

TEACHING EXPERIENCE

Pratt Institute (New York, NY) 2015 to present Lecturer, School of Continuing and Professional Studies

Course:

Introduction to Adobe Illustrator

Strengthen students' technical proficiency through projects ranging from logos to book covers

Fashion Illustration

Teach students how to create marketable collections of fashion illustrations with traditional and digital media; show them how to sketch portraits, figurative gestures, color theory, and art trends

Find Your Artistic Path in Creative Careers

Introduce creative career options for illustrators and designers. Introduce students to popular art licensing markets. Teach them how to protect their intellectual property through copyright basics, and how to maximize distribution of their artwork through licensing

Portfolio and Career Development

Help students to build portfolios that contain a cohesive body of work to market their personal brands. Provide feedback and advice to improve their resumé, job research, and interview skills

National Taiwan Normal University (Taipei, Taiwan) 2023 to present

Visiting Professor, Summer Sessions, College of Management (GF-EMBA Program in Global Fashion Management)

Highlights: Designed and taught courses on creative processes, international branding, and design trends; organized virtual masterclasses and lectures with leading industry professionals; facilitated global learning experiences for students

- 2025: Taught creative processes, international branding, and design trends in art, fashion, and design, including applications of AI in the current creative process
- 2024: Led a live virtual masterclass with NY fashion photographer Alex Korolkovas, providing portfolio critiques and real-time feedback
- 2023: Coordinated a trilingual lecture with Shiseido Senior Art Director Katsuhiko Shibuya on global brand identity design

Guest Speaker – Subjects: Drawing, illustration, licensing, copyrights, marketing, branding, fashion art and design, textile and surface pattern design, portfolio development

- US: Made in NYC, Taiwanese American Arts Council, The High School of Fashion Industries, Taipei Economic and Cultural Center, Teachers College, Columbia University, Parsons School of Design, Fashion Institute of Technology, The Graphic Artists Guild, The Society of Children's Book Writers and Illustrators (SCBWI)
- Taiwan: National Taiwan Normal University, National Taipei University of Education, Chung Yuan Christian University, Tainan University of Technology, University of Taipei, Xue Xue Institute, Institute for Information Industry, SCBWI Taiwan

2017

China: Shantou University

QUALIFICATIONS

- Skilled in both traditional and digital illustration
- Experienced in curating art exhibitions
- Extensive knowledge of art licensing and intellectual property laws
- Fostered connections within New York City's creative community by organizing guest speakers and leading student field trips
- Skilled in designing and developing course curricula
- Strong ability to integrate technology into art instruction
- Mentor undergraduate and graduate students, preparing them for careers in illustration, fashion, and creative industries
- Extensive experience teaching and mentoring international students

ART EXHIBITIONS

Taiwanese American Arts Council (TAAC).

2023, 2025

Governors Island Arts' annual Organizations in Residence program

- 2025 Theme: "Eco Art on the Island" Developed 3 sustainable fashion-focused artworks; conducted public presentations and creative workshops
- 2023 Theme: "From Island to Island" Created 4 paintings exploring Taiwan–New York cultural and historical narratives

Pratt Institute Research Open House.

2025

Solo exhibition showcasing research on cross-sector collaborations between academia, industry, and community organizations

Oceanus Art Group, New York

2024, 2025

AsianInNY Fashion Show, New York

2024, 2019

Created key visual illustrations and edited press materials for the Asian fashion designer runway events

Art Hearts Gallery in New York Fashion Week, New York

2020, 2022, 2023, 2024

Six Summit Gallery in The Port Authority Arts Space, New York

2020 - 2023

Blue Gallery, New York

2022

Femturistic Group Show – Speaker, Workshop Leader, Exhibitor — Shared professional expertise through workshops and exhibition participation.

NYC Arts Empire Gallery, New York

2020 - 2023

National Taiwan Arts Education Center, Taipei, Taiwan.

2021

Solo fashion illustration exhibition

2021

Hong Chou Creative Park, Shanghai, China Brooklyn Beauty and Fashion Labo, New York

2020, 2021

Huashan 1914 Creative Park, Taipei, Taiwan

2019

Solo fashion illustration exhibition and book signing events

The Leo House, West Chelsea Open Studios, New York

2018, 2022

Garment District Alliance, New York

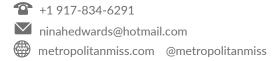
2017, 2018

LeRoy Neiman Gallery, Columbia University, New York

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2014, 2016





COMMUNITY ENGAGEMENT & MENTORSHIP

- Mentor, Taiwan Youth Billion Overseas Dream Fund Program, supporting the next generation of creative leaders in New York
- Mentor, Art & Media Design Division, Mentorship and leadership Program, Taiwanese Junior Chamber of Commerce of New York
- Judge, Children and Youth Art Competition, Taiwanese American Association of New York 2023-2024
- Judge, Children and Youth Art Competition, Wei-Chuan U.S.A., New York
 2022-2024
- Judge, United Nations World Climate Change Art and Design Competition, New York 2017, 2018

PUBLICATIONS

Professional Recognition & Media Features

Featured Artist, Richard Magazine — Produced livestreamed fashion watercolor illustration New York, 2018

Featured Artist, K-Pop Media — Created six live-streamed fashion watercolor illustrations
New York, 2018

Taiwan

Author

From Fantasy to Reality: How To Make Your Creative Dreams Come True in Style, Yuan-Liou Publishing, 2019 Author and Illustrator

Ninaism: The Gospel According to Nina, Yushan Publishing, 2002

Licensing: greeting cards, stationery, gift packages, bolt fabric, home furnishing products

Clients: Target, Madison Park Greetings, the Gift Wrap Company, Design Design, Inc., Bed Bath & Beyond Editorial illustrations: book cover and interior illustrations, magazine editorial illustrations

Clients: Livein Style Magazine (Italy), New York Fashion Week Magazine, Scholastic, Cambridge University Press, Peter Pauper Press, Bridal Guide, Cosmopolitan, Seventeen, Girls' Life, EVA Air

EDUCATION

CALIFORNIA STATE UNIVERSITY, FULLERTON

Master of Arts in Illustration, minor in Graphic Design, 1997

FASHION INSTITUTE OF TECHNOLOGY, STATE UNIVERSITY OF NEW YORK Bachelor of Fine Arts in Illustration, 1993

POLIMODA, FLORENCE, ITALY

FIT Illustration Department Study Abroad Program, 1992

WORK EXPERIENCE

Consultant, Curator & Freelancer.

2001-Present

- Promoted Taiwanese comics and animation at MoCCA, Comic Con NYC, and Society of Illustrators' Taiwan Comics Night, 2018
- Curated "Taiwan Hall" at NYC SURTEX, presenting contemporary Taiwanese illustrators, designers, and textile/surface pattern artists to an international industry audience, 2014
- Provided illustration, logo and corporate identity design, package design, direct mail, and art direction for corporate and institutional clients
- Selected Clients: Columbia University, Gap, Banana Republic, Clorox, Starbucks Coffee, Williams-Sonoma, Gilledli Chocolate

LANGUAGES

Fluent in English and Mandarin Chinese