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PRATT INSTITUTE HOSTS NEW YORK CITY MAYOR MICHAEL BLOOMBERG'S PRESS CONFERENCE ANNOUNCING CHALLENGE FOR COLLEGES AND UNIVERSITIES TO REDUCE THEIR GREENHOUSE GAS EMISSIONS BY 30 PERCENT BY 2017
Pratt is One of the First Institutions to Accept the "30 in 10" Challenge that Accelerates by 13 Years the City's Goal of 30 Percent Emission Reduction by 2030

BROOKLYN, N.Y., June 6, 2007 – At a press conference held today on the Pratt Institute campus in Brooklyn, New York City Mayor Michael Bloomberg and representatives from nine colleges and universities announced a commitment to become a 2030 Challenge Partner and reduce their greenhouse gas emissions by 30 percent over the next ten years.

In addition to Pratt Institute, the first nine 2030 Challenge Partners include Barnard College, Columbia University, Cooper Union, all 23 campuses of the City University of New York (CUNY), Fordham University, New York University, St. John's University, and the New School University. At the announcement, the Mayor was joined by Pratt Institute President Thomas F. Schutte; Barnard President Judith Shapiro; Columbia President Lee Bollinger; Cooper Union President George Campbell Jr.; CUNY Vice Chancellor Iris Weinshall; Fordham President Reverend Joseph McShane S.J.; New York University President John Sexton; St. John's Executive Vice President and Chief Operating officer Dr. James Pellow, and the New School Executive Vice President Jim Murtha.

"Pratt is pleased to join Mayor Bloomberg in his efforts to battle global warming," said Pratt Institute President Thomas F. Schutte. "As a college of art, design, and architecture, Pratt has a responsibility to innovate and teach sustainable practices and to model the city's sustainable lifestyle through the buildings, interiors, and products our students, faculty, and alumni create."

Pratt Institute is one of the largest colleges of art, design and architecture in the United States and has an administration that is fully committed to becoming part of the solution to global warming. With a large number of faculty members who are already leaders in sustainability, Pratt is well positioned to play a leadership role both nationally and locally by becoming one of Mayor Bloomberg's PlaNYC Challenge Partners.

According to Eva Hanhardt, Pratt Institute's Interim Sustainability Coordinator for Academics and Programs: "Pratt is committed to making sustainability central to the way we shape both the curriculum and the campus. Utilizing the talent of its faculty, staff, and students, Pratt is in a unique position to turn its campus and operations into a living laboratory by innovating and demonstrating the best in cutting-edge sustainable design."

Anthony Gelber, Pratt Institute Sustainability Coordinator for Facilities and Operations, added: "This fall we hope to complete a preliminary campus audit of greenhouse gas emissions so that Pratt can begin to identify short and long-term strategies to decrease energy usage on campus. In addition, Pratt is looking to make all new construction green and will work closely with the City of New York in developing innovative strategies for retrofitting our existing urban properties for greater sustainability, including historic buildings."

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In recent years, Pratt has demonstrated its commitment to addressing climate change and its impact on the environment by increasing the vegetation on campus and by using electric security vehicles throughout campus. A campus organization called Sustainable Pratt brings together members of the campus community who are dedicated to incorporating sustainability into curricula, operations, and programs. For more information, please visit www.sustainablepratt.org.

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About Pratt Institute: Founded in 1887, Pratt Institute (www.pratt.edu) is one of the largest independent colleges of art and design in the United States, offering undergraduate and graduate degree programs in the schools of architecture, art and design, information and library science, and liberal arts and sciences. Pratt is located on 25 landscaped acres in the Clinton Hill section of Brooklyn and has a Manhattan campus in a large, newly renovated building on West 14th Street.