

Pratt

Students Guide to Fraud Scams

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1. Crackin' Cards - aka Card Cracking

What is Card Cracking?

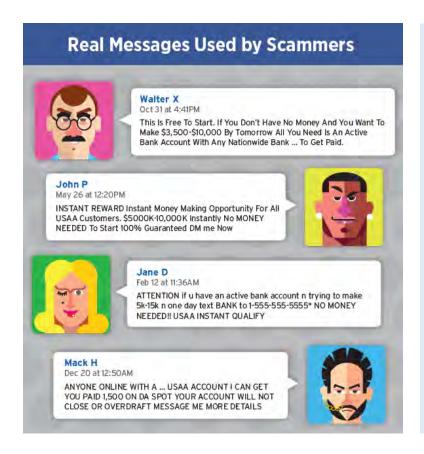
A student opens a new account at a bank, generally with a low dollar amount (\$10-\$25). The student then provides their ATM card and PIN number to a third party. The third party then deposits stolen or counterfeit checks into the account and makes withdrawals prior to the checks being returned as bogus. The student is instructed to tell bank officials they lost their debit card. If questioned how the fraudster obtained the PIN, the student is instructed to inform bank officials they



wrote the PIN on a piece of tape and attached it to the back of the card.

Card Cracking Recruitment

Recruiters often resort to social media to recruit students for Card Cracking with the promise of quick money. Here are some examples from social media accounts:



Prevention Tips

- Never share your debit card or PIN with anyone.
- Never deposit a check or money order from an unknown source into your account.
- Don't be a party to a criminal scheme. It's illegal to defraud a bank.

In recent investigations criminal charges have been brought against students for conspiracy and larceny.

2. Student Tax Scams

For several years, IRS scams have been affecting individuals across the United States. Tax scams tend to increase around tax season, but recently fraudsters are running this scam year-round. There are a couple different types of "tax" scams. In one scenario, the student is contacted, usually via telephone or email, and told they have not paid their student tax. They are instructed to wire the unpaid taxes to a designated account. The student tax is usually a nominal fee, often less than \$100.00.



In another scenario, the fraudster informs the student they have a legal order pending against them for unpaid taxes. Payment is required or they will be arrested. The scam works like this:

 The student receives a phone call from a phone number that appears to have an area code around Washington DC. Below is a transcribed voicemail from an actual fraudster:

"I am **** and I am calling regarding an enforcement action executed by US Treasury, intending your serious attention. Ignoring this will be an intentional second attempt to avoid initial appearance before a magistrate judge or a grand jury for a federal criminal offense. My number is (***) ***-****. I repeat (***) ***-****). I advise you to cooperate with us and help us help you. Thank you."

- When the student calls the phone number, the fraudster answers the phone, "Internal Revenue Service". The fraudster sometimes uses threatening language to get the student to cooperate. The student is told the money needs to be paid immediately. Students are threatened with arrest and possible deportation.
- The scammer will inform the student they can pay their taxes by either purchasing gift cards, completing a wire transfer or by sending cash.
- Some students are convinced to pay the unpaid taxes with cards, such as iTunes, Green Dot, Google Pay and Steam cards. The fraudster requests the student provide them with the numbers printed on the back of the card. This expedites the scam.

Prevention Tips

- Some colleges and universities assign enrolled students a student fee (Tax). Before paying the fee, verify the fee is legit at the Bursars Office.
- The IRS <u>does not</u> initiate contact with taxpayers by email, text messages or social media channels to request personal or financial information. The IRS initiates most contact through regular mail delivered by the United States Postal Service.
- The IRS will never call you and demand immediate payment using a specific payment method such as a prepaid debit card, gift card or wire transfer.
- The IRS will never threaten to bring in local police, immigration officers or other lawenforcement to have you arrested for not paying. The IRS also cannot revoke your driver's license, business licenses or immigration status. Threats like these are common tactics scam artists use to trick victims into buying into their schemes.

3. Tech Support Scams

The fraudster contacts the student to offer technical support service. They target Microsoft Windows users. The fraudster claims to be a Microsoft Tech Support Employee. These calls primarily originate from call centers in India. The fraudster will attempt to get the victim to allow remote access to their computer. After remote access is gained, the fraudster uses confidence tricks involving utilities built into Windows and other software to gain the victims trust and pay for services. The fraudster actually steals the credit card information or persuades the victim to log in to their internet banking center, lying that a secure service is connected, and they cannot see the details to receive a refund.

