



School of Art + Design  
Graduate Communications Design

114 West 14th Street  
New York, NY 10011  
212 647 7573  
www.prattgradcomd.com

## MS COMMUNICATIONS / PACKAGING DESIGN CURRICULUM

### PRE-REQUISITE COURSES (if required / to be taken in the first semester)

DES 608 Design Procedures	03
DES 676 Comp. Graphics Systems	03

### REQUIRED COURSES FOR ALL MS DEGREE STUDENTS

#### Communications Design Major

DES 618 Typography I	03
DES 619 Typography II	03
DES 620 Visual Communications I	03
DES 621 Visual Communications II	03
DES 625 Visual Perception	03
DES 677 Electronic Pre-press	03
DES 680 Digital Design	03
DES 624 Communications Seminar or DES 636 Visual Communications III	03
HD 662 History of Comm. Design	02
HD 506 Concepts of Design	02
<i>Choose one of these three courses:</i>	03
DES 626 Corporate Image Planning	
DES 634 Marketing	
DES 640 Design Management	
Electives (refer to back)	06

#### Communications Design Major (Digital Design Emphasis)

DES 618 Typography I	03
DES 619 Typography II	03
DES 620 Visual Communications I	03
DES 625 Visual Perception	03
DES 680 Digital Design	03
HD 662 History of Comm. Design	02
HD 506 Concepts of Design	02
<i>Choose two of these four courses:</i>	06
DES 681 Interactive Design I	
DES 682 Interactive Design II	
DES 683 Motion Design I	
DES 684 Motion Design II	
<i>Choose one of these two courses:</i>	03
DES 634 Marketing	
DES 640 Design Management	
Electives (refer to back)	09

#### Packaging Design Major

DES 618 Typography I	03
DES 619 Typography II	03
DES 620 Visual Communications I	03
DES 625 Visual Perception	03
DES 628 Structural Packaging Design	03
DES 629 Fragrance Packaging Research Workshop	03
DES 630 Packaging: Graphics I	03
DES 631 Graphics Packaging Design II	03
DES 680 Digital Design	03
DES 632 Packaging Technology	03
HD 662 History of Comm. Design	02
HD 506 Concepts of Design	02
<i>Choose one of these three courses:</i>	03
DES 626 Corporate Image Planning	
DES 634 Marketing	
DES 640 Design Management	

DES 660 Directed Research	02
DES 699a Thesis I	06
DES 699b Thesis II	03

**TOTAL CREDITS 48**

DES 660 Directed Research	02
DES 699a Thesis I	06
DES 699b Thesis II	03

**TOTAL CREDITS 48**

DES 660 Directed Research	02
DES 699a Thesis I	06
DES 699b Thesis II	03

**TOTAL CREDITS 48**



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### ELECTIVE COURSES

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*Any course listed below not already taken as a major requirement will count as an elective towards the degree*

*Elective credits may be taken in other departments*

*Waivers and course substitutions will need approval by the GradComD department administration*

DES 607 Portfolio Development	01	DES 634 Marketing	03	HD 505 History of Modern Design	02
DES 609a Exhibition Design	02	DES 635 Typography	03	HD 506 Concepts of Design	02
DES 614a Color Workshop	03	DES 640 Design Management	03	HD 662 History of Comm. Design	02
DES 615 Color for Digital Comm.	03	DES 654 Internship	01-03		
DES 626 Corporate Image Planning	03	DES 662 Illustration	03		
DES 628 Structural Packaging Design	03	DES 664 Creative Thinking	02		
DES 629 Fragrance Packaging		DES 667 Publishing	03		
Research Workshop	03	DES 668 Advertising Design	03		
DES 630 Packaging Graphics I	03	DES 681 Interactive Design I	03		
DES 631 Graphics/Packaging Design II	03	DES 682 Interactive Design II	03		
		DES 683 Motion Design I	03		
		DES 684 Motion Design II	03		