

# Pratt School of Information

## Operational Action Plan 24/25

Pratt Institute School of Information

Last Updated: May 30, 2025

*Recommended by the SI Faculty Council and approved by the SI Dean on September 6, 2024.*

### Overview

In December 2024, the Faculty Council adopted a [new set of goals for the School](#), and in February 2024 a set of indicators and targets that could be used to measure the extent to which the goals were being met. The purpose of the Annual Assessment Report is to assess the extent to which the School's goals are being met and identify opportunities for improvement. This evaluative work informs the Operational Action Plan for the 2024/2025 academic year which aims to drive improvement to the programs and school through ensuring that schools goals are addressed.

### Action Plan

While all tasks are expected to be completed during the 24/25 academic year, priority flags are assigned such that should unforeseen events occur and plans are disrupted, tasks with “High” priority should take precedence over tasks with lower priority.

Key: Action Item is complete / Action Item is in-progress / Action Item is canceled / Action Item moved to plan for next academic year

Initiative	In response to indicator	Task	Who Responsible In order of most responsible to least	Expected Delivery	Priority	Actual Delivery / Outcome / Update
Curriculum Initiative  <i>Major Impact:</i> Goal #1 and 2	<i>1.2 Percent of courses and major curricular components (e.g., degrees, certificates, concentrations, student-learning outcomes) have been reviewed for quality in the past six years.</i>  Target: 100% Actual: 92%	1) Review courses last reviewed in 2018:  INFO 649 Practical Ethnography for UX - Nov. 2018 INFO 675 Museum and Library Outreach - Sept. 2018 INFO 683 Museum Digital Strategy: Planning and Management - January 2018 INFO 684 Museum Information	Chair of School Curriculum Committee, School Curriculum Committee, Dean	May 2025	Medium	Complete.

		<p>Management: Collection Cataloging &amp; Digital Technology - January 2018 INFO 9600 Summer Internship Zero Credit - April 2017 INFO 9601 Internship 1-Credit - Feb. 2018</p> <p>To stay-ahead of 6-year clock, also prioritize reviewing courses last reviewed in 2019. See <a href="#">Curriculum Tracking</a> sheet for review years.</p>				
		2) Review Advanced Certificate in DH, which has not been formally reviewed since created in 2014.	Curriculum Committee, Dean, TBD	May 2025	Medium	Not complete. Work has begun this AY, but additional work is needed next AY.
	1.3 85% of courses support meeting the program-level learning outcomes that address creative, critical and ethical challenges.	<p>3) This new indicator indicates that we might have trouble reaching this in this year's assessment per the <a href="#">course to SLO mapping</a>. Courses that map to the relevant SLO breakdown in the following way: LIS: 55% DAV: 33% IXD: 73% MDC: 64%</p> <p>Discuss in Faculty Council and Curriculum Committee way forward for addressing this.</p>	Curriculum Committee, Faculty Council	May 2025	Medium	Complete. Issue brought forward to Curriculum Committee and Faculty Council. Faculty Council revised indicator 1.3 to "the school curriculum is updated regularly to address program-level learning outcomes."
	1.4 The curriculum reflects current knowledge and skills identified by potential employers	4) While the MSDAV program curriculum was revised in 2023/2024, the revision does not	DAV C&T Lead, Dean	May 2025	Low	Complete. <a href="#">Report assembled</a> (Pratt.edu Google Drive login required) that documents how the

	Target: Yes Actual: Mixed	clearly delineate how the changes incorporate the knowledge and skills identified by potential employers. Verify that the curriculum addresses knowledge and skills identified by employers.				DAV program responds to knowledge and skills needed by employers.
Teaching Initiative <i>Major Impact: Goal #3</i>	1.9 <i>Percent of sections are taught by full-time faculty</i>  Target: >50% Actual: 41.29%	5) Hire replacement for faculty line occupied by Rabina (LIS). As this search was a failed search from last year, Dean attend ALISE and meet with prospective candidates to build pool. Also, hire replacement for faculty line occupied by Kannabiran (IXD).	2x Faculty Search Committees, Dean	May 2025	High	Complete. 2 new FT faculty were hired.
	1.7 <i>Percent of responses have an average rating of 3.0 or higher (on a 4.0 scale) on course evaluations for the following questions: "The content of the course was consistent with the syllabus"; "This course improved my understanding of the subject matter"; "I would recommend this course to another student";</i>  3.3 <i>Percent of responses have an average rating of 3.0 or higher (on a 4.0 scale) on course evaluations for the following questions: "The instructor presented the subject</i>	6) Targeted interventions to improve teaching.	Dean, Assistant Dean	May 2025	High	Complete.

