
Education

California College of the Arts
Master of Architecture
Minor in Visual & Critical Studies
2007 – 10

History and Theory Book Award
2009

Wake Forest University
Bachelor of Arts in Studio Art
Minor in Art History
2003 – 07

Art Department Distinction of Merit Award
Graduated Cum Laude
2007

Dean's List
2003 – 07

Invited Lectures

Rhode Island School of Design
Architecture Winter Session
2023

Tools for Translating Ideas into Media
Lecture designed for architecture students considering the translation of their thesis work into media. Invited by Debbie Chen.

Barnard College
Design Futures: New York City
2021

Design as a Process
Lecture for intro to design students to support the articulation of design as a process developed through distinct phases (concept design, schematic design, etc). Invited by Evangelos Kotsioris.

Cornell University
Professional Practice
2017

What is Professional Practice?
Overview of business development, marketing, and press activities in practice for landscape architecture students. Invited by Anne Weber.

Wake Forest University
2015

Alumni Work
Short lecture (and exhibition) of professional work completed during time at OMA, WORKac, and MTWTF. Invited by LeighAnn Hallberg.

Guest Critic

Parsons The New School for Design
Columbia University GSAPP
University of California at Berkeley

Teaching Experience

Pratt Institute School of Design
Visiting Assistant Professor
Graduate Communications Design Department
2022 – 23

Thesis Research (Spring 2023)
Developed new curriculum with department chair to emphasize processes of making as an integral type of research for thesis students. Developed a new thesis rubric to support peer and self assessment of work throughout the semester. Coordinated a team of eight faculty members to implement curriculum.

Thesis Writing (Fall 2022, Spring 2023)
Support thesis work for MFA students through development of written analytical essays. One-on-one critiques support the refinement of thesis arguments. Short series of lectures inform the translation of the written and visual components of thesis work into thesis books.

Graduate Seminar A (Fall 2022)
Developed new curriculum with department chair designed to orient students to the question of 'How can we avoid perpetuating the harmful aspects of colonialism, racism, and sexism through design?' Coordinated a team of five faculty members to implement curriculum.

Parsons The New School for Design
Lecturer
2016

Collab: Making Astor Place (Spring 2016)
Initiated a course to develop research-driven narratives about Astor Place's many communities through audio podcast episodes and subjective maps. Students' work was published by the Village Alliance as part of the Astor Place opening celebration.

University of Kentucky
Lecturer
Department of Landscape Architecture
2015

Town Branch Water Walk (Spring 2015)
A collaboration between designers, educators, nonprofit and corporate sponsors. Maps and podcasts developed by landscape architecture students in collaboration with SCAPE Landscape Architecture and MTWTF. This work was developed through the LFUCG Stormwater Incentive Grant Program.

California College of the Arts
Teaching Assistant
2009 – 10

History of Architecture
(with Professor William Littmann)
Lectured on 2-3 topics per semester. Graded papers for graduate and undergraduate students. Facilitated coordination for field trips.

Professional Experience

MTWTF 2014 –

MTWTF is a design studio that creates communication platforms for cultural, commercial, educational, and civic clients. The studio situates itself within the broadest discipline of design — the shaping of our shared physical and electronic environment — and creates communication tools that foster discussion and facilitate change.

My responsibilities at MTWTF include shaping design processes, managing interdisciplinary design teams, and facilitating community engagement. Acting as project manager and art director, I develop design strategies for projects that are drawn from a rigorous engagement with their content. I work with design and client teams to visualize the thinking behind a project, while managing a team of designers, researchers, and fabricators through project completion.

Art Director
Managing Partner
2020 –

Senior Designer
Managing Director
2015 – 19

Designer
Studio Director
2014 – 15

WORKac

Director of Communications
2013 – 14

Within the studio, I designed and produced in-house publications including competition submissions, business development submittals, and marketing materials. I coordinated communication materials for press and oversaw photo shoots of recently completed projects.

OMA

Business Development
Research and In-House Publications
2010 – 13

My role at OMA spanned business development responsibilities as well as in-house publications and research initiatives with Partner Shohei Shigematsu in the New York Office. I developed competition graphics and presentations while overseeing a team of three working on business development efforts including RFQs, RFPs, and proactive market research.