Operation – These scams rely on social engineering. They use numerous confidence tricks to entice students to install remote desktop software. Once they have access, they take control of the student's computer and use several Windows components and utilities to make the student believe the computer has issues that need to be fixed.

Initiation – These support scams begin in a variety of ways. They usually begin with a cold call, associated with a third party-Microsoft or Windows Tech Support. They also advertise on popular search engines like Bing or Google. Some scams have been initiated, via pop-up ads, on infected web sites instructing students to call a phone number. These pop-ups often resemble error messages as the blue screen of death.

Remote Access- The fraudster instructs the student to download and install a remote access program such as, Team Viewer, LogMein, GoToAssist or ConnectWise Control, and provide them with the details required to remote control their computer using that program.



Prevention Tips

- Never relinquish control of your computer to a third party unless you know it's the representative of a computer support team you contacted. Scammers can steal your personal information and install malware that is later used to commit identity theft.
- Be wary of unsolicited calls. Legitimate tech companies don't make unsolicited calls to their customers. This is a popular scam tactic. Remember, scammers can spoof official looking phone numbers, so don't trust your Caller ID.
- Look out for warning screens. Nearly half the tech support scams begin with an alert on the students computer screen. This pop up will have a phone number to call for help. Instead of calling, shutdown your computer and restart it.
- **Don't click on links in unfamiliar emails.** Scammers also use email to reach students. These messages point consumers to scam websites that launch popups with the fake warnings and phone numbers.
- Beware of anyone asking for untraceable payments. Scammers often ask for payment via wire transfer, gift card or pre-paid debit cards. Legitimate companies do not ask to be paid this way.
- Download software only from official vendor sites or the Microsoft Store. Be wary of downloading software from third-party sites. These sites may have been modified without the owner's knowledge to bundle support scam malware or other threats.
- Use Microsoft Edge when browsing the internet. It blocks known support scam sites using Windows Defender SmartScreen. Never call the number in the pop-ups. Microsoft's errors and warning messages never include a phone number.
- Enable Windows Defender Antivirus on Windows 10. It detects and removes known support scam malware.



4. Student Loan/Scholarship Scams

Students are being targeted by several scams to include guaranteed scholarships, financial aid and/or offers of student loan debt relief. The scammers prey on the financial needs of the student with the promise of a significant award or lower cost loan. In reality, their goal is to get the student to pay up-front costs or fees for which the student will receive no benefit or obtain the students personal identifiable information (PII), bank account numbers or credit card information.



Scholarships

Many of these scams guarantee a scholarship which is just not true. No scholarship is guaranteed and the scammers typically ask you for an upfront 'management, processing or enrollment fee. Once the fee is paid, there are requests for additional fees or there is no further contact with the student from the solicitor. Scholarship applications must be submitted by the student, not a third party. The student must write their own essays and gather their own letters of recommendation. A third party who offers to do all this for you should be a red flag that it's a scam. Another red flag is you receive an email or phone call advising that you have been selected for a scholarship, a scholarship you never applied for. Scammers often use pressure tactics advising the student to act fast or risk losing the scholarship. In reality, they are only trying to get your financial information.

Loans and Debt Relief

In some circumstances scam loan companies will tell you they can get you the best rates, for a nominal fee. Legitimate student loans do not require upfront fees. If there are any processing fees involved, they are lumped into the repayment amount or deducted from the loan disbursement. Loan consolidation scams typically charge students a consolidation fee upfront and then don't deliver on the promise. Student loans can be consolidated for free at

https://studentloans.gov/myDirectLoan/index.action

Student loan debt elimination is also a well-known scam. Legitimate student loan debt must be repaid and can only be eliminated in rare circumstances for reasons like permanent disability, death or falsified documents.

Prevention Tips

- Ignore offers with a demand for an immediate answer.
- Never give out your personal identifiable information, including your social security number, bank account numbers or credit card information.
- Never share your FSA ID or sign a power of attorney or third party authorization allowing someone to act on your behalf relative to your student loan.
- Do not pay a third party to manage and make payments for you.
- Verify the existence of the business, via directory assistance and the internet.
- Visit the U.S. Department of Education Federal Aid website at https://studentaid.ed.gov/sa/repay-loans/avoiding-loan-scams. This website has a lot of information regarding seeking help from trusted debt relief companies and actions to take if you've already shared personal information with a student loan debt relief company.
- Ignore a company that claims they are affiliated with the Department of Education.