	<p><i>matter clearly”; “The instructor utilized class time well”; “The instructor promoted a constructive classroom climate”; “I would recommend this instructor to another student”</i></p> <p>Target: 100% (7x) Actual: 95%, 94%, 85%, 91%, 87%, 94%, 89%</p>					
<p>Forward-looking Initiative</p> <p><i>Major Impact: Goal #1</i></p>	<p><i>1.11 The School has a long-term, strategic plan.</i></p> <p>Target: Yes Actual: Yes (although 2019-2024 plan has ended)</p>	<p>7) Begin work on next Strategic Plan, but don’t get too ahead of the Institute-wide planning effort. Begin identifying opportunities over the next few years and develop Interim plan that can be later aligned with Institute plan.</p>	Dean, Faculty Council	May 2025	Medium	<p>Complete. <a href="#">Strategic Plan 2026-2030</a> has been completed with opportunity to further revise in fall ‘25 to align with the Institute plan.</p>
<p>Career Support Initiative</p> <p><i>Major Impact: Goal #6</i></p>	<p><i>6.10 The School offers a range of resources in support of students’ career goals.</i></p> <p>New goal so not measured last year.</p>	<p>8) To support LIS and MDC student body, participate in <a href="#">GLAM Fest 2025</a> organized by iSchool at University of Illinois in Feb. 2025 (virtual career fair).</p>	Assistant Director, Dean	Feb. 2025	Medium	<p>Complete.</p>
		<p>9) Use GA funds to “support student’s professional and scholarly development” in alignment with <a href="#">new guidelines on use of GAs</a>. Transition clerical work to hourly funds.</p>	Dean, Assistant to the Dean	Sept. 2024	High	<p>Complete.</p>

		10) To work toward placement of students in technology area, engage in further work to build the brand of Pratt and School of Information in the technology area. Collaborate with PComm to accomplish.	Dean	May 2025	Medium	Complete - PComm is completed an article about <a href="#">Amazon Music Product Design Challenge</a> .
	6.9 Collaborate with the Center for Career and Professional Development to support students' career goals  New goal so not measured last year.	11) As employment rate is lower from year's past, explore additional career support options and collaborations with CCPD. Particularly, expand support for IxD students, including exploring new strategies/models/and other ways to tie in to Institute activities (e.g., Design Week).	Dean, Assistant Director	May 2025	Medium	Complete. Held an IxD networking event and GLAM event for LIS and MDC students. Also hosted an event with Brooklyn Product Design as a networking opportunity for IxD students. Also hosted an "AI Proofing your career" event.
Faculty Support Initiative  Major Impact: Goal #7	7.6 100% of full-time faculty feel they receive sufficient support and guidance from School leadership.  While a new indicator and thus not part of the annual assessment of last academic year, PRC Survey indicates that that the result was 71%.	12) Discuss options and plan in Faculty Council for providing support for faculty who do not feel that they receive sufficient support and guidance from School leadership.	Dean, Faculty Council	May 2025	Medium	Completed - discussion held in January FC meeting; outcome is that tenure track faculty will have a yearly meeting as well as develop a new FT faculty orientation in the summer.
Sustainability Initiative  Major Impact: #10	Several Indicators from Goal #10.	13) Develop plan for addressing <a href="#">Goal #10 and its indicators</a> ("To promote sustainability throughout the school and Institute") for this academic year, and	Dean, Faculty Council	May 2025	Low	Complete. Created a webpage about <a href="#">sustainability activities at SI</a> , as well as held activities for Green Week (eWaste recycling on film

		implement				screening on the carbon footprint of the Internet).
Accreditation Initiative <i>Major Impact: Goal #12</i>	<i>12.10 Participate responsively to accreditation needs and produce high-quality information for accrediting bodies.</i>  Target: Yes Actual: Yes	14) Complete ALA Self-Study and facilitate ERP site visit Sept. 22-24, 2024. Respond as needed/requested.	Dean, Faculty, Staff	Sept. 2024	High	Complete.
Industry partnerships & courses <i>Major Impact: Goal #4</i>	<i>4.1 Minimum number of courses per semester (fall and spring) include projects with external partners</i>  Target: 5 and 5 Actual: 12 and 10	15) Rolled-over from last AY: Explore models and potentially develop guidelines for industry partnerships with courses (e.g., what is called a sponsored studio elsewhere at the Institute). Have new Vice Provost for Research & Strategic Partnerships weigh-in on any new guidelines.	Dean, Faculty Council	May 2025	Medium	Complete. <a href="#">Industry Partnership Guidance</a> available now (Pratt Google Drive login required).
Wellness Initiative <i>Major Impact: Goal #5</i>	<i>5.4 The School supports students, faculty and staff wellness initiatives</i>  Target: Yes Actual: Yes	16) Plan for and implement what these Wellness initiatives may be	Dean, Faculty Council	May 2025	Low	Complete. Created a webpage documenting the <a href="#">wellness services available at SI</a> , including adding sensory objects and massage chair to 608b. Created a wellness committee.
Policies Initiative <i>Major Impact: Goal #12</i>	<i>12.6 100% of School-level policies and guidelines, including fiscal policies, have been reviewed by the Faculty Council in the past five years</i>  Target: 100%	17) The "Policy for Ethical Conduct of Pratt Institute School of Information Faculty" was last reviewed in 2017, and thus needs to be reviewed (see <a href="#">Policies portal</a> ).	Dean, Faculty Council	December 2024	Medium	Complete.

	Actual: 88.89%					
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