pickup Artist: Risk, Control, and Masculinity in Seduction Communities.* Panel theme on “Living through Insecurity.” Insecurity Conference, Department of Sociology, The New School. New York, NY; Spring 2015

*Calibrating the Game: Power, Inequality, and Affective Labor in Masculine ‘Seduction Communities’.* Panel theme on “Love Behind Labor.” Affecting Labor, JHU Anthropology Graduate Student Conference, Johns Hopkins University. Baltimore, MD; Spring 2015

*Swinging in the Iron Cage: Pickup Artists, Seduction Communities, and Passing for Heterosexual Men.* Panel theme on “Masculinities and Popular Culture.” 2015 International Conference on Masculinities, New York, NY; Spring 2015

*Pickup Artists and the Persuasions of Seduction.* Panel theme on “In the Swing of Things: Desire and Seduction.” ‘Trance’ The Conference, Department of English, CUNY Graduate Center, New York, NY; Spring 2015

*Patients in Waiting: Seduction Communities, Self-Fashioning, and the New Infelicities of Rapport.* Panel theme on “Intimate Networks: The Researcher and the Field.” NSSR Anthropology Graduate Student Conference, The New School. New York, NY; Spring 2014

*“Seeing the Matrix”: Seduction Communities and the Romance of Biological Masculinity.* Panel theme on “Excess.” Intersections 2014: Thinking/Feeling Conference. Department of Communications Studies, York University. Toronto, Canada; Spring 2014

## **New Media and Digital Research**

*Data For Public Good: Mapping Arts NYC.* Digital Initiatives, CUNY Graduate Center.

- (a) GC Digital Showcase, CUNY Graduate Center. New York, NY; Spring 2019
- (b) New Media Lab, CUNY Graduate Center. New York, NY; Spring 2019

*Charm School: Dating Experts, Abject Masculinity, and the Immaterial Labors of Seduction*

- (c) GC Digital Showcase, CUNY Graduate Center. New York, NY; Spring 2016
- (d) New Media Lab, CUNY Graduate Center. New York, NY; Spring 2018
- (e) New Media Lab, CUNY Graduate Center. New York, NY; Spring 2016

*Seduction by Design: Masculinity, Pickup Artists, and the Uses of Social Media in Virtual Social Skills Training Communities.* NYC Digital Humanities Week Conference. Fordham University. New York, NY; Winter 2016

*Uncanny Seduction: Masculinity, Pickup Artists, and The Uses of Social Media In Social Skills Training Communities.* Media Res #2: NYC Digital Humanities Lightning Talks. New York University. New York, NY; Fall 2015

*Forums for Lost Innocence: Pickup Artists, Masculinity, and Mapping the Online Archives of Self-Transformation.* Keystone Digital Humanities Conference, University of Pennsylvania. Philadelphia, PA; Summer 2015

*Charm School: Pickup Artists, Seduction Communities, and Passing for Heterosexual Men.* New Media Lab, CUNY Graduate Center, New York, NY; Spring 2015

*Forums for Lost Innocence: Digital Manuals, Diaries, and the Half-Life of Desire in Seduction Communities.* Personal Digital Archiving Conference, New York University Tisch School of the Arts. New York, NY; Spring 2015

## **Professional Development**

*Communication Games: A New Model for User Pathways in Online Dating.* IDATE Mobile Dating Industry Conference. Los Angeles; Summer 2016

*Grant Writing as Model Curriculum: Practical Solutions for Scaffolding Project Development in the Classroom.* Center for Faculty Development, College of Staten Island. New York, NY; Spring 2014

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## **RESEARCH EXPERIENCE**

*Leveraging Digital Reporting and Shared Decision Making to Improve Vaccination and Preventive Health Maintenance in IBD Patients.* Mount Sinai Hospital App Lab + Pfizer. New York, NY; Summer/Fall 2019.

-Conducted research among patients of Mount Sinai hospital to inform the design and development of smartphone app to improve care and doctor-patient communication for patients with inflammatory bowel syndrome (IBD).

*Swinging in the Iron Cage: Dating Experts, Abject Masculinity, and the Labors of Heterosexual Seduction Skills-Training Communities.* New York, NY; 2015-2016

-Engaged in multi-year dissertation fieldwork, supported by grants from the Wenner-Gren Foundation for Anthropological Research, as well as a dissertation writing fellowship competitively awarded by the CUNY Graduate Center

*Sexuality on Campus: Dating, Intimacy, and Connectivity for CUNY Undergrads.* John Jay College, CUNY. New York, NY; Spring 2015

-As part of a team of graduate students, conducted a project to understand patterns of dating, intimacy, gender, and sexuality among CUNY undergraduate students by administering surveys and interviews at John Jay College

*Insurgent Citizenship and the 2016 Olympics of Rio.* Rio de Janeiro, Brazil; Summer 2012