5. Identity Theft

Identity Theft occurs when a fraudster steals key pieces of your personal identifying information (PII) and uses this information to gain access to your financial and personal accounts, opens new credit and/or financial accounts, purchases vehicles, rent apartments, opens utility accounts, phone service, etc. PII may include your name, date of birth, social security number and mother's maiden name.



Tips to Protect your Identity:

- Never give PII over the phone or internet unless you initiated the contact.
- Never input your credit card or financial account information at a website unless it offers a secure transaction. Indications of a secure transaction include an icon of a lock at the bottom strip of the web browser page. The URL address for the webpage will change from "http" to "https".
- Shred unwanted important documents containing PII before discarding them.
- Memorize your social security number. <u>Do not</u> carry your social security card in your wallet or purse.

Monitor Your Credit:

Review credit card and financial account statements each month and reconcile purchases.

Order your free Consumer Credit Report each year and review the report for accuracy. You can order the free credit report online at annualcreditreport.com.

If you are concerned about becoming a potential victim of identity theft you can freeze your consumer credit file by contacting the 3 Credit Reporting Agencies, via their websites. Click on the tab for credit freeze. This will make it extremely difficult for a fraudster to open new accounts using your identity.



6. Behavior Blackmail Scam

College students are extorted for money in return for maintaining their reputation on campus, with family and friends. Students are caught on video doing something inappropriate or share intimate photos. The blackmailer threatens to publish the unsavory video or photographs on social media unless payment is made immediately.

Students have hooked up on dating sites and convinced to send their "match" intimate photos. Once that's done, the match will demand additional compromising photos and/or sexual favors from the student. If the student is



uncooperative, the match will threaten to post/share the photos across social media platforms, via email or through other online dissemination.

Others have been tricked into sending intimate photos to someone impersonating a celebrity, talent scout, singer or athlete. Once that's done, the impersonator will blackmail the sender and demand money, sexual favors, more intimate photos or videos. The perpetrator gets a rush from the control they hold over the student.

Behavior blackmail has serious consequences and can have devastating outcomes. Some cases have resulted in students taking their own lives. Other matters have resulted in serious criminal charges filed against those who have posted photos of students, who were minors.

Prevention Tips:

- With the prevalence of a phone in every hand and a multitude of social media apps, students should be aware their every action can make its way to the internet with the click of a button.
- Keep apps and privacy settings set to the strictest levels possible.
- Do not share compromising photos with anyone, even dating partners. Not all relationships last forever or end on amicable terms. Do not save intimate photos on your device.
- Be mindful of others who may be impaired and acting inappropriately be respectful and don't take or post pictures of them online. The internet is forever and a lapse in judgment today can come back to haunt you in the future.

7. Roommate Rental Scam

This scam is one of many variations of fake check scams. The fraudster answers an ad online or through a phone number posted on campus claiming to be a potential roommate. The fraudster sends a check in an amount that exceeds the agreed upon initial rent. The check is deposited into the bank and appears to clear. The funds are credited to the account. The potential roommate (Fraudster) requests the extra money, an amount paid above the agreed upon price, be returned to him/her via wire transfer, through a digital financial transaction such as Venmo, Apple Pay, etc. or via Mobile Deposit if the account holder provided log on credentials. The excess money is returned to the potential roommate (Fraudster). On a later date the bank notifies the student the deposited check is bogus and the student is out the money.

A variation of the Roommate Rental Scam is when a student answers an ad online. The ad includes photos of the apartment and requested rent. The fraudster claims to be out of town and is unable to show the unit. A refundable deposit is requested to hold the unit until he/she can show you the apartment. The deposit is electronically remitted to the fraudster. The fraudster never owned the unit and the student is out the money (Deposit).

Student Prevention Tips

- Trust your gut If the apartment seems too good to be true, it probably is.
- Beware of a roommate or landlord who can't meet with you in person. If your only way to communicate with them is via email, be very wary.
- If you're pressured into sending a deposit immediately, slow things down until you can properly research the offer.
- Do your research on the apartment and the people. Always be skeptical.
- Search "Roommate Scams" online to learn about the most recent scams.



8. PayPal Scams

PayPal typically uses email to contact its customers. The information below can help you make sure it's really PayPal, and not somebody trying to gain access to your account.