Professional Affiliations

Society for Environmental Graphic Designers
The Architecture Lobby
Brooklyn Institute for Social Research

Professional Recognition

2022

‘Distance Unknown: Risks and Opportunities of Migration in the Americas’
Metropolis Responsible Disruptors, Winner

2021

‘Visualize NYC 2021’
Webby Awards: Activism, Shortlist

‘Visualize NYC 2021’
Graphic Design USA Awards, Winner

Greenpoint Public Library and Environmental Education Center
NYCxDesign Greater Good Award, Winner

2020

‘Modeling History’
American Institute of Graphic Arts
50 Books / 50 Covers, Winner

‘The Revolution Will Be Stopped Halfway’
American Institute of Graphic Arts
50 Books / 50 Covers, Winner

2019

‘New Circadia: Adventures in Mental Spelunking’
Best of Canada Awards, Winner

2018

‘Seeing Equal Rights in New York State’
American Graphic Design Awards, Winner

‘LOT-EK:Objects+Operations’
American Institute of Graphic Arts
50 Books / 50 Covers, Winner

‘LOT-EK:Objects+Operations’
BookExpo Talking Pictures Award, Winner

2017

‘Toward an Urban Ecology’
American Society of Landscape Architects
Honors Award: Communications

‘Toward an Urban Ecology’
American Institute of Graphic Arts
50 Books / 50 Covers, Winner

2015

‘Town Branch Water Walk’
American Planning Association Kentucky Chapter
Special Merit Award
Outstanding Use of Technology:
Civic Engagement

‘Town Branch Water Walk’
Architect’s Newspaper Best of Design Awards:
Temporary Installations
Honorable Mention

Selected Professional Projects

Artist Mariam Ghani

'The Worlds We Speak'

Data visualization mosaic

2021 – 22

Responsible for the visual design development and website design of an environmental data visualization representing linguistic diversity in New York City. Concept by artist Mariam Ghani using data compiled by the Endangered Language Alliance. Installation completed at LaGuardia Airport in 2022.

University of Virginia

Division of Diversity, Equity and Inclusion

'Memorial to Enslaved Laborers'

2021

Responsible for content strategy, editing, and the design of a website contextualizing the University of Virginia's Memorial to Enslaved Laborers. The interpretive website documents one aspect of the University's ongoing work to recognize and repair the legacy of slavery on campus.
mel.virginia.edu

Brooklyn Public Library

'Strategic plan'

2018 – 22

Responsible for a media strategy and design of a publication, broadside, and e-reader for the Brooklyn Public Library's 2018 strategic plan.
mtwtf.com/bpl-strategic-plan-0

Columbia University Buell Center

'Green Reconstruction'

Public service announcements

2020 – 21

Responsible for the design strategy and execution of two public service announcement campaigns. Both campaigns support the forthcoming publication 'Green Reconstruction: A Curricular Toolkit for the Built Environment'. The campaigns were designed for the Temple Hoyne Buell Center for the Study of American Architecture at Columbia University. The first PSA campaign launched digitally in 2020. The second campaign launched in 2021.
power.buellcenter.columbia.edu/initiatives/public-service-announcements

Civic Data Design Lab

'Visualize NYC 2021'

Data-driven voting guide

2020

Responsible for the design of a visual identity and website presenting an online exhibition. 'Visualize NYC 2021' is a data-driven exploration of issues that shaped the 2021 mayoral election in New York City. The project features data visualizations by the Civic Data Design Lab at MIT.
visualizenyc.net

Brookings Institution

The Anne T. and Robert M. Bass Initiative on

Innovation and Placemaking

2019

Responsible for the design of a visual identity, infographics, illustrations, and white papers for the Bass Initiative, which supports research on public space and innovation districts. The Bass Initiative is a collaboration between the Brookings Institution and the Project for Public Spaces.
mtwtf.com/anne-t-and-robert-m-bass-initiative-innovation-and-placemaking

Humanities Action Lab

'Climates of Inequality'

2018

'Climates of Inequality' is an international traveling exhibition presented by Humanities Action Lab, a coalition of over twenty universities led by Rutgers University-Newark. The exhibition presents site-specific investigations of environmental injustices created by students in collaboration with community organizations. Responsible for developing a content strategy to aid participants in shaping their stories for the exhibition. Each story centers on a map which spatially locates the environmental issue and the community affected. The stories are richly illustrated with press photos, historic images, diagrams, and media clips.
climatesofinequality.org

