



ABOUT PRATT

PRATT INSTITUTE FACT SHEET

Pratt

POINTS OF PRIDE

QUALITY

PRESTIGIOUS FACULTY

Pratt's nearly 1,000 faculty members are working professionals and scholars who have received more than 18 Tiffany, Fulbright, and Guggenheim awards as well as other prestigious professional awards including the Rome Prize.

NOTABLE ALUMNI

Harvey Fierstein, playwright, actor

Felix Gonzalez-Torres†, installation artist

Eva Hesse†, sculptor, painter

Betsey Johnson, fashion designer

Ellsworth Kelly, painter

Edward Koren, cartoonist

Naomi Leff†, interior designer

Rodney Leon, architect

Robert Mapplethorpe†, photographer

Roxy Paine, conceptual artist

Sylvia Plachy, photographer

Beverly Pepper, sculptor

Paul Rand, designer

Robert Redford, actor, director

Robert Sabuda, illustrator

Stefan Sagmeister, graphic designer

Annabelle Selldorf, architect

William Van Alen†, architect

Robert Wilson, artist, director

Carlos Zapata, architect

Peter Zumthor, architect

† deceased

ACADEMIC AND INDUSTRY RANKINGS

U.S. News & World Report's 2009 Guide to America's Best Graduate Schools rankings for Pratt Institute:

Interior Design graduate program 1st nationally

Industrial Design undergraduate program 4th nationally

Communications/Package Design graduate program 9th nationally

Master of Fine Arts degree program 15th nationally

DesignIntelligence 2011 rankings for Pratt Institute:

Interior Design graduate program 1st nationally

Interior Design undergraduate program 2nd nationally

Industrial Design undergraduate program 4th nationally

Industrial Design graduate program 7th nationally

Architecture undergraduate program 9th nationally

Pratt was recognized as one of the country's most environmentally responsible colleges, according to *The Princeton Review's Guide to 286 Green Colleges*.

Pratt was recognized as one of the country's best values in private colleges and universities according to *Kiplinger's Personal Finance*, which ranked Pratt as one of the top values for academic quality and out of more than 600 private institutions surveyed in a 2010 report.

MEDIA RECOGNITION

Pratt is ranked first among the country's colleges of art and design in terms of its "electronic buzz" and coverage in global print and electronic media outlets, on the Internet, throughout the blogosphere, and in social media outlets, according to the Global Language Monitor's (GLM) TrendTopper MediaBuzz™ Winter/Spring 2011 Rankings, which also lists Pratt as 14th among all colleges in the United States and fifth among all colleges and universities in New York State for its overall media presence. Pratt was the only college of art and design out of the top 20 institutions listed in the college category.

LOCATION

As one of the world's multicultural epicenters for arts, culture, design, and business, New York City provides Pratt students and faculty, many of whom are active contributors to the city's creative sector, with an exceptional learning and working environment that extends beyond the Pratt campuses to the city's five boroughs. New York City is home to more Fortune 500 companies than any other city in the U.S., which offers Pratt an advantage in securing sponsored studio projects that allow students real-world experience and simultaneously provide corporate representatives the opportunity to benefit from innovative thinking at Pratt.

BROOKLYN CAMPUS

200 Willoughby Avenue

Brooklyn, New York

The 25-acre main campus is located in the Clinton Hill section of Brooklyn and is bordered by numerous 19th-century brownstones and mansions, a number of which were built by founder Charles Pratt for his large family. The schools of art and design, architecture, and liberal arts and sciences are located on this campus.

Visitors can enter Pratt Institute's campus on DeKalb Avenue or on Willoughby Avenue between Hall Street and Classon Avenue. The closest subway stop is the Clinton-Washington station on the G line.

MANHATTAN CAMPUS

144 West 14th Street

New York City

The seven-story, 80,000-square-foot Romanesque revival building at 144 West 14th Street serves as Pratt's Manhattan campus in the city's Chelsea district. The seven-story property offers state-of-the-art facilities within a turn-of-the-century building. The School of Information and Library Science is located on this campus as well as Pratt's associate degree programs, and its graduate program in Communications/Package Design, and its public art gallery, Pratt Manhattan Gallery.

Visitors can get to Pratt's Manhattan campus by taking the A, C, or E train to 14th Street/ 8th Avenue; the F or V train to 14th Street/ 6th Avenue; the



Josh Gerritsen



Diana Patu

INSPIRATIONAL ENVIRONMENT

PRATT SCULPTURE PARK

The entire 25-acre Brooklyn campus is home to the Pratt Sculpture Park, the largest in New York City, which features sculptures by such artists as Arman, Richard Serra, Donald Lipski, and Mark di Suvero. The Pratt Sculpture Park was recognized as one of the 10 best college and university campus art collections in the country by *Public Art Review* in 2006.

