BROOKLYN MUSEUM
VISITOR EXPERIENCE & ENGAGEMENT FELLOWSHIP
APPLICATION
2019-2020

Fellowship information
~For a student in the MS Museums + Digital Culture program~

The Brooklyn Museum seeks a community-oriented and tech-savvy fellow to work with the Visitor Experience & Engagement team on initiatives designed to identify and reach our diverse audiences and to be more welcoming to all visitors onsite and online. Projects might include evaluating existing digital platforms and programs using Google analytics alongside other tools and techniques; working closely with the Marketing & Communications team on audience evaluation and outreach through email marketing or other campaigns; or working with the Visitor Experience team on exhibition-specific engagement projects (digital or analog). There will also be an opportunity for a self-initiated capstone project, determined by candidate’s skills and interests. This fellowship will serve as an exciting entry into the dynamic world of visitor experience and engagement.

The fellowship recipient will commit to working on-site at the Museum for 8 hours/week (120 hours/semester for the fall 2019 and spring 2020 semesters; 30 weeks total from September 2019-May 2020). This fellowship includes a scholarship in the amount of $5,490 that will be divided equally between the fall 2019 and spring 2020 semesters. Fellows must register for INFO 630 Research Design & Methods (fall 2019) and INFO 698 Practicum/Seminar (spring 2020). If the fellowship recipient has previously taken INFO 630 Research Design & Methods, this requirement can be substituted with another relevant elective course subject to the approval of the Dean of the School of Information. The successful applicant must take at least 6 credits in both the fall 2019 and spring 2020 semesters.

Please note that continuing the fellowship through spring 2020 is contingent upon review of the fall 2019 semester by Brooklyn Museum staff. The fellowship recipient will be selected by Brooklyn Museum staff following an initial review by Pratt-SI staff. Official notification will be made by late April 2019.
Please contact the SI Office with questions about the fellowship and/or application process.

**Eligibility**
To be eligible for consideration, an applicant must:
- Have started the MS Museums & Digital Culture program no later than spring 2019
- Have a graduation date of June 1, 2020 or later
- Not have previously taken INFO 698 Practicum/Seminar

**Application submission & deadline**
To apply, send the following as one .pdf file to qlai@pratt.edu -
- Completed scholarship application
- Resume/CV
- A list detailing your software/technology proficiency
- Statement of purpose (1-2 pages explaining why you’re applying for the fellowship and what you hope to gain from the experience, etc.)

The deadline is 5pm EST, Thursday, April 4, 2019.

**APPLICANT INFORMATION**

Name:

Pratt ID#:

E-mail:

Telephone:

**STATEMENT OF ACCURACY**
I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge.

Applicant signature

Date