Fake email addresses:

Fraudsters can easily fake the PayPal name in the sender's email address. For example, an email can appear to be from "PayPal Services," but is actually from spfr2013qz7@nomail.com.

If you mouse over the name or click "Reply," you should be able to see the full email address of the sender. Sophisticated fraudsters can fake the entire name to look like a legitimate sender, so be careful.

If you do click a link in an email, be sure to review the URL of the site where you land. It is easy for bad guys to copy the look of a legitimate website, so you need to check that you are at the correct website.



Verify through your PayPal account:

If you receive an email that says that you've received a PayPal payment, take a moment to log in to your PayPal account before you ship any merchandise. Make sure the money has actually been transferred, and that it isn't a scam.

An email from PayPal won't:

Ask you for sensitive information like your password, bank account, or credit card.

Contain any attachments or ask you to download or install any software.



9. Re-Shipping Scam

Most re-shipping scams originate when a student answers an on-line advertisement, applies for a position on a job board or other official looking website for "work at home" positions.

Successful applicants are promised thousands of dollars for working at home with no special skills and minimal training. These jobs are very attractive to students, stay at home parents and seniors.

These positions are often advertised as merchandise managers, import/export specialists or package processing assistants.



The employer (Fraudster) describes the duties of the position to include:

- Receiving merchandise from merchants (Usually Electronics)
- · Consolidating and repackaging the merchandise
- Affixing postage paid mailing labels
- Re-shipping parcels to an overseas address

What most people don't realize is the merchandise was purchased with stolen credit cards or counterfeit checks and you, the employee, are an unwitting co-conspirator to the crime.

Here is an example of what a job ad might look like:



Prevention Tips:

- Steer clear of job advertisements where the position description involves repackaging or re-shipping merchandise.
- Do not provide your personal identifiable information to on-line job applications. Your information may later be used in an ID Theft scheme.
- If the salary does not match the actual work effort, it's a scam.

10. Ride Share Scams



Whether you are riding with Uber, Lyft, Via, or any of the other Transportation Network Companies(TNC), the most important first step you can take to ensure your ride is seamless and safe is to make sure you enter the right vehicle. Prior to pick-up, every TNC provides the customer with valuable information to ensure they enter the correct vehicle. Information should include the vehicle make and model, the first name of the driver, photo of the driver and the vehicle license plate number. When your driver arrives, politely ask him/her their name and check their answer against the name provided on the app. Make sure the make and model of the car is accurate and ensure the license plate matches the information provided on the app. If any of the observed details **do not** match those on the app, **do not enter the vehicle**.

Once inside the vehicle, your driver should never ask you to pay in cash. If the driver pressures you to provide cash, ask to exit the vehicle and call 911. If the driver refuses to allow you to exit the vehicle, call 911.

Where you live is an important piece of information and you may not want to share this information with others. Instead of being dropped off directly in front of your apartment, house or dorm, select a drop off location adjacent to your residence.

Most of the time after you exit the vehicle, your payment will be immediately processed. If you notice a cleaning fee charge (\$100-\$300) for no legitimate reason (you did not make a mess or vomit in the vehicle), immediately access the company website, select the trip in question and select the help section. There you will find a link titled "Dispute Cleaning Fees." Click this link and dispute the charge. You should also contact your credit card company and dispute the charge.

If you find an unauthorized charge on your credit card statement, immediately report this information to your local law enforcement agency and your credit card company. Also, some TNC's have an app support for unauthorized transactions. For example, for unauthorized purchases made through Uber, go to - https://help.uber.com/h/fe547761-4384-42d4-8531-4cfb0e0e523e and complete the required information. Uber will refund the amount for each unauthorized trip and provide you information linked to the unauthorized transactions such as the phone number and email associated with the account as well as the trip pick up and drop off locations.

11. NYPD Robocall scam targeting Chinese Communit

Today, we would like to remind the public about the fraudulent Chinese consulate calls, texts, or voice messages, trying to get your bank account information, credit card, or social security number and asking you to transfer money. This is a scam. If you receive any of these calls, please just hang up. But if you already transferred your money, please report it to the police immediately.



Please visit for more information http://tiny.pratt.edu/?g4Um333ny

NEW YORK CITY (WABC) -- The NYPD is warning the public to be on guard against scam phone calls from those who falsely claim to be from the Social Security Administration or a local, state or federal law enforcement agency.

