



# MOBILE VOTER REGISTRATION & INFO CENTER

## DESIGN COMPETITION

The three winners will be awarded cash prizes of \$500, \$400, and \$300 along with \$1000 stipends for the fabrication and shipment of their winning designs.

The winning entries will be fabricated by the winners and utilized by volunteers of the gallery in a non-partisan voter registration drive on the streets, parks, and other public locations throughout New York City from September 15 through October 1, 2010.

[www.pratt.edu/exhibitions](http://www.pratt.edu/exhibitions)

**Application Deadline : June 15, 2010**

PRATT MANHATTAN GALLERY

# PRATT MANHATTAN GALLERY

## Mobile Voter Registration and Info Center Design Competition

Pratt Manhattan Gallery will enliven and encourage participation in the fall 2010 election process by presenting a public art competition to design mobile voter registration centers that will tour New York City from September 15 through November 2, 2010. The goal of the competition, which is the first of its kind, is to provide visual political stimulation during the voter registration process and to inform the public about the democratic process.

**The competition will have a deadline of June 15, 2010; winning entries will be announced on July 9, 2010.**

All submissions, including the three winning entries, will be displayed as part of an exhibition that will be on display from August 31 through September 7 at the gallery, which is located at 144 West 14th Street.

The winning entries will be selected by Nick Battis, Pratt Institute director of exhibitions; Eleanor Heartney, arts writer, curator, and

cultural critic; Larry Litt, writer, performer, and producer; and Robert Storr, noted art critic and dean of the Yale School of Art.

The designs should be -

- light weight and portable
- able to collapse/fold into an area no larger than 3 x 3 x 3 feet
- able to be set up, and taken down by one person.

Judging criteria include-

- attractiveness of booth design
- budget feasibility
- function
- collapsibility, storage, and transportability

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The winning entries will be fabricated by the winners and utilized by volunteers of the gallery in a non-partisan voter registration drive on the streets, parks, and other public locations throughout New York City from September 15 through October 1, 2010. After October 1, 2010, the centers will tour with non-partisan information on candidates running for office.

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## Application/Materials Deadline: June 15, 2010

Name\_\_\_\_\_

Street/Apt.\_\_\_\_\_

City/State/Zip\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

### WHAT TO SUBMIT ALONG WITH ENTRY FORM:

- A maximum of 5 digital images for each entry. Images should be sketches or photos of mock-ups that clearly demonstrate what your final mobile voter registration center will look like and how it will function. One image must also attempt to show how the center will look when collapsed. Images should be sized as jpegs at 72dpi and no greater than 1MB each.

- Please title images with last name followed by projection order: lastname01.jpg, lastname02.jpg, etc.

- Project description (250 word max.) Please explain your project and how it will improve the presentation of campaign information and create excitement for voter registration. Please submit as a Microsoft Word or PDF file.

Email completed entry form, images and attachments to [vote@pratt.edu](mailto:vote@pratt.edu). Entries emailed after the June 15th 11:59 EST deadline will not be considered.

Entries can also be mailed to (June 15 postmark deadline):  
Voter Center Design Competition  
Pratt Manhattan Gallery  
144 West 14th Street, 2nd floor  
New York, NY 10011

If mailing please include hard copies of the project images and written materials, each clearly marked with your name. Materials will not be returned.

This form can be photocopied or reproduced in a form suitable for emailing. Online form available at [www.pratt.edu](http://www.pratt.edu).

If you have any questions please call the Pratt Manhattan Gallery at 212 647 7778.