GALLERIES

Pratt Manhattan Gallery is a public art gallery that strives to present significant, innovative, and intellectually challenging work in the fields of art, architecture, fashion, and design from around the world and to provide a range of educational initiatives to help viewers relate contemporary art to their lives in a meaningful way.

Established in 1985, The Rubelle and Norman Schafner Gallery on the Brooklyn campus mounts faculty and student exhibitions as well as thematic shows featuring the work of unaffiliated artists.

Pratt has more than 15 additional galleries located on its Brooklyn and Manhattan campuses.

ARCHITECTURAL HIGHLIGHTS

Many of Pratt Institute's buildings have been designated national landmarks by the New York Landmarks Commission.

Completed in 1897, the Caroline Ladd Pratt House is located at 229 Clinton Avenue and serves as the official house of the Pratt President and several students. It was designed in neo-northern Italian Renaissance style by Babb, Cook & Willard and was renovated in 1992 by Ronald F. Wagner and Timothy Van Dam.

The Pratt Library, opened in 1888, was the first public library in Brooklyn and the first free public library in New York City. The Library was built in Renaissance revival-style in 1896 by William B. Tubby, renovated in 1982 by Cavaglieri & Gran, and the interior was completed by the Tiffany Glass and Decorating Company.

The 26,000-square-foot Higgins Hall Center Section, designed by Steven Holl Architects and Rogers Marvel Architects for the Pratt School of Architecture, opened in 2006.

The 160,000-square-foot Juliana Curran Terian Design Center, designed by Hanrahan Meyers Architects, opened in 2007.

Myrtle Hall, a green LEED Gold-certified 120,000-square-foot building at 536 Myrtle Avenue, opened in 2010 and was designed by the multidisciplinary architectural and engineering firm WASA/Studio A.

FACILITIES

Pratt is the only New York City area college of art and design with a functioning professional foundry that is used by fine arts, industrial design, architecture, and history of art students, especially those taking Chemistry for the Arts, which allows students to realize full-size works in bronze and to learn the ancient "lost-wax" casting process. Pratt's woodshop includes machines appropriate for full-scale production and models to scale, and Pratt's metal shop allows for metal fabrication from large-profile steel members to sheet metal fabrication.



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1, 2, or 3 to 14th Street; or the 4, 5, 6, N, R, Q, or W train to 14th Street/ Union Square. Take cross-town buses or the L train to travel east or west on 14th Street. Pratt is located between Sixth and Seventh Avenues on the south side of the block, closest to Seventh Avenue.

INNOVATION

SUSTAINABILITY

Pratt's Center for Sustainable Design Studies and Research (CSDS) strives to integrate green design principles into its educational curriculum. The Pratt Design Incubator for Sustainable Innovation, a part of CSDS, is a vibrant and energetic atmosphere supporting the entrepreneurial talents of designers, artists, and architects selected from the Pratt community who share a common goal: linking the social entrepreneur with the business of design. In addition, Pratt values environmentally conscious practices in its construction, facilities, and operations.

CORPORATE SPONSORED STUDIOS

Through design studio sponsored projects, corporations gain access to new unbridled approaches to a design or business problem, while participating student designers gain real world experience. Pratt's creative students and faculty collaborate to tackle design problems and work toward possible solutions within the context of Pratt's academic curriculum. Current corporate partners include Barnes & Noble, Colgate-Palmolive, Cotton Incorporated, General Mills, and Umbra.

IMPACT

GLOBAL

Pratt maintains various forms of contact with art, design, and architecture institutions in Europe, Asia, South America, and Australia. Currently Pratt enrolls students from 48 states and 63 countries and its alumni reside in over 100 countries. Pratt offers more than 20 study abroad and international exchange programs in more than a dozen locations, including Florence, Milan, Copenhagen, London, and Tokyo.

LOCAL

The Pratt Center for Community Development works for a more just, equitable, and sustainable city for all New Yorkers, by empowering communities to plan for and realize their futures by supporting community-based organizations in their efforts to improve neighborhood quality of life, attack the causes of poverty and inequality, and advance sustainable development.

The America Reads/Counts program at Pratt Institute provides mathematics and literacy services to more than 5,000 children and their families each year.

Pratt programs such as Saturday Art School, the Summer Design Program, and Design Initiative for Community Empowerment allow hundreds of elementary, middle, and high school children in the local Brooklyn community to gain exposure to art and design courses.