12. Social Security Scams

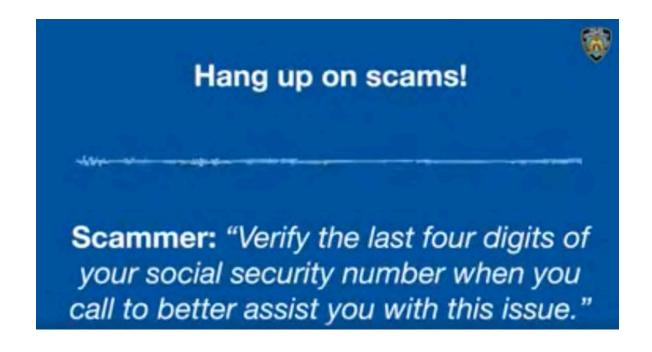
"Sophisticated phone scams use the trust victims have in their own governmental and law enforcement agencies against them," NYPD Community Affairs Chief said. "Victims of this type of phone scam are not limited to senior citizens. These criminals are targeting every strata of society, and every demographic is vulnerable."



Examples of Social Security Scams

http://tiny.pratt.edu/?a9Gg884ie

http://tiny.pratt.edu/?I8Mn844td



Top Ten Fraud Prevention Tips

- 1) Get your free credit report at annualcreditreport.com. Each year you may receive 1 free credit report from each of the 3 credit reporting agencies (Trans Union, Equifax or Experian). Upon receipt, check for unauthorized accounts, inquiries and unknown addresses.
- 2) Register to access your social security benefits statement at www.ssa.gov. Upon receipt, review your estimated benefits and earnings record. You should also ensure no one is using your social security number for employment or other benefits.
- 3) Know who you are paying, via person to person payments, i.e., Zelle, Venmo, etc. Pay and receive money only with people you know. Don't pay strangers with P2P (Person to Person). Most "person to person" transactions are instantaneous and irreversible.
- 4) Do not pay for merchandise online or via the phone using a debit card. Debit cards are vulnerable because they are linked to a bank account. You have a far better chance of resolving a fraudulent transaction when paying with a credit card rather than with a debit card. Also do not provide your debit/credit card numbers over the phone, via emails or on websites unless you initiated the call or order.
- 5) Keep thorough records. If your laptop is stolen, can you provide a full description to the police? Write down your computer's make, model, color and most importantly the unique serial number, which acts as a key identifier, much like the vehicle identification number (VIN) on a car. You might also need this information to file an insurance claim.
- 6) Do not use an ATM machine if you notice wires or a skimming device attached to where you insert your card. Also, cover the key pad with your hand, a hat or other piece of clothing when inputting pin numbers. Notify the bank or local police if you observe device(s) attached to the ATM.

- 7) Do not make a debit card purchase without first verifying the account balance. Most financial institutions will allow the transaction to process through even when you don't have enough funds to cover the charge. This will result in penalties and unnecessary fees.
- 8) DON'T ASSUME AN EMAIL OR PHONE CALL IS AUTHENTIC Just because someone knows your basic information (such as your name, date of birth and address), it doesn't mean the email or phone call is legit. Criminals will use a range of social engineering techniques to get your personal identifiable information.
- When leaving bars or restaurants late at night do not accept a ride from a person who purports to be employed by a well-known private car service or transportation network company unless you initiated the call for service. In the past, fraudsters have driven students to secluded areas and robbed them. In other cases intoxicated customers were driven to ATM machines and forced to withdraw funds from their accounts.
- 10) Do not offer to deposit a check into your account if requested by an unknown individual. The individual may claim they do not have an account and offer a sob story. You are financially responsible for all Items deposited into your account. Do not provide your account log on credentials to anyone. If you do, they can deposit stolen or counterfeit checks into your account. The Bank will hold you financially responsible.

Trust Your Gut - If something just feels wrong, it probably is.

Fraud Prevention Resources

New York City Consumer Affairs

Scammers often take advantage of vulnerable people during times of crisis and distress. It is important that you be aware of any potential scams in order to protect yourself and your money.

https://www1.nyc.gov/site/dca/consumers/scams.page

International Association of Financial Crimes Investigators

The IAFCI, a non-profit international organization, provides services and an environment within which information about financial fraud, fraud investigations and fraud prevention methods can be collected, exchanged and taught for the common good of law enforcement, the financial payment industry and our global society.

www.iafci.org