-Conducted a six-week survey on urban preparations for the 2016 Olympics in Rio de Janeiro, with a focus on marginal communities at risk of dispossession and the NGOs and state-led actors who serve them

*Food, Identity and Gentrification on 125<sup>th</sup> Street.* Harlem, NY; Fall 2010

-As part of a team of graduate students, conducted research in Harlem on gentrification, and the perception of ethnic difference through debates over food and its public availability

*Immigration and Racism in a Provincial Italian Town.* Monte San Giusto, Italy; Summer 2010

-Two months of intensive fieldwork on immigration in a town in rural Italy. Interviewed native Italians and recent immigrants, in order to complete a survey of attitudes on social integration and alienation. Funded by a CUNY-PSC grant

*Italian Socio-Economic Reforms of the 20<sup>th</sup> Century.* CUNY Graduate Center. New York, NY; Fall 2009,

Spring 2010

-Compiled and drafted summaries of bibliographic material for research project on social and economic reforms across 20<sup>th</sup> Century Italy, in partnership with Professor of Anthropology Michael Blim

*Department of Anthropology, Columbia University.* New York, NY; Summer 2007

- Researched, critiqued, and compiled documentary memorandums from news-wire services, non-governmental agency reports, and academic criticism on the genocide in Darfur, Sudan, for Professor of Government and Anthropology Mahmood Mamdani's book Saviors and Survivors

*The Biographical Dictionary of Art Historians.* Duke University. Durham, NC; Summer 2004

- Researched, translated (from the Italian) and compiled Renaissance and modern biographies for Dr. Lee Sorensen

## ORGANIZED PANELS AND CONFERENCES

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*Unlikely Paths to Tech: Alumni Share their Perspectives.* Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Fall 2018.

*Back from the Field: Fall 2016 Dissertation Fieldwork Talks.* Department of Anthropology, Graduate Center CUNY; Fall 2016

*Feeling and Faking: Evidence, Accident, and the Production of Expertise in Self-Help.* American Anthropological Association Annual Conference. Minneapolis, MN; Fall 2016

*Cultures of Self-Help: Disordered Selves, Emergent Sociality, and Collective Horizons of Auto-Transformation.* American Ethnological Society Annual Conference. Washington DC; Spring 2016

*Social Science Alumni Roundtable: Improv Mentoring.* Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Spring 2018

*How to Launch a Startup.* Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Fall 2017

*Publicizing Your Research: Building, Communicating, and Branding Your Academic Identity.* Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Spring 2017

Conference co-organizer, *The CUNY Games Conference 5.0.* Borough of Manhattan Community College (BMCC). New York, NY; Winter 2019.

Conference co-organizer, *The CUNY Games Conference 4.0: The Interactive Course.* CUNY Graduate Center and Borough of Manhattan Community College (BMCC). New York, NY; Winter 2018

Conference co-organizer, *Post Grad (Center): Engaging Publics with a PhD.* National Endowment for the Humanities (NEH) Challenge Grant Conference, “Next Generation Humanities PhD.” CUNY Graduate Center. New York, NY; Spring 2017

*Rock Your LinkedIn Profile: Find Out How to Become Your Own Brand’s Ambassador.* Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Fall 2016

## CHAIRED PANELS

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Chair, “Kinship at Work / Working on Kinship: A Fresh Look at Matters of Labor and Love.” American Anthropological Society Annual Conference. Washington, D.C.; Fall 2017.

Moderator, “Cultures of Self-Help: Disordered Selves, Emergent Sociality, and Collective Horizons of Auto-Transformation.” American Ethnological Society Annual Conference. Washington D.C.; Spring 2016

Moderator, “Careers at the Intersection of Business and Science.” Center for Advanced Studies in Education, Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Spring 2017.

Moderator, “Business: Media, Finance, Consulting.” *Post Grad (Center): Putting Your Graduate Skills and Training to Work*. Center for Advanced Studies in Education, Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Fall 2015

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## INVITED LECTURES

“UX Research for Anthropologists.” Department of Anthropology. Hunter College, City University of New York (CUNY). New York, NY; Spring 2023.

“Applying Humanities and Qualitative Social Sciences in For-Profit Careers.” Office of Career Planning and Professional Development, CUNY Graduate Center. New York, NY; Fall 2022.

“UX Research in Applied Contexts.” Foundations of Information, Rachel Daniell instructor. Pratt Institute. New York, NY; Fall 2022.

“Anthropology in UX Research.” Innovation, Design & Society, Fabio Mattioli instructor. University of Melbourne. Melbourne, AUS; Summer 2022.

“Incels, Pickup Artists, and the Formations of Heterosexual Masculinity in America Today.” *Gender in Anthropological Perspective*, Shima Houshyar instructor. Hunter College, CUNY. New York, NY; Fall 2018.

