Pratt School of Information

UX Research Fellowship Application
2023-2024

The purpose of the Pratt SI UX Research Fellowship at the Museum of Modern Art is to provide students interested in the arts and culture sector with the opportunity to work on UXR projects in a practical museum setting. Students will work within MoMA's Digital Product team alongside a team of designers, developers, and product managers on projects aimed at better understanding the museum's diverse audiences and reshaping digital engagement both in the museum and virtually. The student will learn to plan and conduct research projects within the context of the product development lifecycle and informed by MoMA's digital strategy. They will be introduced to a variety of research methodologies that the UX team at MoMA employs while conducting research and discovery, and are also invited to bring their experience, interests, and perspectives to the team and its work.

Applicants must be comfortable with at least one of the following design tools: Figma, Sketch, or Adobe XD. Familiarity with at least some of the following UXR methodologies is required: Generative audience research, moderated/unmoderated usability testing, card sorting, tree testing, and survey design. A strong desire to pursue a career in a non-profit and/or arts institution is expected, as well as an enthusiasm for visual art and museums.

The fellowship recipient will commit to working on-site at the museum for 8 hours/week (120 hours/semester for the fall 2023 and spring 2024 semesters; 30 weeks total from September 2023-May 2024). This fellowship includes a scholarship from Pratt in the amount of $7,450 that will be divided equally between the fall 2023 and spring 2024 semesters. For spring 2024, the fellow must take either INFO 698 Practicum/Seminar or present their fellowship project at #infoshow2024 at the end of the semester. The successful applicant must take at least 6 credits in both the fall 2023 and spring 2024 semesters.

Please note that continuing the fellowship through spring 2024 is contingent upon review of the fall 2023 semester. The fellowship recipient will be selected by staff at MoMA following an initial review by SI staff. Official notification will be made by late April 2023.

Note that depending on vaccination progress in NYC and Museum office work policy and safety procedures, some of this work may be completed remotely.

Please contact the SI Office with questions about the fellowship and/or application process.

Eligibility

To be eligible for consideration, an applicant must:
- Be enrolled in the MS Information Experience Design program and have a graduation date no earlier than spring 2024
- Have completed INFO 643 Information Architecture and Interaction Design and INFO 644 Usability Theory & Practice prior to fall 2023
- Applicants must be comfortable with at least one of the following design tools: Figma, Sketch, or Adobe XD

Application submission & deadline

To apply, send the following as one .pdf file to qlai@pratt.edu

- Complete Applicant Information Sheet (see section below)
- Resume/CV
- Portfolio of work
- Statement of purpose: 1–2 pages explaining why you're applying for the fellowship and what you hope to gain from the experience. In your statement, please address the following questions from MoMA:
  1. What are your academic/career goals, and how do you think this internship will help you achieve them?
  2. What kind of projects would you ideally like to work on at MoMA?
  3. Why are you interested in working within the museum/cultural sector in general, and MoMA specifically?

The deadline is 5pm on Monday, April 3, 2023.

Applicant Information

Name:

Pratt ID:

Email:

Telephone:

Statement of Accuracy

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge.

Applicant signature   Date