



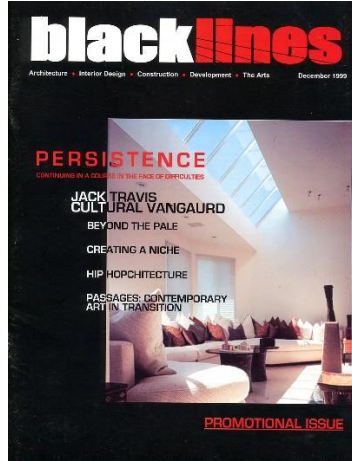
INTERSECTIONS

BLACK CULTURE + DESIGN CULTURE



Architecture Interior Design Cultural Design Consulting jt@jacktravis.com jack travis, faia nomac. 917.701.0870m

JACK TRAVIS, **ARCHITECT**
4 Fordham Hill Oval Suite 9H Bronx NY 10468



January 2021 **firm introduction**

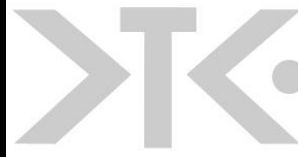
KEY PERSONNEL

JACK TRAVIS, RA, Principal

Architecture, Interior Architecture, Interior Design + Cultural Design Consultant

BERNADETTE BERRY, IIDA, Senior Associate

Interior Design + Cultural Design Consulting



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JACK TRAVIS, **ARCHITECT**

January 2021 **firm philosophy**

"It is our intention to develop an architectural language that reflects not only our own intentions but also includes social and cultural references of our clients.

We find that inclusion of our clients as an integral part of the design process provides the uniqueness and vitality that is personal about placemaking in each one of our projects".

EDUCATION

1977-1078 University of Illinois, Champaign-Urbana – M Arch
 1970-1977 Arizona State University, Tempe – B Arch

MEDIA

Jack Travis, "Fringe Benefits: Recent Work Outside Looking In" – U Md https://www.youtube.com/watch?v=U05ADICs0Lo	66 Min	2014
CNN Style with Elsa Klensch https://www.youtube.com/watch?v=0E6Ta0ymoKQ	3 Min	1992
Inspired: Africa, WPA Art and a Unique Hospital Design https://www.youtube.com/watch?v=orbRNNeBPE4	93 Min	2013
Beyond Boundaries: Examining Pathways for Diversity and Inclusion in Design https://www.centerforarchitecture.org/video/beyond-boundaries-examining-pathways-diversity-inclusion-design-10-18-2016/	100 min	2016
Conversations with the Diaspora: A Plenary Discussion https://vimeo.com/141837796	191 Min	2015
Jack Travis- BBC Documentary – 9 Min http://www.youtube.com/watch?v=vSSBiuLAqmw&list=UUvq_Flo5CMLj3AuxGHA2KVq		
Jack Travis – Museum of Art + Design Exhibit – 3 Min http://www.youtube.com/watch?v=ZUsDHkHIYMI		



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JACK TRAVIS, **ARCHITECT**

January 2021 **bio**

Jack Travis established his namesake design studio in June 1985. To date the firm has completed projects for clients such as film director Spike Lee, actor Wesley Snipes, John Saunders of ABC sports and fashion retailer Giorgio Armani. Currently Travis is working on the flagship exhibition for the Museum of Black Civilization in Dakar, Senegal.

Jack Travis encourages investigation into Black history and culture where appropriate in his work and includes forms, motifs, materials, and colors that reflect this heritage. Travis has evolved ten principles for Black cultural Design investigation towards that aim. Travel throughout the United States, Europe, the Caribbean to West and South African countries has given Mr. Travis a most unique focus. Through his work, he continues to make a distinctive and definitive enrichment to the existing American design vocabulary. In recent years, Travis has broadened his interests beyond cultural content strategies to sustainable in environmental design methodologies, alternative educational practices such as a community design studio and the entrance of more students of color into academia and the profession.

