

FOR IMMEDIATE RELEASE

**MEDIA CONTACT:**

Amy Aronoff

718.636.3554 or [amyaronoff@pratt.edu](mailto:amyaronoff@pratt.edu)

**PRATT INSTITUTE INDUSTRIAL DESIGN DEPARTMENT RANKED THIRD NATIONALLY  
BY *DESIGN INTELLIGENCE***

BROOKLYN, N.Y., January 30, 2008 – Pratt Institute’s Industrial Design Department, part of the School of Art and Design, was recently ranked third in the country for its graduate program and fifth in the country for its undergraduate program by *Design Intelligence (DI)*, a monthly architecture and design journal. The department was ranked second nationally for both its undergraduate and graduate programs by firms in the eastern region of the United States.

The rankings are part of *DI*’s 2008 “America’s Best Architecture and Design Schools” issue, which it has published annually since 2000. The journal ranked industrial design programs from throughout the United States based on surveys completed by professionals in industrial design firms. They are the only school rankings based exclusively on companies’ perceptions of how well schools prepare their graduates for professional practice. The rankings came from nominations provided by professional practice firms presidents and managing directors.

There are currently 225 undergraduate students and 84 graduate students in Pratt’s Industrial Design Department.

*Design Intelligence* is issued by the Design Futures Council (DFC), a global network of design community professionals, including leaders of architecture and design firms, manufacturers, and service providers. Founded in 1995, the DFC aims to advance the design community by exploring trends, changes, and new opportunities in design and architecture.

For more information about *Design Intelligence* and the DFC, visit [www.di.net](http://www.di.net).

– END –

**About Pratt Institute:**

Founded in 1887, Pratt Institute ([www.pratt.edu](http://www.pratt.edu)) is one of the largest independent college of art and design in the United States, offering undergraduate and graduate degree programs in the schools of architecture, art and design, information and library science, and liberal arts and sciences. Pratt is located on 25 landscaped acres in the Clinton Hill section of Brooklyn and has a Manhattan campus in a large, newly renovated building on West 14th Street.