



School of Art + Design
Graduate Communications Design

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GRADUATE COMMUNICATIONS DESIGN & PACKAGE DESIGN **FALL 2012 PORTFOLIO APPLICATION GUIDELINES**

Portfolio Guidelines

In order to be admitted into any Graduate Communications or Package Design degree program at Pratt Institute, all applicants must submit a portfolio of work to be reviewed by an Admissions Committee comprised of faculty. Work included in the portfolio may be personal work, professional assignments, or course assignments done in an undergraduate or graduate program. Your portfolio should contain between 12 and 20 examples of your best work in traditional or digital media. In addition to the portfolio, the written statement of purpose is given significant consideration.

The intent of this portfolio review is for you to demonstrate creative potential, and give us enough information about you to determine whether or not this program is appropriate for you. Most importantly, the Admissions Committee will be determining if you demonstrate the potential to successfully complete the Masters degree program in Communications or Package Design.

Master of Science (MS) degrees: for international applicants whose first language is not English, a minimum TOEFL score of 575 (paper), 233 (computer), or 90 (internet) is required.

Master of Fine Arts (MFA) degree: for international applicants whose first language is not English, a minimum TOEFL score of 600 (paper), 250 (computer), or 100 (internet) is required.

Required formats for portfolio work

- 1) Submit online at <https://pratt.slideroom.com>. (Preferred format.)
- 2) Websites: Please provide your URL / web address with your application. Individual projects must be discernible and easily navigated.
- 3) Video / Animation may be submitted on a DVD (no CD-ROM's). Please provide a table of contents.

We will no longer accept CD-ROM portfolios.

We highly recommend all applicants use pratt.slideroom.com.