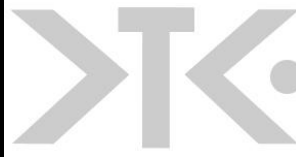
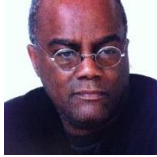
Highly sought after for his cutting-edge views on culture and architectural design, Mr. Travis has appeared in all the prominent design publications as well as the New York Times, New York Newsday, and the Daily News. Mr. Travis has also appeared several times on shows including CNN's Style with Elsa Klitch and London's BBC television program Building Sites. Travis was one of only 8 American architects and/or celebrities chosen by the BBC. His own home and office have been published often in periodicals from the United States, England, Denmark, and South Africa. Mr. Travis' search for style begins with the Modernist Movement from early this century. He has combined his preference for the rational approach and honesty in the use of building materials with African iconography in the notions of form, space, and place perception.

Jack Travis has taught at Parsons School of Design in the Continuing Education Department and is currently an adjunct professor of interior design at Pratt Institute and at the Fashion Institute of Technology in New York City. In the Fall of 2014, he will be joining the faculty at The School of Visual Arts (SVA) also in New York City.

Mr. Travis founded AC/DC Studio (Afri-Culture/Design-Culture) in 1994, which seeks to collect, document, and disseminate information on "Black Culture" as it relates to "Environmental Design Culture". Active on the university lecture circuit, Mr. Travis is also associated with several elementary, middle, and high school mentorship programs including, Walks of Life and the prestigious Learning Through Art & Architecture. In 1992, Travis edited, African American Architects: In Current Practice, the first publication to profile the work of black architects in the United States.

In 1977 he received his Bachelor of Architecture degree from Arizona State University and in 1978 a Master of Architecture degree from the University of Illinois, Champaign- Urbana. Past appointments include an advisory position with the National American Institute of Architects (AIA) Task force on diversity in 1993 and membership of Central Harlem's Community Board 10, in Manhattan. Mr. Travis was selected as one of 12 professionals chosen nationally for HGTV's Trend Smart Team for programming consultation in 2010. He acted as "Cultural Design Consultant" on two of the largest projects in Harlem, The Kalahari Condominiums with Frederic Schwartz Architects, New York, N Y (2004-2009) & the Harlem Hospital New Patient Pavilion with HOK Architects, New York, NY. (2006-2011)

In 2004, Jack Travis received his "Fellowship" in the AIA, and in 2006 Mr. Travis was inducted into the Council of Elders" of the National Organization of Minority Architects (NOMA), the highest honor that each organization bestows upon its individual members. In 2012, Travis served on the Honors Committee for AIA NYC for two years and served the next two-years, 2015-2017, as AIA NYC Board Secretary. Jack Travis also sat on the Board of NOMA National as the Council Representative from 2013-2017.



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JACK TRAVIS, **ARCHITECT**

January 2021 **cultural design consulting**

Over the last twenty years, JTA Jack Travis ARCHITECT has been interested in creating a consulting component to our practice that would allow us, as a joint venture member, to affect the cultural design direction of all environmental design aspects for the project. Instead of being the "smaller sibling" in the joint venture structure, as historically the minority firm has been, we seek a position that allows us to affect the total design and aesthetic effort for the project. That position is one where we work directly with the lead design personality. The success of a working structure such as this relies on the fact that the client as well as the lead design personality understand and accept our mission. Further, both must be committed to the notion that a strong "cultural" expression is imperative in the design process when these large-scale projects are constructed in predominately African American neighborhoods.

Our unique approach allows for the following:

- 1 A unified design direction for the entire scope of the project
- 2 A strong cultural dynamic that reflects the sensibilities of the people living in the community that the building is primarily meant to serve
- 3 Attempts to expose the community residents with an environmental design identity that is appropriate and necessary but that heretofore has been denied and/or "Hidden in Plain View"
- 4 Allows for a consistent and unified design effort for the project as JTA's efforts serve to supports and comment on the design personalities proposal for appropriate cultural content in the Urban Planning, Architecture, Interior Design and Landscaping for the project
- 5 Allows JTA in the joint venture to affect significant and important aspects of the total design effort that majority firms building in Black communities historically have not been equipped to address in more meaningful ways
- 6 Enables my firm the flexibility to meet WMBE participation percentage requirements of most agencies requiring such

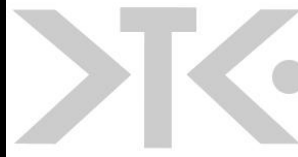
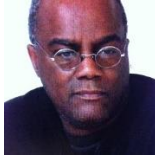
Currently, we are involved in several commissions where this approach has been incorporated. Two such projects are the \$90M Kalahari Condominiums with Frederic Schwartz Architects and the \$120M Harlem Hospital New Patient Pavilion with Helmuth, Obata & Kassabaum (HOK). Both projects are in Central Harlem. In both instances our method of collaboration has been adopted and has proven to be profound and successful. The cultural aesthetics adopted for each project and the unique design team collaboration has truly benefited the community and has resulted in two award winning designs.

