

Pratt School of Information

Digital Product Design Fellowship Application 2022-2023

The purpose of the Pratt SI Digital Product Design Fellowship is to provide students with the opportunity to apply their skills and knowledge in the area of product design in a practical setting, in this case, a world-class museum – The Met. Students will work in one or more areas that the Product Development department, including Museum Digital Experience and Global Audience initiatives. The student will work with a team that includes developers, designers, product managers, user researchers, and analytics experts to help shape the experience across the Met’s digital platforms and contribute to the establishment of a universal Design System. Students will learn how to apply a user-first mindset and the ability to deeply empathize with human behavior in order to shape how people interact and experience art online. They will help create experiences that drive both the product’s interaction and visual design. Students will gain familiarity working in an Agile product development environment and with project management tools. Students will also learn how a design system works within the context of product development, and practice design thinking. The student will be considered a Graduate Intern, and part of the Met’s Undergraduate and Graduate Internship Program cohort. They will participate in Met internship programs to learn about museum practice broadly and talk with Met staff across the Museum.

Applicants must be comfortable with Figma. Familiarity with Adobe Creative Suite is also required. Motion design skills are a plus. A strong desire to pursue a career in a non-profit and/or arts institution is expected, as well as an enthusiasm for visual art and museums. The selected student must be able to attend mid-day programs for interns at the Met on Fridays.

The fellowship recipient will commit to working on-site at the museum for 8 hours/week (120 hours/semester for the fall 2023 and spring 2024 semesters; 30 weeks total from September 2023–May 2024). This fellowship includes a scholarship from Pratt in the amount of \$7,450 that will be divided equally between the fall 2023 and spring 2024 semesters. For spring 2024, the fellow must take either INFO 698 Practicum/Seminar or present their fellowship project at #infoshow2024 at the end of the semester. The successful applicant must take at least 6 credits in both the fall 2023 and spring 2024 semesters.

Please note that continuing the fellowship through spring 2024 is contingent upon review of the fall 2023 semester. The fellowship recipient will be selected by staff at the Met following an initial review by SI staff. Official notification will be made by late April 2023.

Note that depending on vaccination progress in NYC and Museum office work policy and safety procedures, some of this work may be completed remotely.

Please contact the SI Office with questions about the fellowship and/or application process.

Eligibility

To be eligible for consideration, an applicant must:

- Be enrolled in the MS Information Experience Design program and have a graduation date no earlier than spring 2024
- Have completed INFO 643 Information Architecture and Interaction Design and INFO 644 Usability Theory & Practice.
- Applicants must be comfortable with at least one of the following design tools: Figma, Sketch, or Adobe XD. Familiarity with Adobe Creative Suite and UserTesting.com is also required.

Application submission & deadline

To apply, send the following as one .pdf file to qlai@pratt.edu

- Complete Applicant Information Sheet (see section below)
- Resume/CV
- Statement of purpose: 1-2 pages explaining why you're applying for the fellowship and what you hope to gain from the experience. In your statement, please address the following questions from the Met:
 1. What do you want to learn from an internship at the Met? What are your academic/career goals, and how do you think this internship will help you achieve them?
 2. Tell us about an experience you've had with art that influenced you or changed how you understand the world.
 3. The Met doesn't just accept difference – we celebrate it, support it, and we thrive on it for the benefit of our interns, our work, and our communities. We value different perspectives and experiences, as well as people who are willing to think, discuss, and act on them. How would you contribute to this aspect of the program?

The deadline is 5pm on Monday, April 3, 2023.

Applicant Information

Name:

Pratt ID:

Email:

Telephone:

Statement of Accuracy

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge.

Applicant signature

Date