Etsy

Zero Waste signage

2017

Responsible for user research and design strategy for signage to support Etsy's ambitious zero waste initiative across its global offices. Signage designed to emphasize identifying and sorting materials as the primary activities of waste diversion.
mtwtf.com/zero-waste-signage

A/D/O (Audi design incubator)

'Utopia-Dystopia'

Multimedia exhibition

2017

Responsible for a media strategy, content development, and graphics for a video-based exhibition at A/D/O incubator in Brooklyn, NY. The multi-channel video installation presents snapshots of our technology-centered existence to ask, 'What possible futures should designers propose at a time when to be human, to be true to ourselves, is to be completely one with technology?' Designed in collaboration with Inaba Williams.
mtwtf.com/utopia-dystopia

Research

Critical Making & Social Justice Conference
Pratt Institute
Presenter
2023

'Seeing Equal Rights in New York State'
Presentation of critical making processes in development of an exhibition created with the New York State Office of Parks, Recreation and Historic Preservation; the New York State Museum; the City of Auburn; and a broad team of historians.

The Writing Space
Design Writing Fellowship
2023

'Towards a Public Imagination'
Development of research initiated through the Design Trust for publication in an academic journal. Further research on the impact of public service announcements in understanding media as a type of public space.

Design Trust for Public Space Fellows Forum
Grant Award Winner
with Glen Cummings
2021

'Towards a Public Imagination'
The development and launch of a pamphlet, 'Towards a Public Imagination,' that highlights the role of PSAs (Public Service Announcements) in collectively imagining and creating a restorative city. PSAs are a communication tool that shapes public behavior and our shared idea of public space. PSAs are meant to act in service of our collective wellbeing by influencing behavior at the largest possible scale. This project asks how an understanding of PSAs as a communication tool help us act in "service" of the "public"?

Ideas City Festival
Exhibitor
2015

'WAPR: Astor Place Radio'
MTWTF and the Village Alliance offer an interactive, self-guided audio tour of the stories that shape Astor Place. Astor Place has played a unique role in the history of downtown New York. As one of the city's first subway stops, a hub for downtown performing arts, and the gateway to multiple neighborhoods, Astor Place has been connected to a diverse group of cultural and counter-cultural movements. Considering its past and future, a diverse group of collaborators expose the invisible forces that have collided within this intersection.

Editorial Projects

Studio Sean Canty
Editorial assistant
2020 – 22

Canty, Sean. "Twinning The Plan." *Inscriptions: Architecture Before Speech*, edited by K. Michael Hayes and Andrew Holder.

Canty, Sean. "Blank Characters: Elisions in Artistic Practice and Domestic Spaces." *BLANK: Speculations on CLT*, edited by Jennifer Bonner & Hanif Kara, Applied Research & Design, 2022.

Canty, Sean. "Domestic Vigilance as an Aesthetic Practice." *MAS Context*, Issue 33, 2021, mascontext.com/issues/33-vigilantism/domestic-vigilance-as-an-aesthetic-practice.

'In Conjunction?' *Harvard Design Magazine*, No. 48, 2021, harvarddesignmagazine.org/issues/48.

University of Virginia
Division for Diversity, Equity & Inclusion
Editor
2021

Memorial to Enslaved Laborers website
mel.virginia.edu

Equal Rights Heritage Center
Curator, researcher, and editor
2018

'Seeing Equal Rights in New York State' exhibition
mtwtf.com/new-york-state-equal-rights-heritage-center

WORKac
Research assistant
2015

Andraos, Amale and Dan Wood. *WORKac: We'll Get There When We Cross That Bridge*. Monacelli Press, 2017. monacellipress.com/book/workac

OMA NY
Editorial assistant
2010 – 12

'Super specificity' TEDGlobal talk by Shohei Shigematsu, Partner OMA NY, 2010.

'Super specific,' TEDxEast talk by Shohei Shigematsu, Partner OMA NY, 2010. [youtube.com/watch?v=MusbYOyUDPU](https://www.youtube.com/watch?v=MusbYOyUDPU)

PLAySPACE Gallery
Co-curator
2010

'Conflation' at California College of the Arts' PLAySPACE Gallery in San Francisco, CA (with Tobi Adamolekun and Arden Sherman).