

Pratt School of Information

DAV Fellowship at Brooklyn Museum

Fellowship Application 2024-2025

Fellowship information

The Brooklyn Museum is an art museum in the New York City borough of Brooklyn, welcoming over 500,000 visitors each year and containing an art collection with around 500,000 objects. Our mission is to bring people together through art and experiences that inspire celebration, compassion, courage, and the will to act.

The purpose of the Data Analytics and Visualization Fellowship at the Brooklyn Museum is to provide students with the opportunity to apply the skills and knowledge in statistics, technology, research, and design to a practical setting, leveraging raw data into meaningful information. Students who are interested in working across multiple systems and data sets to create a coherent picture of visitorship (past, present and future) are encouraged to apply.

Students will bring a visitor-centered perspective and contribute to a project based on current museum priorities and the fellows' skills and interest, such as:

- Mapping trends in visitor origins across time
- Analyzing the impact of digital initiatives in reaching new and existing audiences
- Forecasting exhibition performance based on available data and known influences
- Presenting data on visitor behavior and feedback in dynamic, clear ways

The student will work with a team that includes database managers and analysts. Applicants must be comfortable with data analysis tools and systems, such as Excel, SQL, Python.

The fellowship recipient will commit to working on-site at the museum for 8 hours/week (120 hours/semester for the fall 2024 and spring 2025 semesters; 30 weeks total from September 2024-May 2025). This fellowship includes a scholarship in the amount of \$7,730 that will be divided equally between the fall 2024 and spring 2025 semesters. The successful applicant must take at least 6 credits in both the fall 2024 and spring 2025 semesters.

Please note that continuing the fellowship through spring 2025 is contingent upon review of the fall 2024 semester by Brooklyn Museum staff. The fellowship recipient will be selected by Brooklyn Museum staff following an initial review by SI staff. Official notification will be made by late May 2024.

Please contact the SI Office with questions about the fellowship and/or application process.

Eligibility

To be eligible for consideration, an applicant must:

- Have started the MS Data Analytics and Visualization program no later than spring 2024 and have a graduation date no earlier than spring 2025
- Have completed INFO 658 Information Visualization and INFO 640 Data Analysis.
- Have a strong ability to collaborate with team members
- Be interested in supporting a visitor-centric approach to the museum experience
- Agree to take INFO 698 Practicum in Spring 2025 –OR– present work done at the fellowship at #infoshow25, the annual showcase of student work in May 2025.

Application submission & deadline

To apply, send the following as one .pdf file to glai@pratt.edu

- Completed Applicant Information Sheet (see section below)
- Resume/CV
- Statement of purpose (1-2 pages explaining why you're applying for the fellowship and what you hope to gain from the experience, etc.).

The deadline is 5pm EST on Monday, April 29, 2024.

Applicant Information

Name:

Pratt ID:

Email:

Telephone:

Statement of Accuracy

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge.

Application signature

Date