As president of a small firm, I am also involved in projects throughout Harlem and the South Bronx. I have completed over 50 projects on my own in over 27 years of practice. These projects have afforded me the opportunity to offer my own interpretation of what an "Afri-Cultural" aesthetic might be. Therefore, when faced with a joint venture opportunity such as you present, I am less burdened with the need to express my interpretation on a "piece" of the proverbial "puzzle". Rather, I find that it is viable to be open to supporting a unified design direction as offered by the lead design personality of a firm with significant resources and a soundtrack record for the specific project type as your firm has demonstrated.

Our success and effectiveness rely on a Client who mandates that cultural aesthetics is important.

From this point our design team can commit to listening to that client to assure the most appropriate avenue of approach. JTA is anxious to commit ourselves to research, fact finding, and presenting ideas for discussion and possibilities while we review and comment on the proposals put forth by the lead project design personality at each phase.

Large scale new projects in at-risk and low-income communities are always timely and important. We have found our concept vital to the success of these projects.



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JACK TRAVIS, **ARCHITECT**

January 2021 **vitae**

Most recent and selected highlights of Mr. Travis' career include:

ACADEMIC EXPERIENCE

- 2019 Fall Semester - Tuskegee University Co-Teaching Design Studio with a focus on the Interior
- 2008-2009 Silcott Char Recipient – Howard University Department of Architecture – Architecture Studio Consultant, Lecturer+ Advisor 4th Year Undergraduate Level + Thesis students
- 2006-2007 Visiting Professor – University of Cincinnati DAAP Center – Architecture Design Studio Professor Summer Quarter Community + Equity Studio
- 2014 – PRESENT Adjunct Professor, Interior Design, New York School of Interior Design (NYSID), New York, NY
- 2013 – PRESENT Adjunct Professor – Interior Design, School of Visual Arts (SVA), New York, NY
- 1999-PRESENT Adjunct Full Professor – Interior Design- Pratt Institute, Brooklyn, NY
- 1992-PRESENT Adjunct Professor, CCE – Interior Design – Fashion Institute of Technology (FIT), New York, NY

- 1992 – PRESENT Jack Travis has been a guest critic at numerous design schools, and on numerous occasions at many, throughout the United States including: Columbia University, City College University, New York Institute of Technology, New Jersey Institute of Technology, University of Penn, Penn St. Univ., Howard Univ., Hampton University, Morgan State Univ., University of Cincinnati, Univ. of Southern Cal, as well as Yale University

AFFILIATIONS

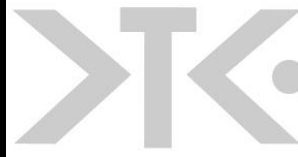
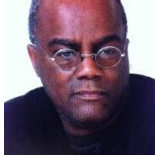
- 2020 AIA NY Big Brother Program
- 2014-2016 Appointed as Secretary to the AIA NYC Board
- 2013 Appointed as Council Representative to the NOMA National Board
- 2012-2014 Appointed to the AIA NYC Honors Committee
- 2006 Council – National Organization of Minority Architects (NOMA)
- 2004 Fellow – American Institute of Architects (AIA)
- 1995 Founder – Studio for Afri Culturalism in Architecture + Design AC/DC Studio (Afri-Culture/Design-Culture) – 501 C 3 Non-Profit
- 1992-1994 Member – American Institute of Architects (AIA) National Diversity Panel
- 1988 Registered Interior Designer State of New York NCIDQ
- 1981 Registered Architect State of New York NCARB