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## UNIVERSITY SERVICE

*Student Web Hosting Focused Inquiry Group* member. GC Digital Initiatives and the Teaching and Learning Center, CUNY Graduate Center. New York, NY; Fall 2018.

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## WORKSHOPS TAUGHT

*Intro to User Experience (UX) and User Interface (UI) Design*. Starta Ventures startup accelerator program for international startups entering the US market for global expansion. New York, NY; Winter 2020.

*Introduction to Scalar: Born-Digital Publishing and Non-Linear Storytelling*. Program in Interactive Technology and Pedagogy, CUNY Graduate Center. New York, NY; Spring 2017.

## RELEVANT WORK EXPERIENCE

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*Google*. New York, NY; Summer 2022 – Fall 2024.

-Senior UX Researcher conducting foundational and evaluative research on user needs, goals and expectations of AI (artificial intelligence) and Search Ads (driving >40% of company revenue).

*Quicken Loans*. New York, NY; Winter 2020 – present.

-Acting Senior UX strategist to conduct human-centered research on user needs, and align with design capacities & business strategy across portfolio of home mortgage apps and digital assets.

*Starta Ventures*. New York, NY; Winter 2020 – present.

-Coaching international startups entering the US market in user experience (UX) research and design practices. Creating workshops focused on design, usability, strategy, and business methodologies.

*NBCUniversal*. New York, NY; Spring 2020 – Winter 2020.

-Principal UX Designer for NBC's Analytics Center of Excellence. Conducted user research and created user interface designs (wireframes, mockups, prototypes) for data analytics, data visualization & business intelligence platforms.

*Brooklyn Museum*. Brooklyn, NY; Winter 2020.

-Conducted qualitative and quantitative user experience (UX) research on usage habits of Brooklyn Museum's *Ask* app.

*Colgate-Palmolive*. New York, NY; Summer 2019 – Spring 2020.

-Drove consumer research projects end-to-end – ideate, define, plan, execute, analyze, integrate findings. Investigated & socialized new technology, design processes and research methodologies to innovate human-centered research across Fortune 500 corporate culture.

*Mount Sinai App Lab*. Mount Sinai Hospital. New York, NY; Summer/Fall 2019.

-Conducted qualitative and quantitative human-centered research among patients and medical practitioners to inform design & development of smartphone applications to streamline care.

*Science Forward*. Macaulay Honors College, CUNY. New York, NY; Summer/Fall 2019.

-Developed open educational resource (OER) for CUNY science curriculum, *Science Forward*. Project includes user experience research, design, and website development for the *Science Forward* site as an educational resource for students and teachers at CUNY and around the world.

*Data for Public Good*. Graduate Center, CUNY. New York, NY; Spring 2019.

-Participant in inaugural workshop exploring uses of Python programming language to advancing knowledge of cultural change and social equity.

*New Media Lab*. Graduate Center, CUNY. New York, NY; 2015-2017

-As a media lab fellow, developed an interactive digital museum to hold the results of my dissertation research using the web-based content management system Scalar (scalar.usc.edu).

*Office of Career Planning and Professional Development.* Graduate Center, CUNY. New York, NY; 2016-2017  
-Managed social media accounts, facilitated career and professional development workshops and events, organized employer outreach, carried out alumni community building and public relations, and managed resource-building for student body at CUNY Graduate Center. Includes holding focus groups; conducting user experience tests; authoring blog posts and developing organizational content strategy; conducting, editing, and producing podcasts; filming, editing, and producing online courses; developing online information architecture and user experience; assisting digital marketing campaigns, graphic and visual design; and creating and managing databases in Excel

*Imagine PhD.* Graduate Center, CUNY. New York, NY; Fall 2017

-Administered user experience research tests for interactive, web-based career exploration and planning tool for PhD students in the humanities and social sciences (<https://imaginephd.com>)

*GC Digital Research Bootcamp.* Graduate Center, CUNY. New York, NY; Winter 2015

-Participant in intensive workshop on digital research methods, including natural language processing and programming in the Python language

*Department of Psychology, College Assistant.* Graduate Center, CUNY. New York, NY; Winter 2014.

-Worked with Professor Patricia Brooks on research and program evaluation, conference and event planning, generating statistical reports, and drafting memos for executive action

*Department of Social Work, Research Assistant.* College of Staten Island. New York, NY; 2014-2015

-Worked with Professor Vandana Chaudhry on research and grant-writing in the field of disability studies; drafting and editing articles in disability studies for publication; optimizing accessibility and implementation of assistive technology for visual disabilities; as well as liaising with students, faculty, university administrators, and grant foundations

*Writing Across the Curriculum (WAC) Fellowship.* College of Staten Island. New York, NY; 2013-2014

- Developed year-long project for developing student grant writing skills, including an online module of best-practices; information sessions with students and faculty; and consulting with a faculty member about developing course pedagogy