PRATT AT A GLANCE

OVERVIEW

Globally recognized for its distinguished academic reputation, Pratt Institute is one of the most prestigious independent specialized colleges in the United States. Founded in 1887, Pratt offers undergraduate and graduate degree programs in architecture, art and design, information and library science, and liberal arts and sciences to 4,700 students from around the world. Pratt's programs are consistently ranked among the best in the country, and its faculty and alumni include the most renowned artists, designers, and scholars in their fields. Its interdisciplinary curriculum promotes collaborative and creative strategies for design thinking and provides students with unparalleled training facilities. Pratt's inspirational campus in the beautiful Clinton Hill section of Brooklyn and in Manhattan on West 14th Street places it in one of the world's multicultural epicenters for arts, culture, design, and business and provides its students an exceptional learning and working environment that extends beyond its campus.

HISTORY

Pratt Institute was founded by Charles Pratt, a philanthropist who made his fortune in petroleum. Regretting his own meager student experience, he sought to ensure that future generations would have access to an education that enabled them to pursue their artistic and creative goals.

The Institute opened on October 17, 1887 with a drawing class of 12 students, and quickly expanded its course offerings, attracting more than 1,000 students by fall 1888. Reflecting Charles Pratt's concern with the welfare of the general public, the Institute's library, which opened in January 1888, served as Brooklyn's first free public library until the establishment of the Brooklyn Public Library in 1897.

Charles Pratt remained actively involved in the school's development until his death in 1891, when his sons assumed responsibility for the Institute. In 1938, Pratt awarded its first bachelor's degree, and has since established an international reputation for excellence as one of the world's leading specialized colleges.

PRATT TODAY

MISSION

The mission of Pratt Institute is to educate artists and creative professionals to be responsible contributors to society. Pratt seeks to instill in all graduates aesthetic judgment, professional knowledge, collaborative skills, and technical expertise. With a firm grounding in the liberal arts and sciences, a Pratt education blends theory with creative application in preparing graduates to become leaders in their professions.

PRESIDENT THOMAS F. SCHUTTE

Dr. Thomas F. Schutte became the 11th president of Pratt Institute in 1993. During his 18-year tenure at Pratt, the Institute has become a highly selective national and residential school, reflecting Dr. Schutte's vision for Pratt. Pratt is currently one of the largest colleges of art, design, and architecture in the world. Dr. Schutte is a founding member, trustee, and chair of the Myrtle Avenue Revitalization Project, a neighborhood collaboration that has revived the portion of the avenue that runs through Clinton Hill and Fort Greene into a thriving retail district. He is chair of the Brooklyn Arts Council and also served for a decade as president of the Rhode Island School of Design and as president of the Philadelphia College of Art.

ENROLLMENT 2010-2011

| | |
|--------------------------|--------------------|
| Undergraduate | 3,008 |
| Graduate | 1,725 |
| Total Students | 4,733 |
| Female | 66% |
| Male | 34% |
| International | 17% |
| Residential new freshmen | 91% live on campus |



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| | |
|---------------------------|--------------------|
| Residential undergraduate | 52% live on campus |
| Residential graduate | 4% live on campus |

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|--|-------|
| School of Art and Design (Undergraduate) | 2,068 |
| School of Art and Design (Graduate) | 999 |
| School of Architecture (Undergraduate) | 659 |
| School of Architecture (Graduate) | 393 |
| School of Information and Library Science (Graduate) | 325 |
| Associate Degree Programs (Two-year) | 110 |
| School of Liberal Arts and Sciences (Undergraduate) | 143 |

Based on enrollment figures of degree-seeking students for the 2010-2011 academic year.

RETENTION RATE

85% of freshmen return the following fall.

FINANCIAL AID

77.45% of students receive financial aid.

SCHOLARSHIPS

Pratt distributes \$18.5 million in unrestricted scholarship support and \$450,000 in restricted scholarship support annually.

SELECTIVITY RATE 2010-2011

Pratt accepted 45% of applicants for the 2009-2010 academic year.

TUITION AND FEES 2011-2012

Undergraduate

| | |
|----------|-------------------------------|
| Tuition: | \$37,500 (\$1,210 per credit) |
| Fees: | \$1,810 |

Graduate

| | |
|----------|--|
| Tuition: | \$1,338 per credit (School of Art and Design and School of Architecture) |
| | \$1,075 per credit (School of Information and Library Science) |
| Fees: | \$1,740 per year |

STUDENT HOUSING

Pratt Institute maintains six residence halls accommodating approximately 1,600 students.

ROOM AND BOARD

| | |
|----------------|----------|
| Undergraduate: | \$10,020 |
| Graduate: | \$17,594 |

VARSITY ATHLETICS

Men's varsity sports include basketball, cross country, indoor/outdoor track and field, and tennis. Women's varsity sports include cross country, indoor/outdoor track and field, tennis, and volleyball.

CONTINUING AND PROFESSIONAL STUDIES

Pratt's Center for Continuing and Professional Studies is committed to serving the learning needs of diverse, non-traditional students, such as adults, youth, and alumni by enhancing students' creativity, professional expertise, and networking opportunities in their chosen fields.