AWARDS + RECOGNITION OF MERIT

- 2020 TORCH Mentorship Program – Forging Your Path
- 2020 IIDA Diversity Award
- 2012 Invited speaker at the Archi Afrika Conference on Design School Education in Africa – Accra, Ghana
- 2010 Invited speaker at the Africa World Festival of Arts - Dakar, Senegal
- 2009-2013 Three consecutive Pratt Institute Faculty Development Fund Grants for the creation of a website to reference and research black cultural themes. This site is aimed at students who want to study these themes in their design studio projects but who find it difficult to uncover such
- 2008 Member, as the Cultural Design Consultant, on the team of one of the six firms short listed for the commission to design the African American Museum at the Smithsonian Institution on the Mall in Washington, D.C.
- 2007-08 Invited Guest Lecture, Howard University, School of Architecture, Silcott Chair Recipient, assisting selected studio students and faculty on emerging cultural dynamics in environmental design education
- 2002 New York Magazine - "The City's 100 Best Architects + Decorators" - October
- 1993 Crains New York Business News – "40 Under 40" – Class of 1993

EXHIBITIONS

- 2019 Fashion Institute of Technology Exhibit – The Future is Inclusive
- 2010 The Global Africa Project – Museum of Art + Design, NY
- 1995-1998 Architects in the Black Diaspora – Carolyn Armenta Davis, Chicago
- 1992-1993 Black US Architects – Vinson McKenzie, Atlanta



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JACK TRAVIS, **ARCHITECT**

January 2021 **vitae**

Most recent and selected highlights of Mr. Travis' career continued:

PUBLICATIONS / ARTICLES

Domestic

- 2013 Foundations of Interior Design, 2nd Edition by Susan Slotkis
- 2007 Face of the AIA - **Jack Travis, FAIA, on Black Identity**
http://info.aia.org/aiaarchitect/thisweek07/1102/1102rc_face.htm
- 1996-1998 Jack Travis' Harlem Apartment was featured three years in a row on Mount Morris Park Historic Neighborhood House Tour in Harlem
- Has been featured in publication from his alma mater institutions as well as the institutions he currently holds adjunct positions including:
- The Gael Gazette (High School), Arizona State + African American Presence in Arizona (both from Arizona State University),
- The Art of Architecture (University of Illinois) and FIT Network (Fashion Institute of Technology)
- Has contributed to and written commentaries for several books and manuscripts such as:
- 1995 Designing for the King – From Chaos to Order by Designing Within by Deana Murphy
- 1995 Self-Made Americans, Personal Interviews with Dreamers, Visionaries and Entrepreneurs by Margerie Mandell
- 1995 The Fountain Headache: The Politics of Architect-Client Relations by Andy Pressman
- 1994 "Building Sites", BBC, United Kingdom
- 1994 "581 Architects in the World", Japan
- 1993 The African Americans by Charles M. Collins and David Cohen
- 1993 Arkitekten, Denmark, House and Leisure, South Africa
- 1992-2012 New York Times, Daily News, New York Newsday, New York magazine, In-Style, Jet, Ebony, Black Enterprise, BET Weekend, Homes of Color, House Beautiful, IKEA Space, Connoisseur, Lighting Dimensions, AIA Memo, Oculus, Progressive Architecture, Architectural Record, Interiors, Interior Design, Architects Newspaper, Blacklines, Interiors + Sources as well as the Journal of Architectural Education (JAE)
- 1992 Editor – *African American Architects: In Current Practice* – Princeton Architectural Press – New York, New York
Jack Travis...
- has appeared in numerous mainstream, design, and scholarly publications both in the United States and abroad on several continents as the feature, or group or as a writer including but not limited to:

EXHIBITIONS

- 2020 FIT Exhibition
- 2020 NOMA NYC
- 2020 "Beyond the Built Environment - Pascale
- 2010 NOMA MIT
- 2010 Invited speaker at the Africa World Festival of Arts, Dakar, Senegal
Exhibitor in the Global Africa Project for the Museum of Art and Design in New York City
Exhibit and Design Charrette – NOMA Conference - "Imaging Black Architecture" at MIT School of Arch., Boston
- 2009 Panelist, U of Oklahoma – Culture + Design
- Speaker, National Organization of Minority Architects (NOMA) Conference, St. Louis, MO., on Black Culture + Environmental Design
- Speaker, AIA Convention, San Francisco on Current Work – 10 Principles of Black Cultural Design
- Lecturer, Howard U – Recent work and 10 Principles of Black Cultural Design
- Exhibit of Work Howard U – Black Culture as theme and focus in architectural practice
- Invited Guest Speaker at the AIA National Convention - (NOMA) San Francisco Chapter Forum
- Invited Guest Speaker at the annual American Society of Interior Designers Conference in New Orleans, LA
- Invited Guest Speaker at the University of Hartford Department of Architecture in Hartford, CT
- 2008 Invited Guest Design Studio Professor, Department of Architecture, University of Cincinnati DAAP Center, Summer Quarter focusing on cultural design issues in reconstructing inner-city communities
- 2006 Invited speaker at the Ghana association of Architects meeting, Accra, Ghana

KEYNOTE/LECTURER

2021 Virginia Tech
 2012 NOMA Mentorship to High School Students
 2021 FIT
 2021 NYIT
 2020 Jefferson Univ
 2020 Mississippi Sy Univ
 2020 UNC Charlotte
 2020 NYC Architecture Biennial, Natalia Valencia
 2020 222 East Society – The New City: Navigating the Future
 2020 Archi-Afrika
 2020 Gensler NYC Office on Diversity + Equity
 2020 Jefferson Univ
 2020 Mississippi St Univ
 2020 UNC Charlotte
 2020 FIT on Equity + Legacy of the Black Architect
 2019 Inspirational Keynote Speaker Hampton U
 2019 ID Day Ghana Invited Speaker Brian
 2018 SVA lecture
 2017 NYSID lecture
 2016 Lecturer- NOMA Conf LA
 2016 Morgan St Pecha Kutcha
 2016 NYS AIA Fellow Mentor of the year
 2016 Panelist Dwell Magazine at AIANY
 2016 Lecturer - Parsons School of Design
 2016 Program-Grazyna Pilatowicz
 2016 Program-Sekou Cooke
 2016 Program-3 Harlem Architects
 2016 Program-Curt + Lou
 2016 Program-1st Annual Student Mixer
 2015 Lecturer-NOMA Conf Philly
 2015 Program-Annual AIA IIDA + ASID
 2015 Univ Minnesota
 2015 Tuskegee Univ
 2015 Panelist Morgan St Univ
 2015 Lecturer Syracuse Univ
 2015 Program-Conv with the Diaspora
 2015 Program-Carmita Sanchez-Fong
 2014-2016 AIANY Ex Comm Secretary
 2014 Lecturer-NOMA Conf New Orleans
 2014 Tuskegee
 2014 Morgan St lecture
 2014 Univ Minnesota
 2014 Univ Maryland
 2013 NOMA Conf
 2013 Univ Minnesota
 2012 NOMA Conf
 2012 Lecturer Univ of Buffalo
 2012-2014 AIANY Awards Nominating Committee
 2011 NOMA Conf
 2010 NOMA Conf
 2009 NOMA Conf Boston
 2009 NOMA Design Charrette MIT
 2008 Howard
 2006 Cincinnati
 2000 Pratt lecture
 1996 FAMU lecture

TRAVEL

2019 Accra, Ghana, Beijing, China, Shanghai, China, Hong Kong, China, Macau, China, Seoul, South Korea, Kyoto, Japan, Tokyo, Japan
 2018 Toronto, Toronto Canada
 2017 Amsterdam, Netherlands
 2017 Dakar, Senegal
 2016 Paris, France
 2015 London England
 2011-2014 Senegal, Ghana, France, Mid-West USA, Southern USA, West USA
 2000-2010 Senegal/England/France/Mexico Border at CA/Southern California/Ghana/ Puerto Rico, the Caribbean, Canada Border at Buffalo, NY
 1990-1999 Puerto Rico/Senegal/Gambia/ Ghana/South Africa/Zimbabwe/ Botswana/England/France
 1980-1989 Italy/Spain/France/England/France/Extensive travel throughout the Caribbean/ West USA
 1977-1979 Extensive travel throughout USA, Mexico Border at CA