*Office of Financial Aid, Assistant.* Graduate Center, CUNY. New York, NY; Winter 2015

-Assisted in the management and data processing of student financial aid records, services, and student relations

*Cutting Edge Image Consulting.* New York, NY; 2013

-Acted as community liaison and client interviewer for lifestyle, image, and social dynamics consulting company CEIC

*Visualizing Venice,* Venice International University. Venice, Italy; Summer 2012

-Participated in two-week seminar on digital technologies in academia. Acquired basic proficiency in technologies such as Google Sketchup, 123D Catch, Google Earth, Omeka. <http://vimeo.com/44707343> or [https://www.youtube.com/watch?v=-WC\\_5aIMa4U](https://www.youtube.com/watch?v=-WC_5aIMa4U).

*Pongluangwittaya High School*, Lampang, Thailand. Fall 2008

-Taught and managed English conversation class in grades 7-12 in a rural public High School of northern Thailand

*Columbia University Spectator, Food and Dining Section*. New York, NY; Fall 2007

-Researched and wrote features on fine dining and nightlife in New York City

*International Center for Technology*. Heliopolis, Cairo, Egypt; Fall 2006

- Taught advanced English conversation class weekly to Coptic Christian Egyptian students in suburb of Cairo

*D'Arlier Program study-abroad*. Aix-en-Provence, France; Summer 2005

- Supervised and chaperoned high-school students on study-abroad in Aix-en-Provence and Paris

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## SKILLS

### Research

Interviewing  
Ethnography  
Surveys  
Usability Testing  
Competitive analysis  
Design thinking  
Brand customer experience (CX)

### Web Authoring

Wordpress  
Github  
Scalar  
Wikipedia (editing)  
HTML  
CSS  
Javascript  
JQuery

### Programming Tools

Arduino

MALLET (topic modeling)  
Git  
Python  
Twitter (API scraping)

### **Digital Prototyping**

Adobe XD  
Sketch  
Figma  
Invision  
Principle  
Protopie

### **Data Visualization**

Tableau  
Mapbox  
Gephi  
Powerpoint  
Carto  
Google Earth

### **Data Analysis**

Atlas.TI  
MaxQDA  
Netbase (social listening)  
Python  
MALLET  
Git  
Excel

### **Media Production**

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier  
Audacity (sound and audio editing)

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## **CERTIFICATES**

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Python for Everyone (Certificate from The Graduate Center, CUNY, 8/14/2024).

Introduction to Data Analysis Using Excel (Certificate from Rice University, earned online 5/31/2024 at Coursera.com).

User Interface Design (Certificate from Fashion Institute of Technology FIT, 3/31/2020).

User Experience Design (Certificate from Fashion Institute of Technology FIT, 5/23/2019).

Certificate in Interactive Technology and Pedagogy (Graduate Center, CUNY, 05/31/2019).

The Data Scientist's Toolbox (Certificate from Johns Hopkins University, earned online 3/7/2015 at Coursera.com)

Anthropology of Social Media (Certificate from University College London, earned online 4/8/2015 at FutureLearn.com).

Introduction to Marketing (Certificate from Wharton Business School, earned online 12/28/2014 at Coursera.com).

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## PROFESSIONAL MEMBERSHIPS

American Anthropological Association, Student Member (2009 through present)

Society for the Anthropology of North America (2013-present)

Association for Feminist Anthropology (2013-present)

Association for Queer Anthropology (2013-present)

Ethnographic Practice in Industry Conference (EPIC, 2017-present)

CUNY Games Network (2017-present)

MIT Hacking Medicine (2018-present)

NYC Digital Humanities (2015-present)

HASTAC (2015-present)

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## LANGUAGES

English (Fluent)

Italian (fluent)

French (conversant)

Portuguese (conversant)

Spanish (conversant)

Arabic (beginner)

Latin (literature, from six-year study).

## REFERENCES

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Dr. Michael Blim (Professor, advisor)  
Dept. of Anthropology  
CUNY Graduate Center  
365 5<sup>th</sup> Avenue  
New York, NY 10016  
(212) 817-8007  
[MBlim@gc.cuny.edu](mailto:MBlim@gc.cuny.edu)

Dr. Vandana Chaudhry (Assistant Professor)  
Dept. of Social Work  
CUNY College of Staten Island  
2800 Victory Blvd.  
Staten Island, New York 10314  
(312) 451-3884  
[Vandana.Chaudhry@csi.cuny.edu](mailto:Vandana.Chaudhry@csi.cuny.edu)

Dr. Jonathan Shannon (Associate Professor)  
Dept. of Anthropology  
CUNY Hunter College  
695 Park Ave.  
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(212) 772-5452  
[Jonathan.Shannon@hunter.cuny.edu](mailto:Jonathan.Shannon@hunter.cuny.edu)