Education | Affiliations | Registration + Licenses | Teaching Appointments

EDUCATION

- 1977-1978** University of Illinois, Champaign-Urbana –
Master of Architecture
- 1970-1977** Arizona State University, Tempe –
Bachelor of Architecture

AFFILIATIONS

- 2014-2016** Appointed as Secretary to the American Institute of Architects (AIA) New York City Board
- 2013** Appointed as Council Representative to the National Organization of Minority Architects (NOMA) National Board
- 2012-2014** Appointed to the American Institute of Architects (AIA) New York City Honors Committee
- 2006** Council – National Organization of Minority Architects (NOMA)
- 2004** Fellow – American Institute of Architects (AIA)
- 1995** Founder – Studio for Afri Culturalism in Architecture + Design AC/DC Studio (Afri-Culture/Design-Culture) – 501 C 3 Non Profit
- 1992-1994** Member – American Institute of Architects (AIA) National Diversity Panel

REGISTRATION + LICENSES

- 1988** Registered Interior Designer State of New York NCIDQ
- 1981** Registered Architect State of New York NCARB

TEACHING APPOINTMENTS

- 2019 – Present** Adjunct Full Professor – Architecture + Planning – Pratt Institute, Brooklyn, NY
- 2016 – Present** Adjunct Professor, Interior Design, New York School of Interior Design (NYSID), New York, NY
- 2015 – Present** Adjunct Professor – Interior Design, School of Visual Arts (SVA), New York, NY
- 1999-Present** Adjunct Full Professor – Interior Design- Pratt Institute, Brooklyn, NY
- 1992-Present** Adjunct Professor, CCE – Interior Design – Fashion Institute of Technology (FIT/SUNY), New York, NY

VISITING TEACHING APPOINTMENTS

- 2019** Tuskegee University, 3rd Year Undergraduate Design Studio Guest Design Studio Professor
- 2008-2009** Silcott Char Recipient – Howard University Department of Architecture – Architecture Studio Consultant, Lecturer+ Advisor to the 4th Year Undergraduate Level + Thesis Students
- 2006-2007** Visiting Professor – University of Cincinnati DAAP Center Architecture Design Studio Professor Summer Quarter Community + Equity Studio

"Jack's approach to teaching in both subject and method ensures that the impact of the educational experience is meaningful. He does not rest on auspicious intent and abstract examples but embeds his design lessons in design for social action. Culture and color are addressed directly in his teaching and his pedagogy challenges students to redefine notions of belonging and placemaking. Jack leads by example and the experience expands everyone's understanding of the power of design to create spaces for a community that respects the diversity and complexity of our urban reality."

- **Anita Cooney**, Dean, School of Design, Pratt Institute

"He believes that outreach, and initiatives of academic and community-based programs are critical to expanding the active, intentional, and ongoing engagement with diversity—in the curriculum, in the co-curriculum, and in communities (intellectual, social, cultural, geographical) with which individuals might connect—in ways that increase awareness, content knowledge, cognitive sophistication, and understanding that there are options within the varied disciplines of design to learn, grow and find a path for their lives and professions."

- **Jon Otis**, Professor, Interior Design, Pratt Research Accelerator, Pratt Institute

"For the past 20 years Jack has taught at Pratt, challenging his students with design projects that foster engagement between his students, the institution, and the local voices and communities of the underrepresented. His studios are active and dynamic learning environments that charge the students with field work, observation, and research presenting site and context as a rich source for design proposals. In lecture courses he fosters debate and discussion that focuses on issues of social justice and the African American experience."

- **David C. C. Foley**, AIA, Acting Chairperson, Interior Design, Pratt Institute

"It is impossible to summarize Jack's incredible achievements in our educational paradigm, as well as in diversifying our classrooms; or to even quantify his contribution in our industry. It is clear that he has impacted every student who is in his class, who has heard him speak, or has referenced his book African American Architects: In Current Practice. I consider myself one of his students, and I was present at the Interior Design Educators Council national conference in 2018, when approximately over two hundred other interior design educators felt the same when he delivered the keynote speech. Jack's presentation was a lesson to many or most, who had never heard of the African American designers and architects he introduced that day."

- **Tania Branquinho**, CIDQ, NOMA, IIDA, Assistant Chairperson, Interior Design, Pratt Institute